



# Etherstack plc (ASX:ESK) AGM Shareholder Presentation

London, 19 June 2015



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- New Products:  
Go Box (2014) and  
LTE25 (2015)
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2015 & 2016



# 2014 Highlights – Significant Improvement

Following a difficult 2013, the financial performance for 2014 is significantly improved. Highlights are:

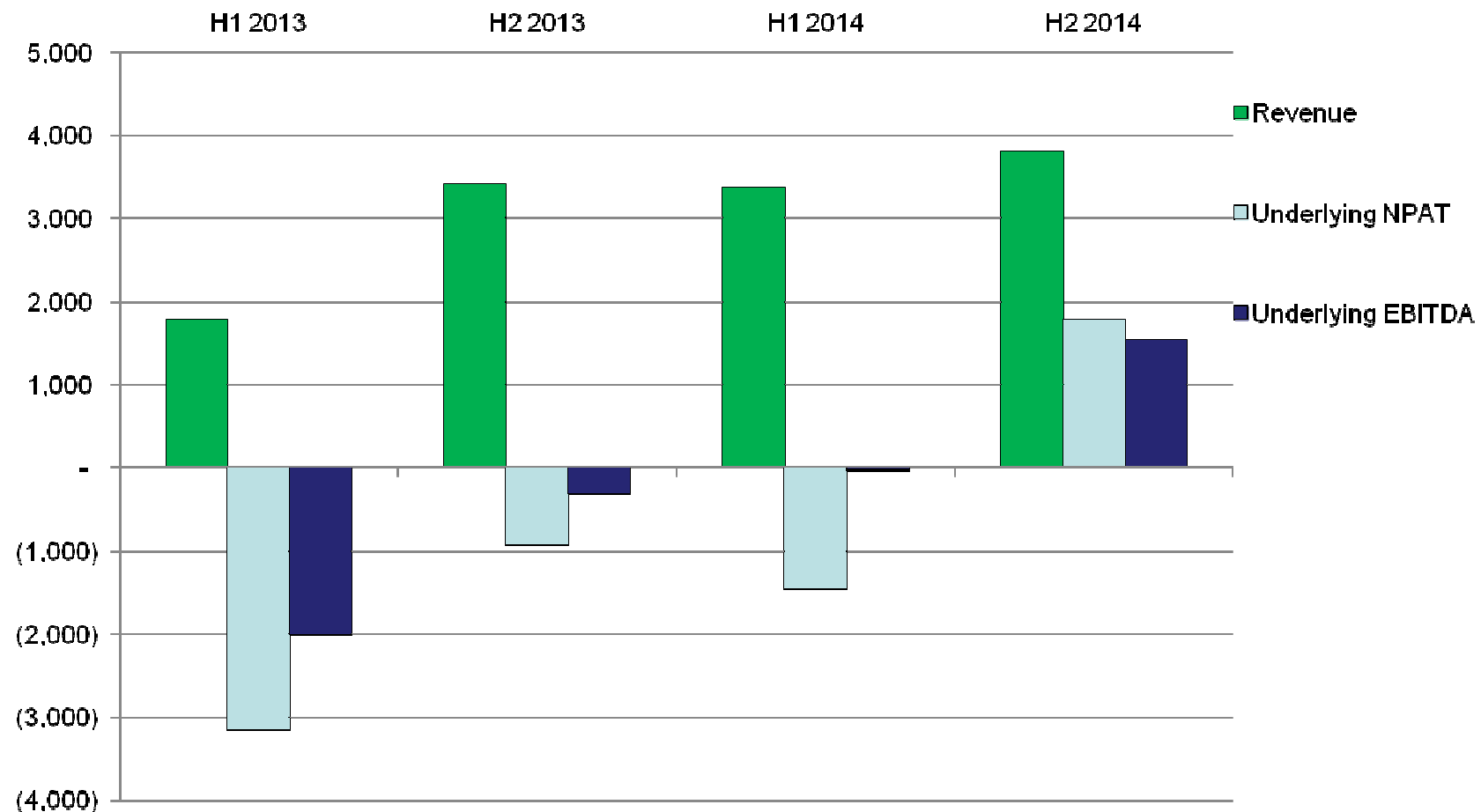
- 38% revenue growth
- Cost savings implemented in 2013 and first half of 2014 have reduced total costs in the second half of 2014 by more than \$1 million compared to the first half of 2014
- Underlying EBITDA increase of \$3,856,000 representing a 166% increase and moving from negative to positive earnings

# 2014 Highlights – Positive Earnings

	First half \$000	Second half \$000	Change H1 vs H2 \$000	Full Year 2014 \$000	Full Year 2013 \$000	Change 2014 vs 2013 \$000
<b>Revenues</b>	3,373	3,807	Up 434	7,180	5,200	Up 1,980
<b>Cost of sales, Other admin expenses, foreign exchange and finance costs</b>	4,808	3,786	Down 1,022	8,594	9,463	Down 869
<b>Profit/(loss) before tax</b>	(1,435)	21	Up 1,456	(1,414)	(4,263)	Up 2,849
<b>Taxation expense/(credit)</b>	(26)	(1,774)	Up 1,748	(1,800)*	(181)	Up 1,619
<b>Underlying NPAT</b>	(1,409)	1,795	Up 3,204	386	(4,082)	Up 4,468
<b>Underlying EBITDA (excludes impairment and legal costs)</b>	(17)	1,544	Up 1,561	1,527	(2,329)	Up 3,856

\* income tax credit after tax expenses is attributed to our continued high level of research and development spending in conjunction with UK tax incentives

# 2014 Highlights – Continued Improvement



**Graph 1:** Revenue and Underlying NPAT and EBITDA for 2013 and 2014 by half year

# 2014 Result Comments

## Statutory Results positively impacted by:

- Positive net cashflow from operating activities of \$2,286,000
- Increased revenue over 2013

## Statutory Results negatively impacted by:

- Impairment adjustment against intellectual property assets of \$2,172,000. Arises from review of the intellectual property portfolio in the context of the reshaped business following a significant decline in revenues and a consequential loss in 2013
- Legal fees and other costs incurred in connection with a general commercial dispute with a technology licensee. Costs are \$460,000 in 2014 and \$499,000 in 2013

- NB:**
1. Results presented on slide 2 are underlying profit which excludes the above items. The annual report includes a reconciliation of underlying profit to statutory profit.
  2. It is expected that no further costs will be attributable to the legal dispute after 2015

# 2015 and Beyond

## 2015 To Date

First half revenue for 2015 will be below first half of 2014 due to:

- Normal cyclical variations in the recognition of significant licensing agreements
- Inherent volatility in revenues which can be derived from a small number of large projects

Costs for first half 2015 will be below first half of 2014 due to:

- Cost reductions that occurred during 2014 flowing through to 2015 results
- Continued prudent cost management as the group returns to stronger health



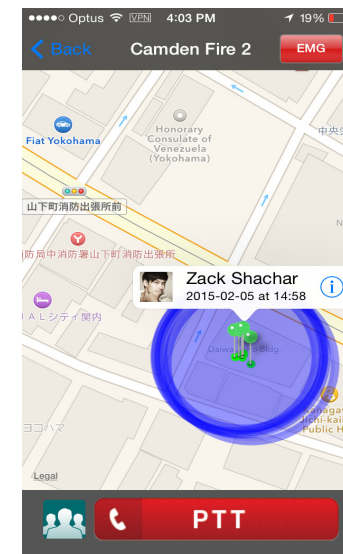
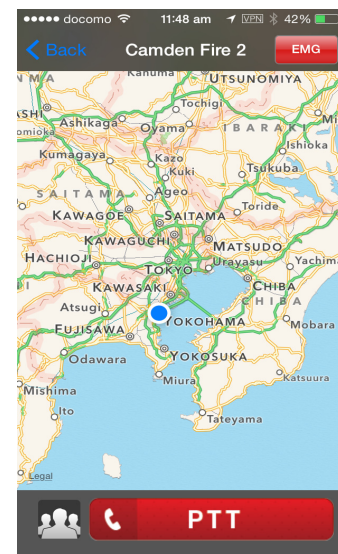
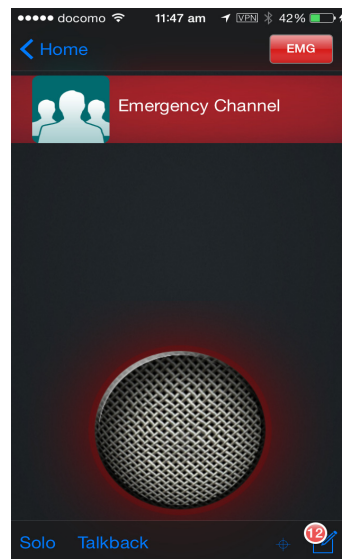
# 2015 and Beyond

## 2015 Full Year

As in previous years, the second half is expected to significantly outperform the first half. Key outlook points for H2 include:

- Significant interest in the group's innovative new LTE25 push-to-talk over broadband solutions including new sales and multiple pilots with international law enforcement agencies
- Repeat orders of Etherstack's new tactical repeater product by public safety agencies in Australia and North America
- Substantial expansion orders of deployed mission critical radio networks in Australia and North America

**LTE25 PTT**  
**Broadband Solution**  
**for Public Safety Agencies**





# 2015 and Beyond

## Beyond 2015

Significant restructure in 2014 and transformation in 2015 will allow the group to expand again in 2016. Key drivers of this expansion are:

- An increase in high value unit product sales as the group transforms its revenue base to reduce dependence on fewer larger project and licensing deals
- These unit sales driven by the new LTE25 and Go Box product lines
- The introduction of at least two new innovative products in the areas of HF radio and Satellite communications for public safety. Yet to be announced
- Current (2015) finalisation of significant new distribution channels
- Improved balance sheet and cashflow supported by the group's 2014 restructure and strategic investment activities related to expanding the group's capital base

# New Products – “Go Box”

## **SFFR-6 Tactical Repeater and Basestation (aka “Go Box”)**

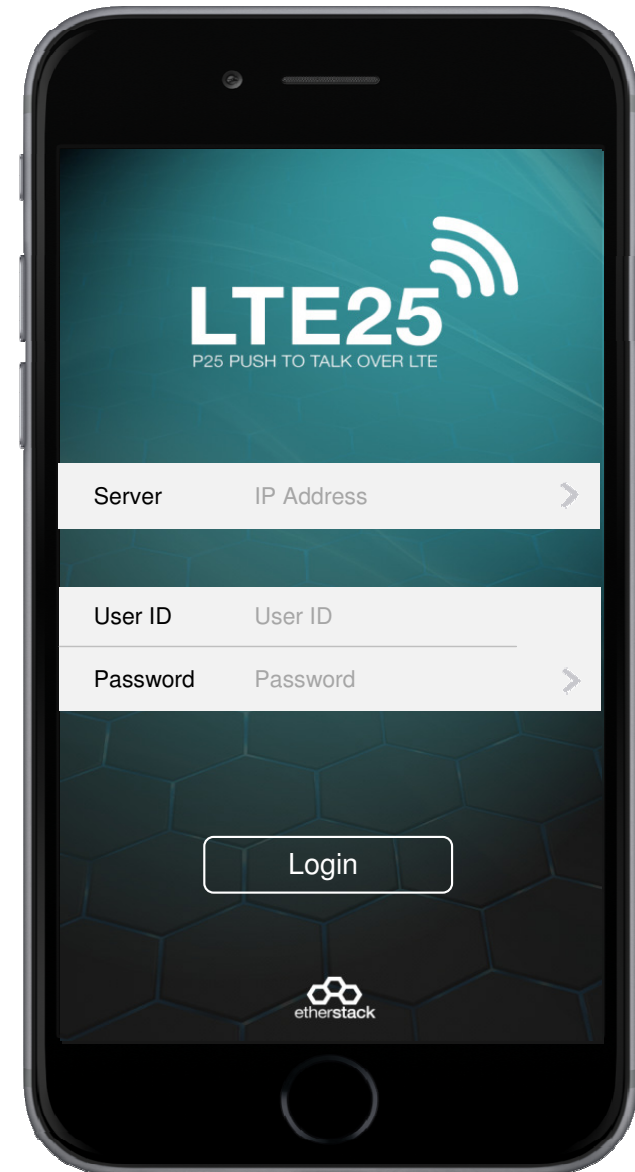
- Compact, lightweight, small form factor, tactical base station and repeater allowing ad-hoc networks to be rapidly created for public safety, military, utilities and resource sectors
- 2015 saw the Go Box in use by federal policing agencies in multiple countries after 2014 launch
- Global distribution channels being established for the product
- US FCC Certification achieved in early 2015
- High interest in Australian, US & Canada public safety markets
- Repeat government orders from early adopters are occurring



# New Products - LTE25

## Released 2015

- Feedback from first government pilots of LTE25 “push to talk over cellular” (PoC) technology for public safety using LTE (4G) networks has been very positive
- 2015 is expected to see first significant revenues associated with this new product line
- Numerous international distribution agreements are currently under negotiation



# Continued Innovation – 2015 & 2016

## **Truly Unique Products for Public Safety Agency Communications**

- The group is expanding its high value finished product portfolio with several new technology advances being productised at the moment
- These products are related to the delivery of traditional public safety communications over HF and satellite links with initial client deployments currently underway with early adopters
- These solutions address long standing communications problems for existing agency needs in innovative ways
- Two solutions in particular represent world firsts and are expected to be announced in H2 2015 including case studies of their first commercial deployments



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