27<sup>th</sup> March 2015





## Big Review TV enters partnership agreement with de Groot Media

The board of Big Un Limited are pleased to announce a partnership agreement with high profile hospitality and leisure media company de Groot Lifestyle Media.

This exciting partnership gives de Groot's 7000 high profile members preferential rates on Big Review TV video products for incorporation into de Groot's Best of Australia websites, as well as bigreviewtv.com.

"We love the quality and style of Big Review TV video products and see this partnership as a wonderful opportunity for our members to incorporate video into their profile listings" says CEO Maureen de Groot.

Big Review TV join existing de Groot high profile partners American Express, Virgin Australia Velocity, Australian Tourism Data, and Destination NSW in offering value added products and services to de Groot Media Lifestyle.

"This partnership is an amazing opportunity for Big Un Limited and demonstrates the scope and demand for our video products. Our Big Review TV Video App will also build customer generated video reviews for de Groot members" says Brandon Evertz, we look forward to working with de Groot and their 7000 members!"



## ABOUT BIG UN LIMITED

Big Un Limited is the parent company of Big Review TV Ltd. Big Un Limited listed on the ASX on 31/12/14 and is led by an experienced entrepreneurial team that includes Australia's youngest founder of a publicly listed company Brandon Evertz.

**Big Review TV Ltd** operate in the media and technology space providing online video content, video reviews and online marketing services to small and medium enterprise through bigreviewtv.com

**Bigreviewtv.com** is a brand new video review platform aimed at consumers. It is a video review platform that integrates video review shows, video marketing, and usergenerated video content with social media via the Big Review TV app.

The **Big Review TV App** is a free video review mobile phone application that allows consumers to search and view video reviews of places of interest, and produce their own video reviews that upload automatically to Bigreviewtv.com and can be shared via social media networks.

The app can also be used by merchants as a video marketing tool to communicate with customers by uploading video news and updates to their business profile page on Bigreviewtv.com



## THE BIG UNLIMITED ECOSYSTEM

Big Review TV products and services combine an exciting blend of emerging technologies and emerging market trends into an ecosystem and community for merchants and consumers that is fun, informative and easy to use.

The business model generates income and provides multiple revenue streams. Having established a substantial early mover advantage in the video review space, the company is actively pursuing an international roll-out strategy during 2015/16

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