

Form 604Corporations Act 2001
Section 671B**Notice of change of interests of substantial holder**To Company Name/Scheme AMBITION GROUP LTD - AMBACN/ARSN 089 183 362**1. Details of substantial holder(1)**Name VICTOR JOHN PLUMMER

ACN/ARSN (if applicable) _____

There was a change in the interests of the
substantial holder on 31 / 03 / 2015The previous notice was given to the company on 16 / 03 / 2015The previous notice was dated 16 / 03 / 2015**2. Previous and present voting power**

The total number of votes attached to all the voting shares in the company or voting interests in the scheme that the substantial holder or an associate (2) had a relevant interest (3) in when last required, and when now required, to give a substantial holding notice to the company or scheme, are as follows:

Class of securities (4)	Previous notice		Present notice	
	Person's votes	Voting power (5)	Person's votes	Voting power (5)
ORDINARY SHARES	20,408,625	30.38%	7,040,923	30.38%

3. Changes in relevant interests

Particulars of each change in, or change in the nature of, a relevant interest of the substantial holder or an associate in voting securities of the company or scheme, since the substantial holder was last required to give a substantial holding notice to the company or scheme are as follows:

Date of change	Person whose relevant interest changed	Nature of change (6)	Consideration given in relation to change (7)	Class and number of securities affected	Person's votes affected
31/03/15	V.J. PLUMMER	SOLD OFF-MKT	(\$2,205,671)	(13,367,702) ORD.	(13,367,702)
31/03/15	EGO PTY LTD	BOUGHT OFF-MKT	\$2,205,671	13,367,702 ORD.	13,367,702

4. Present relevant interests

Particulars of each relevant interest of the substantial holder in voting securities after the change are as follows:

Holder of relevant interest	Registered holder of securities	Person entitled to be registered as holder (8)	Nature of relevant interest (6)	Class and number of securities	Person's votes
V.J. PLUMMER	V.J. PLUMMER	V.J. PLUMMER	REGISTERED HOLDER	7,040,923 ORD.	7,040,923
EGO PTY LTD	EGO PTY LTD	EGO PTY LTD	REGISTERED HOLDER	13,367,702 ORD.	13,367,702

TOTAL 20,408,625 ORD.

5. Changes in association

The persons who have become associates (2) of, ceased to be associates of, or have changed the nature of their association (9) with, the substantial holder in relation to voting interests in the company or scheme are as follows:

Name and ACN/ARSN (if applicable)	Nature of association
VICTOR JOHN PLUMMER	100% SHAREHOLDER OF EGO PTY LTD
EGO PTY LTD	100% OWNED BY VICTOR JOHN PLUMMER

6. Addresses

The addresses of persons named in this form are as follows:

Name	Address
V.J. PLUMMER	6/24 FLOOD STREET, BONDI NSW 2026
EGO PTY LTD	6/24 FLOOD STREET, BONDI NSW 2026

Signature

print name VICTOR JOHN PLUMMER

capacity OWNER

sign here



date 31 / 03 / 2015

DIRECTIONS

- (1) If there are a number of substantial holders with similar or related relevant interests (eg. a corporation and its related corporations, or the manager and trustee of an equity trust), the names could be included in an annexure to the form. If the relevant interests of a group of persons are essentially similar, they may be referred to throughout the form as a specifically named group if the membership of each group, with the names and addresses of members is clearly set out in paragraph 5 of the form.
- (2) See the definition of "associate" in section 9 of the Corporations Act 2001.
- (3) See the definition of "relevant interest" in sections 608 and 671B(7) of the Corporations Act 2001.
- (4) The voting shares of a company constitute one class unless divided into separate classes.
- (5) The person's votes divided by the total votes in the body corporate or scheme multiplied by 100.
- (6) Include details of:
 - (a) any relevant agreement or other circumstances because of which the change in relevant interest occurred. If subsection 671B(4) applies, a copy of any document setting out the terms of any relevant agreement, and a statement by the person giving full and accurate details of any contract, scheme or arrangement, must accompany this form, together with a written statement certifying this contract, scheme or arrangement; and
 - (b) any qualification of the power of a person to exercise, control the exercise of, or influence the exercise of, the voting powers or disposal of the securities to which the relevant interest relates (indicating clearly the particular securities to which the qualification applies).

See the definition of "relevant agreement" in section 9 of the Corporations Act 2001.
- (7) Details of the consideration must include any and all benefits, money and other, that any person from whom a relevant interest was acquired has, or may, become entitled to receive in relation to that acquisition. Details must be included even if the benefit is conditional on the happening or not of a contingency. Details must be included of any benefit paid on behalf of the substantial holder or its associate in relation to the acquisitions, even if they are not paid directly to the person from whom the relevant interest was acquired.
- (8) If the substantial holder is unable to determine the identity of the person (eg. if the relevant interest arises because of an option) write "unknown".
- (9) Give details, if appropriate, of the present association and any change in that association since the last substantial holding notice.

Form 603Corporations Act 2001
Section 671B**Notice of initial substantial holder**To: Company Name/Scheme AMBITION GROUP LTD - AMBACN/ARSN 089 183 362**1. Details of substantial holder (1)**Name EGO PTY LTDACN/ARSN (if applicable) 001 261 338The holder became a substantial holder on 31 / 03 / 2015**2. Details of voting power**

The total number of votes attached to all the voting shares in the company or voting interests in the scheme that the substantial holder or an associate (2) had a relevant interest (3) in on the date the substantial holder became a substantial holder are as follows:

Class of securities (4)	Number of securities	Person's votes (5)	Voting power (6)
ORDINARY SHARES	13,367,702	13,367,702	30.38%

3. Details of relevant interests

The nature of the relevant interest the substantial holder or an associate had in the following voting securities on the date the substantial holder became a substantial holder are as follows:

Holder of relevant interest	Nature of relevant interest (7)	Class and number of securities
EGO PTY LTD	REGISTERED HOLDER	13,367,702 ORD.
VICTOR JOHN PLUMMER	REGISTERED HOLDER	7,040,923 ORD.

4. Details of present registered holders

The persons registered as holders of the securities referred to in paragraph 3 above are as follows:

Holder of relevant interest	Registered holder of securities	Person entitled to be registered as holder (8)	Class and number of securities
EGO PTY LTD	EGO PTY LTD	EGO PTY LTD	13,367,702 ORD.
VICTOR JOHN PLUMMER	VICTOR JOHN PLUMMER	VICTOR JOHN PLUMMER	7,040,923 ORD.

*TOTAL 20,408,625 ORD.**TOTAL 20,408,625 ORD.***5. Consideration**

The consideration paid for each relevant interest referred to in paragraph 3 above, and acquired in the four months prior to the day that the substantial holder became a substantial holder is as follows:

Holder of relevant interest	Date of acquisition	Consideration (9)		Class and number of securities
		Cash	Non-cash	
EGO PTY LTD	31.03.15 OFF	\$2,205,671	N/A	13,367,702 ORD.
	MARKET			

6. Associates

The reasons the persons named in paragraph 3 above are associates of the substantial holder are as follows:

Name and ACN/ARSN (if applicable)	Nature of association
EGO PTY LTD	100% OWNED BY VICTOR JOHN PLUMMER
VICTOR JOHN PLUMMER	100% SHAREHOLDER OF EGO PTY LTD

7. Addresses

The addresses of persons named in this form are as follows:

Name	Address
EGO PTY LTD	6/24 FLOOD STREET, BONDI NSW 2026
VICTOR JOHN PLUMMER	6/24 FLOOD STREET, BONDI NSW 2026

Signature

print name VICTOR JOHN PLUMMER

capacity DIRECTOR

sign here



date 31 / 03 / 2015

DIRECTIONS

- (1) If there are a number of substantial holders with similar or related relevant interests (eg. a corporation and its related corporations, or the manager and trustee of an equity trust), the names could be included in an annexure to the form. If the relevant interests of a group of persons are essentially similar, they may be referred to throughout the form as a specifically named group if the membership of each group, with the names and addresses of members is clearly set out in paragraph 7 of the form.
- (2) See the definition of "associate" in section 9 of the Corporations Act 2001.
- (3) See the definition of "relevant interest" in sections 608 and 671B(7) of the Corporations Act 2001.
- (4) The voting shares of a company constitute one class unless divided into separate classes.
- (5) The total number of votes attached to all the voting shares in the company or voting interests in the scheme (if any) that the person or an associate has a relevant interest in.
- (6) The person's votes divided by the total votes in the body corporate or scheme multiplied by 100.
- (7) Include details of:
 - (a) any relevant agreement or other circumstances by which the relevant interest was acquired. If subsection 671B(4) applies, a copy of any document setting out the terms of any relevant agreement, and a statement by the person giving full and accurate details of any contract, scheme or arrangement, must accompany this form, together with a written statement certifying this contract, scheme or arrangement; and
 - (b) any qualification of the power of a person to exercise, control the exercise of, or influence the exercise of, the voting powers or disposal of the securities to which the relevant interest relates (indicating clearly the particular securities to which the qualification applies).

See the definition of "relevant agreement" in section 9 of the Corporations Act 2001.
- (8) If the substantial holder is unable to determine the identity of the person (eg. if the relevant interest arises because of an option) write "unknown".
- (9) Details of the consideration must include any and all benefits, money and other, that any person from whom a relevant interest was acquired has, or may, become entitled to receive in relation to that acquisition. Details must be included even if the benefit is conditional on the happening or not of a contingency. Details must be included of any benefit paid on behalf of the substantial holder or its associate in relation to the acquisitions, even if they are not paid directly to the person from whom the relevant interest was acquired.