

ASX Announcement

25 June 2015

Sunshine Coast Council to rollout Invigor's Insights

- **Insights Visitor to deliver analytics for the Sunshine Coast Council**
- **First major deployment of Insights Visitor integrating community infrastructure**
- **First major deployment to assist local government in connecting with their communities**

Leading big data solutions company Invigor Group Limited (ASX: IVO) ("Invigor") has been engaged to provide its Insights Visitor platform with the Sunshine Coast Council (SCC) as part of its innovative move towards applying technology in a Smart City environment.

The rollout is a joint project in conjunction with network provider BigAir and hardware provider Ruckus and will be set up as a demonstration to show how data analytics and mobile applications can make the Sunshine Coast an even more liveable, workable and sustainable region.

SCC is leading the country in delivering a Smart City vision with a range of new technology supported services to contribute toward reshaping the region's economy. The Wi-Fi connectivity component of the program will provide free Wi-Fi coverage across key locations, these include the council's libraries and galleries, business precinct open spaces, council courtyards and parks. As part of the demonstration Invigor will assist SCC by providing analytics in respect of users of the Wi-Fi and other sensors in a key public area in Caloundra.

Invigor's Executive Chairman Mr Gary Cohen said: "This is an excellent opportunity for Invigor to partner with the SCC to make a Smart City a reality by developing technology that is really about benefits to the community. With the most advanced analytics capability on the market our Insights Visitor solution will enable SCC to take the lead in delivering services that residents, businesses and visitors are coming to expect in city centres."

Invigor presented at the Australian Smart Communities Association National Seminar on Digital Disruption on the 24th of June, speaking about technology & disruption in a data centric community.

"We expect to see similar initiatives introduced in other regions and through this partnership Invigor will take position at the forefront of analytics solutions for these systems," said Mr Cohen.

For further information, please contact:

Gary Cohen
Executive Chairman and Chief Executive Officer
+61 2 8251 9600

Matthew Wright
NWR Communications
+61 451 896 420
matt@nwrcommunications.com.au

About Invigor Group Limited

Invigor Group is a leading information technology and digital solutions company. It specialises in innovative business intelligence, big data solutions for businesses and consumers which are supported by strategic consulting, development and marketing services. Invigor delivers its cloud based solutions to a broad range of clients including: retailers, brands, mobile network providers, local and state governments, advertising and media agencies.

About Sunshine Coast Council

The Sunshine Coast Council (SCC) is one of the largest local governments in Australia serving a community of more than 280,000 residents across an area of approximately 2,291 square kilometres. Located in south-east Queensland, about 100 kilometres north of Brisbane, it is bounded by the Noosa region in the north, Gympie in the west, the Coral Sea in the east, the Moreton Bay region in the south, and the Somerset region in the south-west.

About BigAir Group Limited

BigAir owns and operates Australia's largest metropolitan fixed wireless broadband network. The Australian business market comprises nearly one million businesses and BigAir's network provides near blanket coverage across its major cities and now includes extensive regional coverage. BigAir provides data solutions through its Channel partners that include Tier 1 and Tier 2 carriers and IT service companies and also through its own Corporate solutions team that can design and manage large corporate communication networks.

The BigAir Cloud Managed Services division provides customers with innovative, fully integrated Cloud, Managed Services and Unified Communications solutions designed to satisfy business requirements in delivering reliable, feature rich, business grade services backed by industry leading service and support.

The BigAir Community Broadband division is the leading provider of outsourced managed Internet services in the tertiary student accommodation market within Australia. BigAir is able to provide a complete end to end solution for student accommodation providers including both wireless and wired infrastructure delivering high speed broadband along with its advanced billing systems and 24/7 operational support systems. The Community Broadband division also supplies managed communications and WiFi solutions into Retirement Living villages, Shopping Centres, local councils and remote mining camps.

BigAir's competitive infrastructure advantage includes its state-of-the-art carrier-grade fixed wireless network which allows installation of dependable symmetric broadband services at speeds up to and beyond 1000Mbps with installation taking as little as a few hours. The fixed wireless network is also available in combination with traditional fixed line infrastructure such as fiber to provide critical network and application infrastructure with complete technology and carrier diversity.

For further information please visit www.bigair.com.au

About Ruckus Wireless

Headquartered in Sunnyvale, CA, [Ruckus Wireless, Inc.](http://www.ruckuswireless.com) (NYSE: RKUS) is a global supplier of advanced wireless systems for the rapidly expanding mobile Internet infrastructure market. The company offers a wide range of indoor and outdoor “[Smart Wi-Fi](#)” products to mobile carriers, broadband service providers, and corporate enterprises, and has approximately 52,000 end-customers worldwide. Ruckus technology addresses Wi-Fi capacity and coverage challenges caused by the ever-increasing amount of traffic on wireless networks due to accelerated adoption of mobile devices such as smartphones and tablets. Ruckus invented and has patented state-of-the-art wireless voice, video, and data technology innovations, such as adaptive antenna arrays that extend signal range, increase client data rates, and avoid interference, providing consistent and reliable distribution of delay-sensitive multimedia content and services over standard 802.11 Wi-Fi.

For more information, visit <http://www.ruckuswireless.com>.