

# ASX Announcement

7 May 2015

## Invigor Group joins the Cisco Solution Partner Program

Invigor Group Limited (ASX: IVO) (“Invigor”) announced that it has joined the Cisco® Solution Partner Program as a Solution Partner. The Internet of Everything (“IoE”) continues to bring together people, processes, data and things to enhance the relevancy of network connections. As a member of the Cisco Solution Partner Program, Invigor is able to quickly create and deploy solutions to enhance the capabilities, performance and management of the network to capture value in the IoE.

Mr. Gary Cohen, Executive Chairman, said: “We are pleased to be working with Cisco to deliver our cutting edge mobile analytics range, Insights Visitor targeted to Wi-Fi environments”.

The Cisco® Solution Partner Program, part of the Cisco Partner Ecosystem, unites Cisco with third-party independent hardware and software vendors to deliver integrated solutions to joint customers<sup>1</sup>. As a Solution Partner, Invigor offers a complementary product offering and has started to collaborate with Cisco to meet the needs of joint customers. For more information please go to: <https://marketplace.cisco.com/catalog/companies/invigor-group-ltd>

### About Invigor Group Limited

Invigor Group is a leading information technology and digital solutions company. It specialises in innovative business intelligence, big data solutions for businesses and consumers which are supported by strategic consulting, development and marketing services. Invigor delivers its cloud based solutions to a broad range of clients including: retailers, brands, mobile network providers, local and state governments, advertising and media agencies.

For further information, please contact:

Gary Cohen  
Executive Chairman and Chief Executive Officer  
+61 2 8251 9600

<sup>1</sup> Compatibility certification via Interoperability Verification Testing and Cisco Validated Design is designed to simulate typical customer configurations and does not replace the need for on-site testing and interoperability validation in conjunction with actual implementation.