

oOh!media Limited
ABN 69 602 195 380

22 May 2015

ASX Announcement



Appointment of Alternate Director

oOh!media advises that Mr Darren Smorgon, a Non-Executive Director of the Company has appointed Mr Patrick Rodden to act as his alternate. Patrick was a director of oOh!media before listing, and joins to support Darren with Board approval.

Patrick joined CHAMP Private Equity in 2007. His responsibilities include deal origination, assessment and execution, and portfolio company management from acquisition through to exit. Currently, Patrick serves as a Director of Shelf Drilling. Previous portfolio company directorships include oOh!media and LCR Group. Prior to joining CHAMP, Patrick worked with J.P. Morgan in its energy and infrastructure investment banking group across M&A, debt and equity transactions. Patrick holds a Bachelor of Commerce (Finance and Economics) and a Bachelor of Laws (with Honours), both from the University of Sydney.

An Appendix 3X for Mr Rodden is attached.

Media enquiries: John Hanrahan, Lighthouse Communications Group - 0411 212 965

Investor enquires: Mike Egan, Company Secretary oOh!media Limited – 02 9927 5527

About oOh!media Limited: oOh! specialises in providing clients with Unmissable creative media solutions that connect with more consumers while they are away from home. We do this through our diverse product offering across road, retail, airport, café, venue, study, social sports and experiential opportunities, throughout urban and regional Australia as well as OOH channels in New Zealand. oOh! also has the largest audience-reaching digital advertising network in Australia that when combined with our large static portfolio creates unmissable impact for brands.

Appendix 3X

Initial Director's Interest Notice

Information or documents not available now must be given to ASX as soon as available. Information and documents given to ASX become ASX's property and may be made public.

Introduced 30/9/2001.

Name of entity	OOH!MEDIA LIMITED
ABN	69 602 195 380

We (the entity) give ASX the following information under listing rule 3.19A.1 and as agent for the director for the purposes of section 205G of the Corporations Act.

Name of Director	Patrick Rodden
Date of appointment	22 May 2015

Part 1 - Director's relevant interests in securities of which the director is the registered holder

In the case of a trust, this includes interests in the trust made available by the responsible entity of the trust

Note: In the case of a company, interests which come within paragraph (i) of the definition of "notifiable interest of a director" should be disclosed in this part.

Number & class of securities
NIL

+ See chapter 19 for defined terms.

Appendix 3X Initial Director's Interest Notice

Part 2 – Director's relevant interests in securities of which the director is not the registered holder

In the case of a trust, this includes interests in the trust made available by the responsible entity of the trust

Name of holder & nature of interest	Number & class of Securities
Note: Provide details of the circumstances giving rise to the relevant interest.	
N/A	

Part 3 – Director's interests in contracts

Note: In the case of a company, interests which come within paragraph (ii) of the definition of "notifiable interest of a director" should be disclosed in this part.

Detail of contract	NIL
Nature of interest	
Name of registered holder (if issued securities)	
No. and class of securities to which interest relates	

+ See chapter 19 for defined terms.