

Appendix 4C – March 2015 Quarterly Cash Flow Report

Hong Kong, 30 April 2015: 99 Wuxian, (ASX: NNW) (“99 Wuxian” or “the Company”) is pleased to provide its Appendix 4C quarterly cash flow report for the period ending 31 March 2015.

Operational performance¹

During the March 2015 quarter the Company generated revenue of RMB 34.7 million, up 26% over the previous corresponding period (“pcp”) and underlying² earnings before interest, tax, depreciation and amortisation (“EBITDA”) of RMB 2.7 million, up 83% over the pcp.

The operational performance was driven by growth in the gross transaction value (GTV) on 99 Wuxian’s mobile marketplace. GTV for the quarter was RMB 2.6 billion, up 57% over the pcp. 99 Wuxian’s loyalty point redemption business, which commenced operations in the December 2013 quarter, is a rapidly growing high quality business segment and generated GTV of RMB 694.3 million for the quarter.

Quarterly period ending (RMB)	March 2014	March 2015	Growth
Revenue	27,496,083	34,675,348	26%
Underlying EBITDA	1,452,052	2,664,258	83%
Total GTV	1,668,977,288	2,623,045,298	57%
Cash payment GTV	1,447,784,791	1,928,714,670	33%
Loyalty point redemption GTV	221,192,498	694,330,628	214%

Cash flow and balance sheet

The Company had a cash balance of RMB 26.4 million as at 31 March 2015, with net cash outflows for the quarter of RMB 40.9 million. The cash outflow was predominantly comprised of higher levels of working capital associated with the growth of the loyalty point redemption business and prepayments to enable real-time virtual product delivery.

The current terms of our arrangements with our bank loyalty point partners require the Company to temporarily fund consumer loyalty point purchases prior to receiving payment from our business partners. The significant growth in the loyalty point redemption business has generated a corresponding increase in high credit quality receivables due from leading Chinese banks. Despite the working capital requirements the loyalty point redemption business generates a high return on equity for the Company. As such, 99 Wuxian continues to collect receivables and recycle capital into this business segment.

¹ Figures based on management accounts that have not been audited or reviewed.

² Underlying information excludes exceptional items (exchange gains and losses). 99 Wuxian considers underlying information to be a more suitable indicator of operating performance. References to ‘underlying’ information are to non-IFRS financial information. Non-IFRS financial information has not been audited or reviewed.



99 Wuxian is focussed on growing the loyalty point redemption business in a disciplined and carefully managed manner. The Company is actively pursuing a range of financing options to support the growth of this business segment, and has received a commitment of A\$10 million for a 12 month working capital facility. The Company continues to consider longer term financing options which include, but are not limited to, receivables/structured debt financing, improving the working capital cycle and strategic investment. All of these options are aimed at ensuring that the Company can continue to grow this segment of the business given the cash flow characteristics of the loyalty point redemption business.

For further information, please contact:

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About 99 Wuxian Limited

99 Wuxian aggregates over 300 million high quality consumers and 155 leading merchants through a marketplace embedded within the mobile apps of China's leading banks, telecommunications and insurance companies. 99 Wuxian enables increased customer satisfaction, loyalty and retention for its business partners by offering consumers the lifestyle convenience of purchasing virtual and physical goods on a mobile device.

Appendix 4C

Quarterly report for entities admitted on the basis of commitments

Introduced 31/03/00 Amended 30/09/01, 24/10/05, 17/12/10

Name of entity

99 Wuxian Limited

ABN

164 764 729

Quarter ended ("current quarter")

31 March 2015

Consolidated statement of cash flows

Cash flows related to operating activities		Current quarter RMB	Year to date (3 months) RMB
1.1	Receipts from customers	383,074,120	383,074,120
1.2	Payments for		
	(a) staff costs	(14,888,705)	(14,888,705)
	(b) advertising and marketing	(7,343,011)	(7,343,011)
	(c) research and development	(1,588,160)	(1,588,160)
	(d) leased assets	-	-
	(e) other working capital	(398,461,091)	(398,461,091)
1.3	Dividends received	-	-
1.4	Interest and other items of a similar nature received	21,757	21,757
1.5	Interest and other costs of finance paid	-	-
1.6	Income taxes paid	-	-
1.7	Other (deposit refund)	,	,
Net operating cash flows		(39,185,090)	(39,185,090)

Appendix 4C
Quarterly report for entities
admitted on the basis of commitments

	Current quarter RMB	Year to date (3 months) RMB
1.8 Net operating cash flows (carried forward)	(39,185,090)	(39,185,090)
Cash flows related to investing activities		
1.9 Payment for acquisition of:		
(a) businesses (item 5)	-	-
(b) equity investments	-	-
(c) intellectual property	(38,462)	(38,462)
(d) physical non-current assets	(1,688,087)	(1,688,087)
(e) other non-current assets		
1.10 Proceeds from disposal of:		
(a) businesses (item 5)	-	-
(b) equity investments	-	-
(c) intellectual property	-	-
(d) physical non-current assets	-	-
(e) other non-current assets	-	-
1.11 Loans to other entities	-	-
1.12 Loans repaid by other entities		
1.13 Other (amount due from a director)		
Net investing cash flows	(1,726,549)	(1,726,549)
1.14 Total operating and investing cash flows	(40,911,639)	(40,911,639)
Cash flows related to financing activities		
1.15 Proceeds from issues of shares, options, etc.		-
1.16 Proceeds from sale of forfeited shares	-	-
1.17 Proceeds from borrowings	-	-
1.18 Repayment of borrowings	-	-
1.19 Dividends paid	-	-
1.20 Other (provide details if material)	-	-
Net financing cash flows	(40,911,639)	(40,911,639)
Net increase in cash held	(40,911,639)	(40,911,639)
1.21 Cash at beginning of quarter/year to date	67,779,281	67,779,281
1.22 Exchange rate adjustments to item 1.20	(488,742)	(488,742)
1.23 Cash at end of quarter	26,378,900	26,378,900

+ See chapter 19 for defined terms.

Payments to directors of the entity and associates of the directors

Payments to related entities of the entity and associates of the related entities

	Current quarter RMB
1.24 Aggregate amount of payments to the parties included in item 1.2	780,000
1.25 Aggregate amount of loans to the parties included in item 1.11/1.13	-

1.26 Explanation necessary for an understanding of the transactions

1.24 refers to directors fee and salary for the period

Non-cash financing and investing activities

2.1 Details of financing and investing transactions which have had a material effect on consolidated assets and liabilities but did not involve cash flows

N/A

2.2 Details of outlays made by other entities to establish or increase their share in businesses in which the reporting entity has an interest

N/A

Financing facilities available

Add notes as necessary for an understanding of the position.

	Amount available RMB	Amount used RMB
3.1 Loan facilities	-	-
3.2 Credit standby arrangements	-	-

Reconciliation of cash

Reconciliation of cash at the end of the quarter (as shown in the consolidated statement of cash flows) to the related items in the accounts is as follows.		Current quarter RMB	Previous quarter RMB
4.1	Cash on hand and at bank	26,378,900	67,779,281
4.2	Deposits at call	-	-
4.3	Bank overdraft	-	-
4.4	Other (provide details)	-	-
Total: cash at end of quarter (item 1.23)		26,378,900	67,779,281

Acquisitions and disposals of business entities

	Acquisitions (Item 1.9(a))	Disposals (Item 1.10(a))
5.1	Name of entity	N/A
5.2	Place of incorporation or registration	N/A
5.3	Consideration for acquisition or disposal	N/A
5.4	Total net assets	N/A
5.5	Nature of business	N/A

Compliance statement

- 1 This statement has been prepared under accounting policies which comply with accounting standards as defined in the Corporations Act (except to the extent that information is not required because of note 2) or other standards acceptable to ASX.
- 2 This statement does give a true and fair view of the matters disclosed.



Sign here: Date: 30 April 2015
 Joint Company Secretary

Print name: Nathan Bartrop

Notes

1. **Item 1.1** As disclosed in the Appendix 4C for the September 2014 quarter, following payment of monies due to Shanghai Handpay Information & Technology Co. Ltd (Handpay) under the Handpay Services Agreement (refer to page 39 of the Company's Prospectus lodged with the ASIC on 23 August 2013) 99 Wuxian Ltd (the Company) secured beneficial entitlement to the net revenue earned from the operations of the 99wuxian.com mobile online marketplace (net revenue is defined to include Handpay's ongoing service fee of 10% of gross revenue).

The Company generates cash from operations in its own right as some contracts with business partners have now been transferred from Handpay to the Company. All new contracts with business partners are entered into by the Company. Some of the current business partners are significant Chinese enterprises, and making changes to contracts will take some time. Handpay continues to collect those revenues on behalf of the Company. The Company is negotiating with business partners as contracts are due to expire, so that any expiring contracts entered into with Handpay are renewed by the Company in lieu of Handpay.
2. The definitions in, and provisions of, IAS 7: Statement of Cash Flows applies to this report except for any additional disclosure requirements requested by IAS 7 that are not already itemised in this report.
3. The Company has adopted accounting policies that comply with International Financial Reporting Standards (IFRS) and the figures in this report are prepared in accordance with all applicable IFRS. The figures disclosed in the report are in Chinese Renminbi (RMB), the official currency of The People's Republic of China, which is the functional currency of the Company.
4. To manage cash flow, 99 Wuxian is focussed on the disciplined and careful management of loyalty point redemption business. 99 Wuxian is actively pursuing a range of financing options to support the growth of this business segment over the longer term.

+ See chapter 19 for defined terms.