

This is



10min Management Overview Presentation
Prepared for Wholesale Investor

MAY 2015

Executive Summary

- ▶ ASX Code: BIG
- ▶ Listed 31 Dec 2014
- ▶ Generating Revenue
- ▶ Scalable business model
- ▶ Social/Mobile/Video market

Market Opportunity

- ▶ VIDEO IS HOT: Global video ad revenue will rise at a 23% compound annual growth rate and is predicted to reach \$27bn by 2018
- ▶ Advertising agencies typically charge between \$10k-\$50k for producing a 60sec video.
- ▶ SOCIAL VIDEO IS VERY HOT. Facebook users watch more than 4bn video clips per day.
- ▶ 92% of mobile video viewers share video

Big Review TV

- ▶ Big Review TV offer quality video at less than 25% of traditional media costs. We have removed the barrier to entry into the video market for small businesses.
- ▶ **bigreviewtv.com** is a video community where businesses and customers can view video content, interact and share opinions via our *socially integrated mobile video app*.

A Simple Equation



The new way to search and share opinion

Mobile Social ,Global, Video

Demonstration

www.bigreviewtv.com

<http://bigreviewtv.com/review/cell-block-theatre-darlinghurst-nsw/ec9aaf3cb1f2ecb4ad01f812095b10a1>

May 2015

Independent Research Specialist



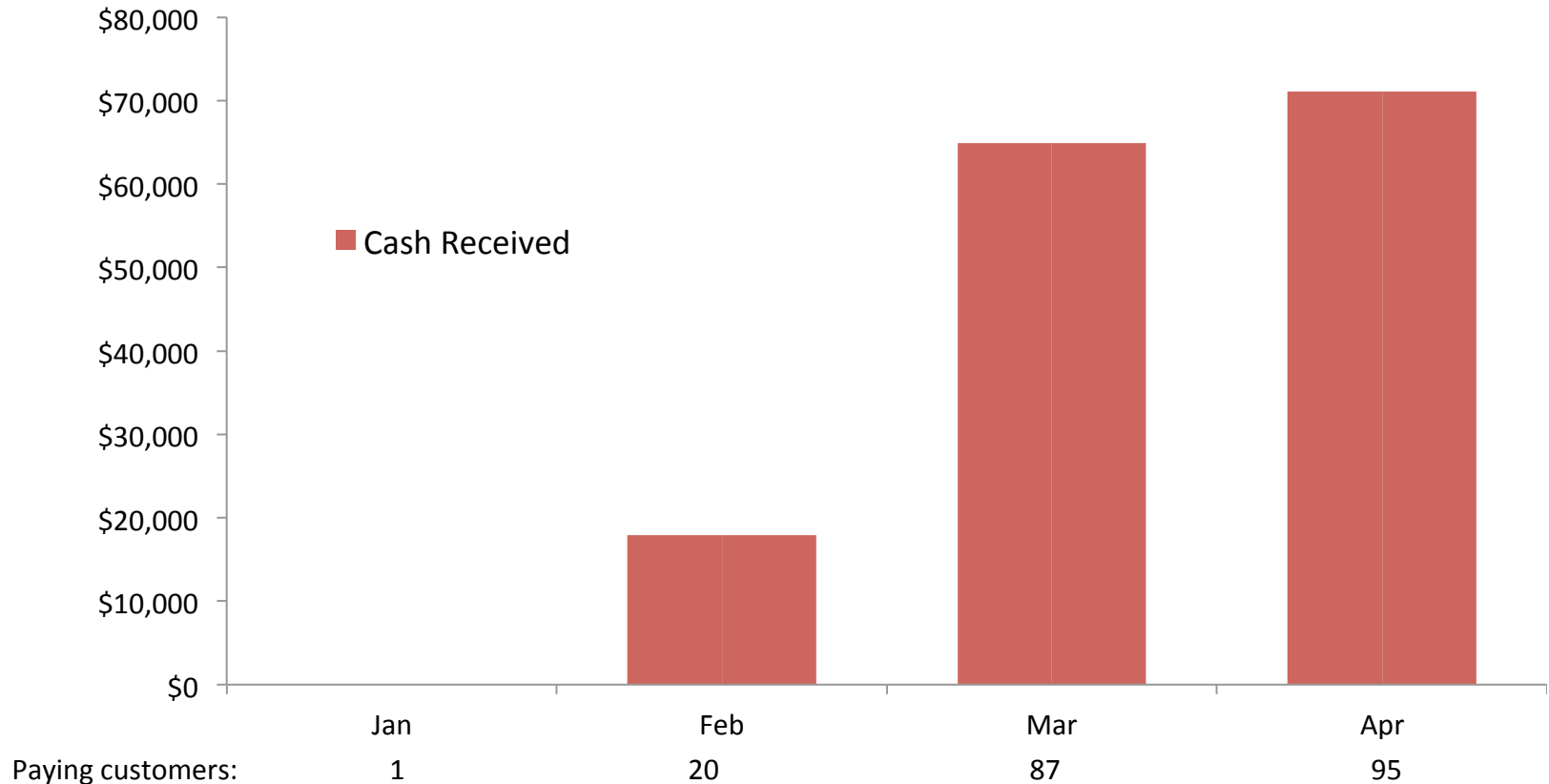
Conducted Research Across
Australia
Singapore
United States
United Kingdom

Key Results Highlights

- More than half of the businesses sampled (58%) believed the Big Review TV offer suited their business.
- Seven vertical markets, across 4 key countries equate to over 7.5million businesses that would be suitable for the Big Review TV video offer
- ***Research conclusion: There exists an immediate \$1.1bn membership revenue opportunity for Big Review TV across these markets.***

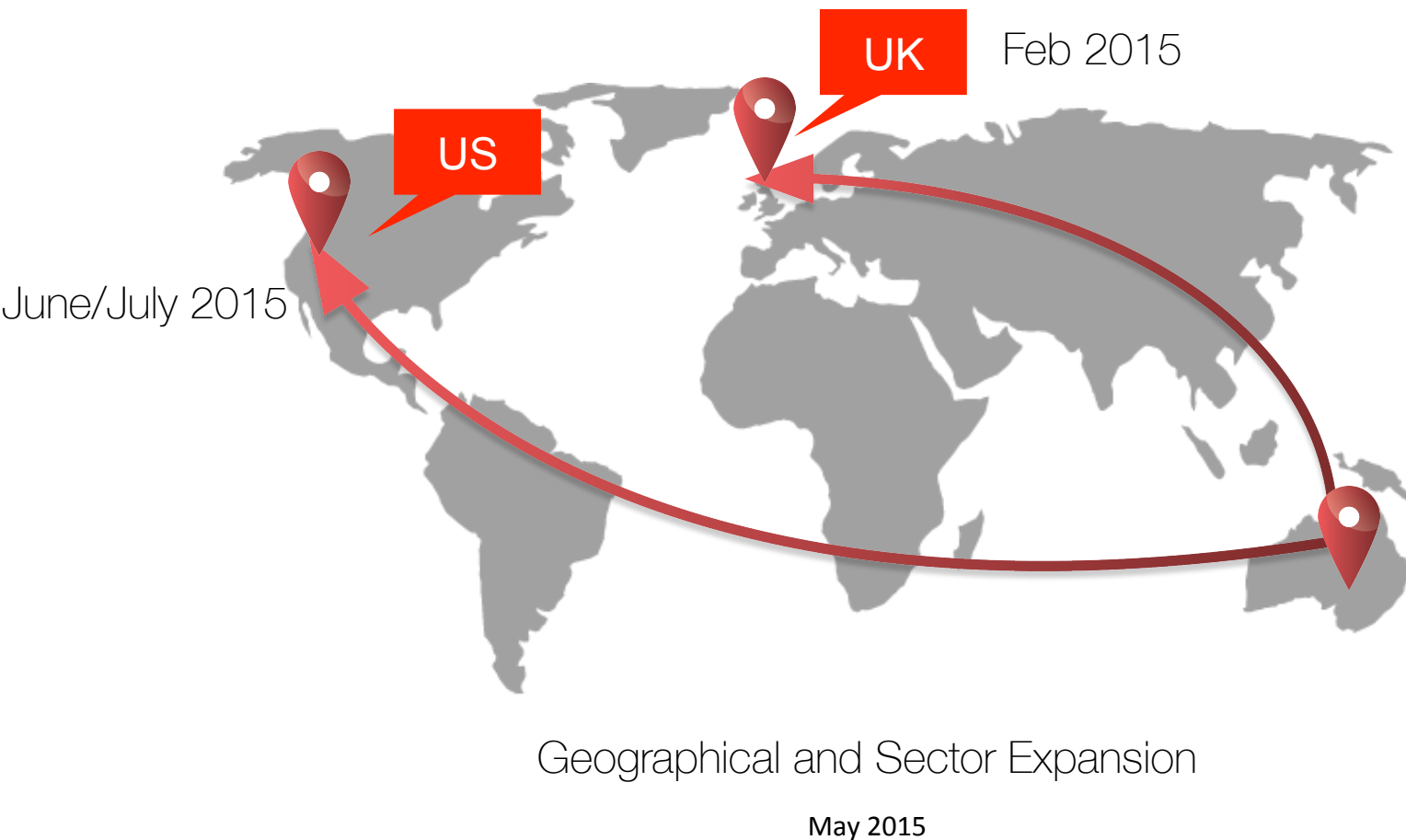
Sales Update

Big Review TV Performance in Australia since Australia Day Amount of Cash Received During the Month



Total number of paying customers since end Jan = 203
Average cash received per paying customer to date is \$759

Vision: “Revolutionize the conversation around social & mobile video by encouraging opinion”



The BIG Potential

- Trip Advisor worth \$11.6bn with 200million customer reviews
- YouTube worth approx \$40bn
- Instagram worth \$35bn with 70m photos loaded per day

BIG's vision is global and includes video presence in the following sectors:

Big Sport
Big Music
Big Jobs
Big Travel
Big Real Estate
Big Date
Big Food
Big Drink



The Team

Big Un Limited is led by an experienced entrepreneurial team that includes Australia's youngest founder of a publicly listed company Brandon Evertz.



RICHARD EVERTZ – CEO AND CO-FOUNDER

Founder and CEO of a previously ASX listed company with a market cap of \$40m. Richard is a co-Founder of Big Review TV Ltd and was the first investor



BRANDON EVERTZ –DIRECTOR AND CO-FOUNDER

Big Review TV is Brandon's concept. Brandon was responsible for proof of concept, business development and every aspect of the business model through to listing. At 21 he became the youngest founder of a publicly listed company



PAUL WOOD - CTO

Experienced systems architect and software and app developer. Paul 's experience includes the position of CTO for eBay Australia



DAVID MURPHY – IT ADVISORY BOARD

Video streaming and content delivery specialist. David was responsible for delivering Google Fiiber at Google and video network streaming at Twitch TV (the fourth largest video viewing platform after Google,Netflix and Apple TV)



SONIA THURSTON – DIRECTOR COMMUNICATIONS

Blue-chip experienced global brand, marketing and communications expert. Sonia was responsible for developing the Big Review TV brand and, recognising an extraordinary



ANDREW CORNER – CFO

Experienced in handling the finances of tech start-ups in UK and Australia among other talents, Andy brings 15 years of corporate finance and governance to the team.



ROBERT CROSSMAN – BUSINESS ADVISOR

Robert has over 20yrs experience in corporate finance, M&A, and capital finance and has served as MD of NM Rothschild & Sons. Robert role with BRTV began in 2013.

Current Market Cap
\$12.5m



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