

ASX Announcement

23 June 2015

Global electronics brand TCL signs contract for Invigor Insights Retail Analytics

- **TCL signs 12 month subscription for Insights Retail Analytics**
- **TCL to gain access to the Insights Retail data and market intelligence**
- **New video explaining Insights Retail now available**

Leading big data solutions company Invigor Group Limited (ASX: IVO) (“Invigor”) is pleased to announce TCL Electronics Australia Pty Ltd (“TCL”) has signed a 12 month contract to use Invigor’s cloud based analytics solution, Insights Retail Analytics.

One of the world’s largest appliance and television makers, TCL will now have access to Invigor’s unique data sets, intelligence, custom reports, dashboards and support to develop a truly fact-based brand strategy.

Invigor’s Executive Chairman, Mr Gary Cohen said: “We welcome TCL to our growing list of retailers and brands selecting Insights Retail Analytics. Becoming the standard for retail focused big data analytics, Insights Retail Analytics will give TCL a robust view of their brand including how retailers interact with the brand, their competitors’ pricing, positioning and marketing strategies as well as consumer demand for their chosen products.”

The enterprise level of Insights Retail Analytics will provide TCL access to the broadest range of data and intelligence for their range of televisions. This will include live competitive pricing data from offline print media, online retail websites and Google data including search volumes and AdWords.

Invigor has released a new video explaining Insights Retail Analytics which can be found at:
www.vimeo.com/user36564000/insightsretail

For further information, please contact:

Gary Cohen
Executive Chairman and Chief Executive Officer
+61 2 8251 9600

Matthew Wright
NWR Communications
+61 451 896 420
matt@nwrcommunications.com.au

About Invigor Group Limited

Invigor Group is a leading information technology and digital solutions company. It specialises in innovative business intelligence, big data solutions for businesses and consumers which are supported by strategic consulting, development and marketing services. Invigor delivers its cloud based solutions to a broad range of clients including: retailers, brands, mobile network providers, local and state governments, advertising and media agencies.

About TCL

TCL is now a global top 3 manufacturing company within the consumer electronics industry, and is one of the world's leading consumer electronics manufacturers with TV sales in excess of 18 million units annually. As one of the world's largest appliance and television makers, TCL is a leader in technology, design and innovation with 7 research and development centres and 30 manufacturing centres globally. Combining advanced engineering, innovation, and stylish designs, we deliver quality products that deliver outstanding entertainment experiences. Since TCL began engaging in OEM for some of the largest international brands in the mid 1990's, its overseas businesses now cover 50 countries and territories including North America, Europe, Russia, Southeast Asia, the Middle East and South Africa.