

ASX Announcement

12 May 2015

Shopping Ninja

- **Public launch in June**
- **CEO's interview with ABN Newswire**

Invigor Group Limited (ASX: IVO) ("Invigor") advises that Shopping Ninja, Australia's first real-time online shopping assistantⁱ will be publicly launched in June. Shopping Ninja has been developed by Invigor's Product Director Gary Munitz.

ABN Newswire has released an interview with Gary Cohen, Executive Chairman and Chief Executive Officer, discussing Shopping Ninja as well as Insights Retail Analytics and Insights Visitor Analytics.

To view the interview, please visit: <http://www.abnnewswire.net/press/en/79930/shoppingninja>.

For information on Insights Retail Analytics and Insights Visitor Analytics, please visit www.invigorinsights.com.

For further information, please contact:

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About Invigor Group Limited

Invigor Group is a leading information technology and digital solutions company. It specialises in innovative business intelligence, big data solutions for businesses and consumers which are supported by strategic consulting, development and marketing services. Invigor delivers its cloud based solutions to a broad range of clients including: retailers, brands, mobile network providers, local and state governments, advertising and media agencies.

ⁱ Shopping Ninja available as a browser extension and application, discretely notifies shoppers when and where the product they are browsing for is available at a lower price.