Form 604

Corporations Act 2001 Section 671B

Notice of change of interests of substantial holder

To Company Name/Scheme

APN Outdoor Group Limited (APN Outdoor)

ACN/ARSN

155 848 589

1. Details of substantial holder (1)

Vame

APN Outdoor (and the persons named in Annexure A)

ACN/ARSN (if applicable)

See Annexure A

There was a change in the interests of the

substantial holder on

17/04/2015

The previous notice was given to the company on

18/11/2014

The previous notice was dated

18/11/2014

2. Previous and present voting power

The total number of votes attached to all the voting shares in the company or voting interests in the scheme that the substantial holder or an associate (2) had a relevant interest (3) in when last required, and when now required, to give a substantial holding notice to the company or scheme, are as follows:

| 01 | Prev | ious notice | Presei | nt notice |
|-------------------------|----------------|------------------|----------------|------------------|
| Class of securities (4) | Person's votes | Voting power (5) | Person's votes | Voting power (5) |
| Ordinary shares | 37,466,880 | 22.49% | 20,805,431 | 12.49% |

3. Changes in relevant interests

Particulars of each change in, or change in the nature of, a relevant interest of the substantial holder or an associate in voting securities of the company or scheme, since the substantial holder was last required to give a substantial holding notice to the company or scheme are as follows:

| | | | | | | |
|----------------|---|--|---|--|----------------------------|--|
| Date of change | Person whose relevant interest changed | Nature of change (6) | Consideration given in relation to change (7) | Class and number of securities affected | Person's votes affected | |
| 17/04/2015 | APN Outdoor (and the persons named in Annexure A) | Restriction on disposal of shares under the Quadrant Escrow Deed contained as Annexure A to APN Outdoor's ASIC Form 603 dated 11 November 2014 (Quadrant Escrow Deed) gives APN Outdoor (and the persons named in Annexure A) a deemed relevant interest under s 608(1) of the Corporations Act 2001 (Cth) (Corporations Act). 16,661,499 of these shares were sold under a Block Trade Agreement dated 14 April 2015. As such, APN Outdoor (and the persons named in Annexure A) cease to have a relevant interest in | \$3.31 per ordinary snare | 16,661,499 ordinary shares | 16,661,499 | |

| fhese shares | | |
|----------------|---|--|
| ulese silates. | 1 | |
| | | |

4. Present relevant interests

Particulars of each relevant interest of the substantial holder in voting securities after the change are as follows:

| Holder of relevant interest | Registered holder of securities | Person entitled to be registered as holder (8) | Nature of relevant interest (6) | Class and number of securities | Person's votes |
|-----------------------------------|---|---|--|--------------------------------------|----------------|
| APN Outdoor | Equity No. 3A Pty | Quadrant Private Equity No. 3A Pty Ltd (ACN 147 521 515) | Deemed relevant interest in the remaining ordinary shares the subject of the Quadrant Escrow Deed under section 608(1) of the Corporations Act However, APN Outdoor has no right to acquire these shares or to control the voting rights attaching to these shares. | 4,851,273 ordinary shares | 4,851,273 |
| APN Outdoor | Quadrant Private Equity No. 3B Pty Ltd (ACN 147 521 524) | Quadrant Private Equity No. 3B Pty Ltd (ACN 147 521 524) | Deemed relevant interest in the remaining ordinary shares the subject of the Quadrant Escrow Deed under section 608(1) of the Corporations Act However, APN Outdoor has no right to acquire these shares or to control the voting rights attaching to these shares. | 1,615,787 ordinary shares | 1,615,787 |
| APN Outdoor | Quadrant Private Equity No. 3C Pty Ltd (ACN 147 521 533) | Quadrant Private Equity No. 3C Pty Ltd (ACN 147 521 533) | Deemed relevant interest in the remaining ordinary shares the subject of the Quadrant Escrow Deed under section 608(1) of the Corporations Act However, APN Outdoor has no right to acquire these shares or to control the voting rights attaching to these shares. | 2,934,238 ordinary shares | 2,934,238 |
| APN Outdoor | Quadrant Private Equity No. 3D Pty Ltd (ACN 147 521 542) | Quadrant Private Equity No. 3D Pty Ltd (ACN 147 521 542) | Deemed relevant interest in the remaining ordinary shares the subject of the Quadrant Escrow Deed under section 608(1) of the Corporations Act However, APN Outdoor has no right to acquire these shares or to control the voting rights attaching to these shares. | 5,269,891 ordinary shares | 5,269,891 |
| APN Outdoor | QPE No.3 LP Pty Ltd (ACN 147 505 600) | QPE No.3 LP Pty Ltd (ACN 147 505 600) | Deemed relevant interest in the ordinary shares the subject of the Escrow Deed under section 608(1) of the Corporations Act However, APN Outdoor has no right to acquire these shares or to control the voting rights attaching to these shares. | 1,990,263 ordinary shares | 1,990,263 |
| APN Outdoor | Richard Herring | Richard Herring | Restriction on disposal of shares under the remaining escrow deeds contained as Annexure A to APN Outdoor's ASIC Form 603 dated 11 November 2014 (Management Escrow Deeds) gives APN Outdoor (and the persons named in Annexure A) a deemed relevant interest under s 608(1) of the Corporations Act. However, APN Outdoor has no right to acquire these shares or to control the voting rights attaching to these shares. | 1,943,455 ordinary shares | 1,943,455 |

| APN Outdoor | Wayne Castle | Wayne Castle | Restriction on disposal of shares under the Management Escrow Deeds gives APN Outdoor (and the persons named in Annexure A) a deemed relevant interest under s 608(1) of the Corporations Act. However, APN Outdoor has no right to acquire these shares or to control the voting rights attaching to these shares. | 728,796 ordinary shares | 728,796 |
|-------------|--|--|---|----------------------------|---------|
| APN Outdoor | Andrew Hines | Andrew Hines | Restriction on disposal of shares under the Management Escrow Deeds gives APN Outdoor (and the persons named in Annexure A) a deemed relevant interest under s 608(1) of the Corporations Act. However, APN Outdoor has no right to acquire these shares or to control the voting rights attaching to these shares. | 728,796 ordinary shares | 728,796 |
| APN Outdoor | DR & LC Flynn Nominees Pty Limited | DR & LC Flynn Nominees Pty Limited | Restriction on disposal of shares under the Management Escrow Deeds gives APN Outdoor (and the persons named in Annexure A) a deemed relevant interest under s 608(1) of the Corporations Act. However, APN Outdoor has no right to acquire these shares or to control the voting rights attaching to these shares. | 500,000 ordinary shares | 500,000 |
| APN Outdoor | Damien Rath | Damien Rath | Restriction on disposal of shares under the Management Escrow Deeds gives APN Outdoor (and the persons named in Annexure A) a deemed relevant interest under s 608(1) of the Corporations Act. However, APN Outdoor has no right to acquire these shares or to control the voting rights attaching to these shares. | 242,932 ordinary shares | 242,932 |

5. Changes in association

The persons who have become associates (2) of, ceased to be associates of, or have changed the nature of their association (9) with, the substantial holder in relation to voting interests in the company or scheme are as follows:

| Name and ACN/ARSN applicable) | (if | Nature of association | |
|-------------------------------|-----|-----------------------|---|
| N/A | | N/A | J |

6. Addresses

The addresses of persons named in this form are as follows:

| Name | Address |
|--|---|
| APN Outdoor | Level 4, 33 Saunders Street, Pyrmont NSW 2009 |
| See Annexure A | See Annexure A |
| Quadrant Private Equity No. 3A Pty Ltd (ACN 147 521 515) | Level 30, 126 Phillip Street, Sydney NSW 2000 |
| Quadrant Private Equity No. 3B Pty Ltd (ACN 147 521 524) | Level 30, 126 Phillip Street, Sydney NSW 2000 |
| Quadrant Private Equity No. 3C Pty Ltd (ACN 147 521 533) | Level 30, 126 Phillip Street, Sydney NSW 2000 |
| Quadrant Private Equity No. 3D Pty Ltd (ACN 147 521 542) | Level 30, 126 Phillip Street, Sydney NSW 2000 |
| QPE No.3 LP Pty Ltd (ACN 147 505 600) | Level 30, 126 Phillip Street, Sydney NSW 2000 |

| Sig | nature |
|-----|--------|
|-----|--------|

print name Wayne Castle

capacity

date

Company Secretary

17/04/2015

sign here

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Annexure A - Substantial Holders

This is Annexure A of 1 page referred to in the Form 604 (Notice of change of interests of substantial holder).

Signature of Wayne Castle

Position: Company Secretary

Date: 17/04/2015

| Name | Address | | | | |
|---|---|--|--|--|--|
| Subsidiary companies ultimately held by APN Outdoor (Australian) | | | | | |
| Adspace Pty Ltd (ACN 095 671 702) | Level 4, 33 Saunders Street, Pyrmont NSW 2009 | | | | |
| APN Outdoor (Trading) Pty Limited (ACN 059 604 278) | Level 4, 33 Saunders Street, Pyrmont NSW 2009 | | | | |
| APN Outdoor Pty Limited (ACN 008 637 661) | Level 4, 33 Saunders Street, Pyrmont NSW 2009 | | | | |
| APNO Finance Pty Limited (ACN 155 849 611) | Level 4, 33 Saunders Street, Pyrmont NSW 2009 | | | | |
| APNO Group Holdings Pty Limited (ACN 167 313 797) | Level 4, 33 Saunders Street, Pyrmont NSW 2009 | | | | |
| Australian Posters Pty Limited (ACN 004 828 380) | Level 4, 33 Saunders Street, Pyrmont NSW 2009 | | | | |
| Buspak Advertising Group Pty Ltd (ACN 001 899 690) | Level 4, 33 Saunders Street, Pyrmont NSW 2009 | | | | |
| Cody Link Pty Ltd (ACN 067 487 236) | Level 4, 33 Saunders Street, Pyrmont NSW 2009 | | | | |
| Eastcott Investments Pty Ltd (ACN 010 923 485) | Level 4, 33 Saunders Street, Pyrmont NSW 2009 | | | | |
| Everfact Pty Limited (ACN 067 516 287) | Level 4, 33 Saunders Street, Pyrmont NSW 2009 | | | | |
| GSP Print Pty Ltd (ACN 007 701 411) | Level 4, 33 Saunders Street, Pyrmont NSW 2009 | | | | |
| National Outdoor Advertising Pty Limited (ACN 001 165 108) | Level 4, 33 Saunders Street, Pyrmont NSW 2009 | | | | |
| Nettleford Advertising Pty Limited (ACN 005 861 183) | Level 4, 33 Saunders Street, Pyrmont NSW 2009 | | | | |
| SOL Australia Pty Ltd (ACN 005 027 225) | Level 4, 33 Saunders Street, Pyrmont NSW 2009 | | | | |
| Taximedia Pty Ltd (ACN 004 827 454) | Level 4, 33 Saunders Street, Pyrmont NSW 2009 | | | | |
| The Australian Advertising Company Pty Limited (ACN 004 031 896) | Level 4, 33 Saunders Street, Pyrmont NSW 2009 | | | | |
| TMS Outdoor Advertising Pty Limited (ACN 007 102 123) | Level 4, 33 Saunders Street, Pyrmont NSW 2009 | | | | |
| Total Cab Media Pty Ltd (ACN 105 362 034) | Level 4, 33 Saunders Street, Pyrmont NSW 2009 | | | | |
| Universal Outdoor Pty Limited (ACN 078 694 486) | Level 4, 33 Saunders Street, Pyrmont NSW 2009 | | | | |
| Valtoff Pty Limited (ACN 067 345 073) | Level 4, 33 Saunders Street, Pyrmont NSW 2009 | | | | |
| Subsidiary companies ultimately held by APN Outdoor (New Zealand) | | | | | |
| APN Outdoor Holdings (NZ) Limited (NZBN 942803077) | Level 3, 117-125 St Georges Bay Road, Parnell, Auckland, 1052, New Zealand | | | | |
| APN Outdoor Limited (NZBN 9429038221392) | Level 3, 117-125 St Georges Bay Road, Parnell, Auckland, 1052, New Zealand | | | | |