

ASX Announcement

4 May 2015

APPOINTMENT OF REG WEINE AS MANAGING DIRECTOR OF SPC

Coca-Cola Amatil (CCA) today announces the appointment of Reg Weine as the Managing Director of SPC.

Mr Weine was Chief Executive Officer of Bulla Dairy Foods for four years having spent the prior year leading the company's Marketing, Sales and Innovation function. Previously, Mr Weine was the Director of Sales and International with Blackmores Limited, where he was responsible for Australia, South East Asia, New Zealand and the UK. Mr Weine is a Director of the Australian Food & Grocery Council.

CCA's Group Managing Director Alison Watkins said, "I am delighted that Reg will be joining CCA to lead our SPC business. Reg is a seasoned Managing Director and his very relevant consumer goods experience, particularly in marketing, sales and innovation, will add huge value to SPC during this period of transformation and return to growth. Reg's agribusiness experience means he understands the importance of our growers and will work collaboratively with our regional community in Shepparton.

Reg will take up his role on 26th May.

For further information, please contact:

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