## ASX Announcement

13 July 2015

# Invigor appoints Gary Munitz as Managing Director

- **Mr. Munitz to continue to drive Invigor's suite of big data products**
- **Built exceptional start-ups Menulog and Get Price, achieving very successful exits**
- **Long established relationship with the Invigor business**

Leading big data solutions company Invigor Group Limited (ASX: IVO) ("Invigor") has appointed widely renowned digital technology expert Gary Munitz as its Managing Director. Mr. Munitz will step up from his current role as Invigor's head of product development. Mr Munitz has been integral to Invigor's development in recent years having been a non-executive director between 2012 and 2014 and an executive since 1 July 2014.

Mr. Munitz founded the Global Group in 1997 and is highly regarded as a web entrepreneur. He has previously held significant development roles in building Menulog and Get Price. Menulog was recently acquired by its British rival JUST EAT for $855 million while Get Price was sold to News Limited in a series of transactions between 2007 and 2010. Invigor completed its acquisition of Global Group during 2014.

Invigor Group's personalised online shopping assistant product Shopping Ninja and the Insight Retail range of solutions were developed by Mr. Munitz.

Invigor's Executive Chairman, Mr Gary Cohen said: "We are thrilled Gary has decided to take on this leadership role. His experience in commercialising tech start-ups will prove invaluable and complement the growth strategy of Invigor as we pursue delivery of value to shareholders."

Mr. Cohen will remain as Executive Chairman of Invigor and maintain his role in driving business development efforts.

Mr. Munitz commented: "Invigor is gaining outstanding traction with customers across its suite of big data products and I'm highly optimistic about the prospects of the business moving forward.

"We are connecting data sets in a way no other company can and helping customers capture a slice of the multi-billion dollar market opportunity that can be unlocked using big data. I look forward to having an increased impact on Invigor's success under this new role."

Mr. Munitz has more than 15 years' experience in digital technology as well as possessing a Bachelor of Science with a major in Computer Science, Computational and Applied Mathematics.

Invigor Group Limited
Level 16, 56 Pitt Street
Sydney, NSW 2000

ABN: 75 081 368 274
Tel: +61 2 8251 9600
Fax: +61 2 8078 0182

info@invigorgroup.com
**invigorgroup.com**

**For further information, please contact:**

Gary Cohen
Executive Chairman
+61 2 8251 9600

Matthew Wright
NWR Communications
+61 451 896 420
matt@nwrcommunications.com.au

**About Invigor Group Limited**
Invigor Group is a leading information technology and digital solutions company. It specialises in innovative business intelligence, big data solutions for businesses and consumers which are supported by strategic consulting, development and marketing services. Invigor delivers its cloud based solutions to a broad range of clients including: retailers, brands, mobile network providers, local and state governments, advertising and media agencies.