

RETAIL FOOD GROUP

STRENGTH IN BRANDS

30 March 2015

DRP Price

Retail Food Group Limited (RFG or the Company) advises that the issue price for shares under the Company's Dividend Reinvestment Plan (DRP) in respect to the interim dividend payable for the period ending 31 December 2014, is \$7.05.

About Retail Food Group Limited:

RFG owns the Donut King, Brumby's Bakery, Michel's Patisserie, bb's Café, Gloria Jean's Coffees, It's A Grind, The Coffee Guy, Café2U, Esquires, Pizza Capers Gourmet Kitchen and Crust Gourmet Pizza Bar franchise systems. In addition, the Company is a significant wholesale coffee roaster supplying existing Brand Systems and third party accounts under the Di Bella Coffee, Evolution Coffee Roasters Group, Caffe Coffee, Roasted Addiqtion, Café Palazzo, Roasting Australia and Barista's Choice coffee brands.

ENDS

For further information, interviews or images contact:

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