

ASX BOOKBUILD FACILITY FOR DONGFANG MODERN AGRICULTURAL HOLDING GROUP IPO

(ASX ticker code for the Bookbuild: DFMXBB)

DONGFANG MODERN AGRICULTURAL HOLDING GROUP Ltd lodged with ASIC a replacement prospectus on 30 June 2015 and a supplementary prospectus on 8 July 2015 (**Prospectus**) with ASIC in relation to an offer of up to 50 million shares at \$1.00 per share (**IPO Offer**).

DONGFANG MODERN AGRICULTURAL HOLDING GROUP Ltd (ASX:DFM) has today opened the ASX BookBuild facility so that investors have the opportunity to acquire shares in its General Offer.

Paradigm Securities Pty Ltd has been appointed as the lead manager to the IPO and Pershing Securities Australia Pty Ltd has been mandated as Technical Lead Manager.

Investors can bid for shares by instructing their broker to bid into the ASX Code: DFMXBB. Investors should read the Prospectus prior to investing. The minimum investment for each investor is \$2,000 and the shares are priced at \$1.00 per Share. The minimum allocation to the market via the ASX BookBuild facility will be \$3 million or 3,000,000 shares. The Prospectus can be located on the **DONGFANG MODERN AGRICULTURAL HOLDING GROUP Ltd** website along with the attached Application Form.

www.dongfangmodernagriculture.com.au/PROSPECTUS

Dongfang Modern Agricultural Holding Group is a leading grower/harvester of citrus and camellia tree produce in the Ganzhou City region of Jiangxi Province in the PRC. The Company has lodged a prospectus and is seeking an ASX listing and capital raising of up to A\$50m to assist with its growth aspirations.

The Company is one of the leading agricultural produce companies in the PRC and has had a strong revenue and earnings growth history since it entered the citrus plantation industry in 2009.

With production of over 200,000tpa of produce made up of Tangerines (mandarin oranges), Pomelos and Navel Oranges and also the fast growing Camellia fruit (seeds and nuts) Dongfang Modern generates annual sales revenue of over A\$170m(RMB870m) and with high operating margins of over 40% expects to report earnings of A\$75m in calendar 2015.

Pursuant to the General Offer, **DONGFANG MODERN AGRICULTURAL HOLDING GROUP Ltd** invites applications for up to 50,000,000 Shares at an offer price of \$1.00 per Share to raise up to A\$50,000,000

Details of the offer

ASX BookBuild Ticker Code	DFMXBB
Fixed Offer Price	\$1.00
Minimum Investment	\$2,000
Amount to be raised on ASX Bookbuild	\$3,000,000
ASX Bookbuild 1st Priority %	0%
ASX BookBuild 2nd Priority %	0%
Investment Cap	N/A
ASX BookBuild Opens	11am 17 July 2015
Close Date	7 August 2015 The Company reserves the right to close the ASX BookBuild facility earlier.
Anticipated Date of trading of Shares listed for quotation on ASX	24 August 2015
Stamping Fee	3%
Lead Manager	Paradigm Securities

Eligible Investors

The General Offer is available to all eligible retail and wholesale investors having a registered address in Australia and are not located in the United States.

In addition, prior to bids being submitted, investors must have entered into once off client agreement with their broker to participate in the ASX BookBuild facility and satisfy the terms and conditions of the General Offer.

Participation in the General Offer

People can participate in the General Offer either by lodging an application form in accordance with the instructions contained in the Prospectus or through the ASX BookBuild Facility.

Persons interested in applying for Shares pursuant to this Offer should contact their broker or contact Paradigm Securities on +61 2 9222 9111.

Applications for shares through the ASX Bookbuild Facility must be made by brokers on behalf of their clients by submitting a bid on behalf of an eligible applicant via the ASX BookBuild Facility using the ASX code **DFMXBB** prior to the close of the BookBuild.

An allocation of shares resulting from a bid made through the ASX BookBuild Facility will be binding on the applicant.

Broker Fee

The Lead Manager will pay a fee of 3% (Ex GST) of the dollar value of each allocation to the participant broker identified by the Participant Identification (PID) associated with each successful allocation of shares via the ASX BookBuild Facility.

Payment will be subject to the receipt of a tax invoice from the relevant participant broker.

Settlement

Settlement for shares allocated to successful applicants via the ASX BookBuild Facility will occur on the expected allotment date of 10 August 2015. Settlement will be via the Chess Primary Market Facility (on Delivery versus Payment basis) at the issue price of A\$1.00 per share.

Important Notice

This Announcement is subject to the Prospectus of **DONGFANG MODERN AGRICULTURAL HOLDING GROUP Ltd** dated 30 June 2015 and supplementary prospectus dated 8 July 2015 which has been lodged with Australian Securities and Investment Commission (ASIC) and is available electronically on the **DONGFANG MODERN AGRICULTURAL HOLDING GROUP Ltd** website:

Unless otherwise stated, capitalised terms in this Announcement have the same meaning as in the Prospectus.

A Person who wishes to invest should consider the Prospectus in its entirety before deciding whether to acquire the shares.

By applying for shares in the A\$3,000,000 General Offer via ASX BookBuild, each applicant will be deemed to represent, warrant and agree for the benefit of **DONGFANG MODERN AGRICULTURAL HOLDING GROUP Ltd**, Paradigm Securities, their respective related bodies corporate, and the directors, officers, employees, or agents of any of them (affiliates) that they are in compliance with the investor obligations detailed in the Prospectus dated 30 June 2015.

About the Company

The Company is one of the leading agricultural produce companies in the PRC and has had a strong revenue and earnings growth history since it entered the citrus plantation industry in 2009.