

Thursday 18 June 2015

## **ARA Building Services to adopt Urbanise platform**

Urbanise.com Limited (Urbanise) (ASX:UBN) announced today that it has entered into a Hosted Services Agreement (HSA) with ARA Building Services (ARA) – a leading Australian provider of facility and asset management services. ARA customers include banks, insurance companies, loss adjusters and strata companies nationally.

Under the agreement, ARA will use the Urbanise platform to manage service delivery to its customers throughout Australia while promoting the complimentary products and services of wider ARA Group. With more than two million residential apartments and townhouses in Australia - 80,000 currently managed by Mystrata.com – ARA will also use the platform to expand its footprint in the strata and residential marketplace.

Commenting on the announcement, ARA Building Services Managing Director Tony Murr said, *"We are always looking for new and innovative ways to exceed the expectations of our customers. Extending our facility and asset management offer to include the design, build and respond capabilities of our business differentiates ARA Building Services from other FM providers and positions us to expand into a number of new markets. The Urbanise platform allows us to create virtual marketplace to meet the complete building needs of our customers without compromising service quality and efficiency."*

Urbanise CEO Ben Churchill added, *"We are thrilled and excited that ARA has selected the Urbanise platform to revolutionise its approach to facility and asset management. 21st century living is changing the demands of building occupants and driving smarter thinking about service delivery. ARA is at the forefront of this thinking which underpins the creation of smarter cities and we look forward to expanding our partnership with them."*

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### **About ARA Building Services**

Specialising in the management and delivery of integrated facility services to customers throughout Australia, ARA Building Services manages assets and service contracts for the public and private sectors, across a diverse range of portfolios including banking and finance, healthcare, transport, retail, food and beverage and government. ARA Building Services is part of the ARA Group, which employs more than 1,200 skilled people throughout Australia and has an annual turnover of over \$300 million.

[www.arabuilding.com.au](http://www.arabuilding.com.au)

### **About Urbanise**

Urbanise is the creator of a cloud-based platform for delivering building services. Designed for service providers, the Urbanise Industry Cloud software-as-a-service platform is transforming the traditional engineering approach to building operations – improving customer service, removing operational costs and enabling new revenue streams. Urbanise technology is used in some of the tallest towers and most prestigious communities around the globe. [www.urbanise.com](http://www.urbanise.com)

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