



CHAPMANS

HIGH CONVICTION INVESTMENT & FINANCE

LEVEL 12, 95 PITT STREET
SYDNEY NSW 2000 AUSTRALIA
T +612 8249 8279 F +612 8249 8101
WWW.CHAPMANSLTD.COM
ABN 34 000 012 386

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CHAPMANS COMPANY UPDATE – POSITIONED FOR GROWTH

The Directors of Chapmans Limited (ASX: CHP) (Chapmans, the Company) are pleased to provide the following update on its activities and operations.

Chapmans is a listed investment company with a focus on fast growth sectors, such as the mobile technology space. It has specific expertise in identifying high quality opportunities, transaction structure and assisting companies through development and commercialisation to deliver value accretive outcomes.

The Company is developing an expanding portfolio of transactions and opportunities, which it believes positions it for a period of significant growth.

Investment in Digital4ge

Chapmans has a significant, strategic investment in leading Australian technology commercialisation company, Digital4ge Pty Ltd. Consistent with Chapmans investment philosophy, and its commitment to the emerging mobile technology sector, the Company took a 15% stake in Digital4ge in August 2014.

Digital4ge has a portfolio of digital technologies-based start-ups which it has developed and funded.

The first of these is App-based employee engagement and communication business, Reffind Ltd, which is scheduled to list on the ASX in the near future (under ASX code: RFN) after completing an \$8 million IPO with an initial market capitalisation of \$20 million. Digital4ge has a 48% interest in Reffind, which gives Chapmans a 7.2% 'look-through' interest in Reffind, by virtue of its holding in Digital4ge. Reffind represents an exciting business model which is positioned for significant growth.

App-based sports fan engagement business opportunity

Chapmans is also in advanced negotiations with another high-potential mobile technology platform-based start-up (not part of the Digital4ge business), which is developing a unique App-based sports fan engagement business. The business model is based on providing fans with a new level of interactive, tailored and personalised access to their favourite sports stars. It seeks to provide an extension to standard media and social media via the utilisation of smart peer-to-peer (P2P) technology.

The fan engagement business aims to build a strong value proposition for players, fans, sporting codes and sponsors alike. Its strategy is to build a significant niche media business with a diverse portfolio of major sporting codes and players, in Australia and internationally, with large social media followings.

Chapmans will update the market on progress of negotiations on this opportunity in due course.



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New business pipeline

Chapmans also has a pipeline of other new business opportunities in varying stages of development, across a range of industry sectors. Consistent with its business model, it will assess such opportunities based on their growth and value potential, with a view to providing strategic investment and corporate advisory services to selected high-growth companies.

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For further information please contact:

Peter Dykes
Executive Chairman
Chapmans Limited
E: peter.dykes@chapmansltd.com
T: 02 8249 8279

Anthony Dunlop
Executive Director
Chapmans Limited
E: anthony.dunlop@chapmansltd.com
T: 02 8249 8279

About Chapmans

Chapmans (ASX code: CHP) is an ASX listed specialist investment company engaged in special situation investments across a diverse range of industries, with a focus and expertise in the mobile technology sector. It seeks to be an active strategic investor in high growth areas of the market, and to identify and work with emerging high growth companies.

The Company's investment philosophy and approach are based on a unique mix of high conviction and special situation features, characterized by debt and equity investments structured around specific events and assets for both public and large private corporates.