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18 May 2015

ASX RELEASE

Corporate Rebranding

The Directors of Site Group International Limited ("Site", ASX:SIT) are pleased to advise of a corporate rebranding scheduled for the 22nd of May.

A rebranding of Site Group International will support the capacity of each business unit to market effectively, and is considered appropriate given the addition of six brands in FY14.

Key details of changes:

- Site Group International Limited will change its logo and appear as "Site", without change to the business name
- Competent Project Management will be renamed Site Group International Pte Ltd ("SGI") which resonates with customers and provides relevance to other group products and services
- Competent Project Management will adopt a newly developed "Site Group International" logo
- Access to the existing investor relation site will move to www.site.edu.au
- A newly developed investor relation site will be launched on www.site.edu.au
- Competent Project Management utilising www.sitegroupinternational.com

The new corporate "Site" logo will remain a shareholder and stakeholder brand which exists to complement, without detracting from, all current and future operational brands.

Renaming and rebranding Competent Project Management will help the operation to directly leverage services delivered by Site Skills Training, Site WorkReady and Site Institute.

As Site continues to seek out earnings-accretive acquisitions, the function of brands entering the operational structure will be considered on their individual merits.

The Directors believe the brand strategy will support the company in achieving revenue targets.

Please see attached rebranding presentation.

Company Identity

Presentation

18th May 2015

The New Corporate Identity

What is the Brand Objective?

**To have a shareholder and stakeholder brand
which exists to complement, without detracting from,
all current and future operational brands**

The New Corporate Identity

How is this achieved?

✓ **Simplicity**

✓ **Distinction**

Site

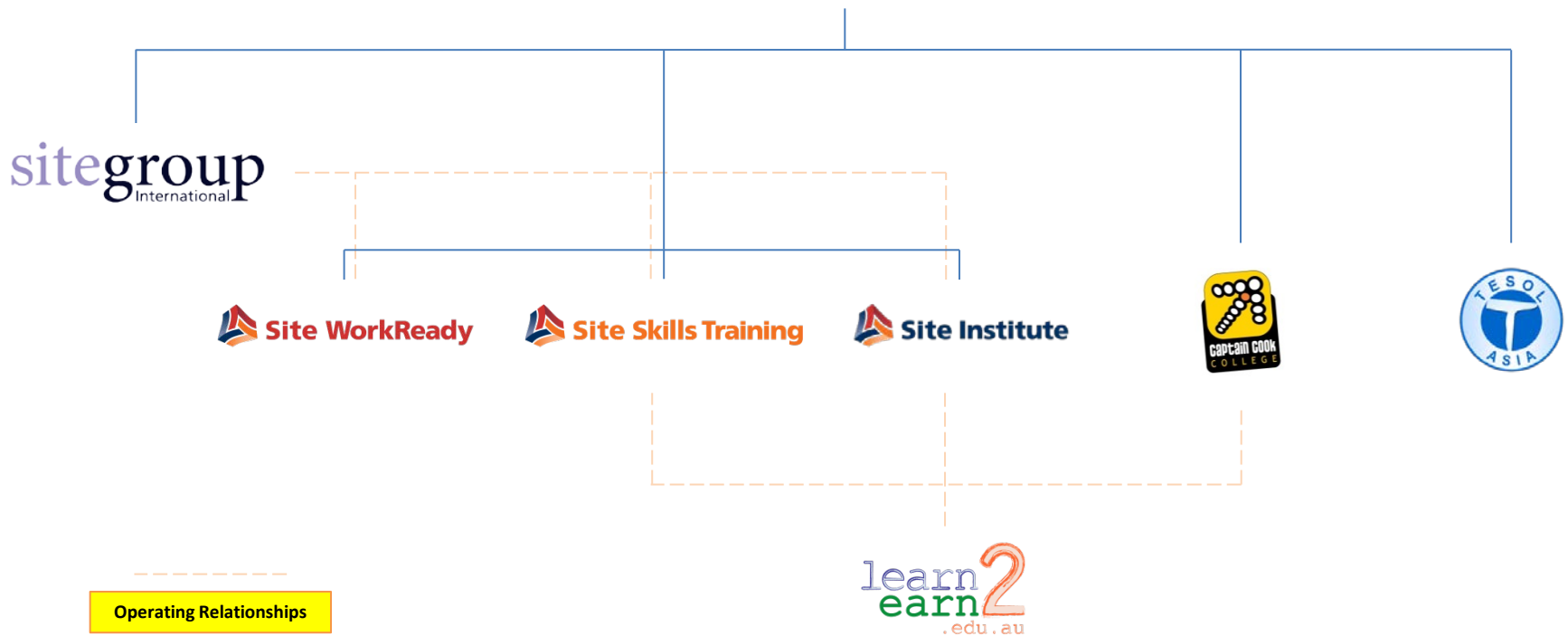
**Metallic Silver Pantone (when printed) to
represent distinction and importance**

**Simple design to complement
operational brands**

Site

Operating Structure

Site



Operating Brands Services

sitegroup
international

Site Skills Training

Site Institute

Site WorkReady

learn2
earn
.edu.au



Consultancy

Trade & Technician Development



Training Centre Management



Competency Framework Development, Assurance and/or Verification



EPC – Immersive Environment Training



Training and Education

Tertiary Education



Instructional Design



Skills Assessment & Gap Training



Supervisory, Trade, Safety, High Risk, Plant and Equipment and Short Courses



TESOL Courses and Conferences



Online Training and Online Learning Solutions



Course Advisory Services



Recruitment and Labour Supply

Candidate selection, scoping and project deployment



Placement and Labour Hire



Expat Labour Services



Site

(ASX:SIT)
www.site.edu.au

Operating Identities



Site Skills Training





Site WorkReady

WORKREADY OFFICE LOCATIONS DEPLOYED
TRAINING FACILITY LOCATIONS TRAINED

INGDOM

AZERBAIJAN

ARMENIAN SEA

SAUDI ARABIA

UAE

OMAN

LAOS

VIETNAM

CLARK
MANILA

PHILIPPINES

BRUNEI

SINGAPORE
SINGAPORE

MALAYSIA

INDONESIA

EAST TIMOR
EAST TIMOR

PNG
PNG

DARWIN

NORTHWEST SHELF

PILBARA

BARKLEY

GAULEE

NORTHERN

BOWEN

GLADSTONE

SURAT

SUNSHINE COAST

BRISBANE

MID-WEST

GOLDFIELDS

PERTH
PERTH

ADELAIDE





sitegroup
International



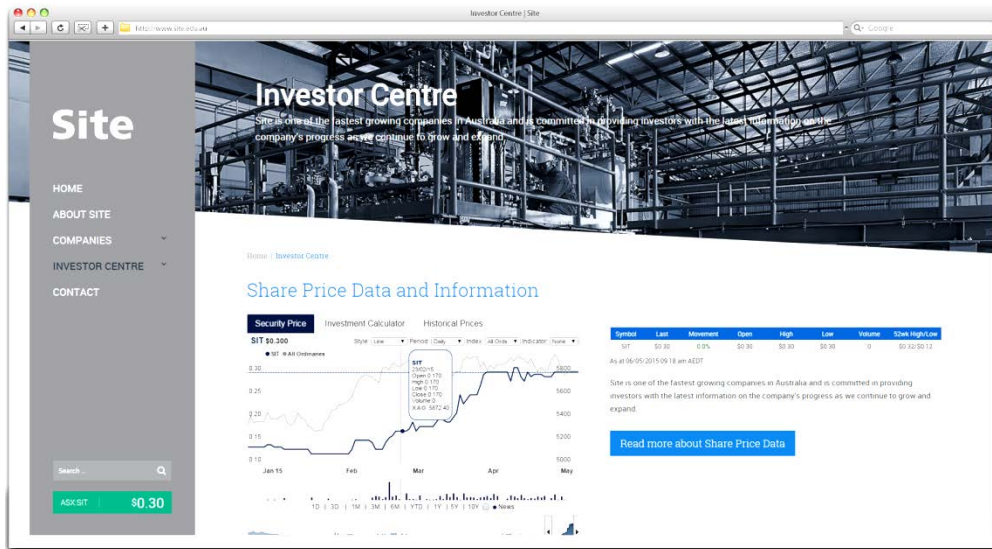
learn²earn
.edu.au

Learn your way to a career





New Investor Website (coming soon)



Site

(ASX:SIT)
www.site.edu.au