CONTACT DETAILS

Level 16, 61 Lavender Street Milsons Point NSW 2061 AUSTRALIA Telephone +61 2 9409 3670 Investor Services 1800 ARDENT Fax +61 2 9409 3670 www.ardentleisure.com.au REGISTRY

c/- Link Market Services Limited Level 12, 680 George Street Sydney NSW 2000 Locked Bag A14 Sydney South NSW 1235 Telephone 1300 720 560 registrars@linkmarketservices.com.au Ardent Leisure Trust
ARSN 093 193 438
Ardent Leisure Limited
ABN 22 104 529 106
Ardent Leisure Management Limited
ABN 36 079 630 676
(AFS Licence No. 247010)



ASX RELEASE

20 July 2015

The Manager Company Notices Section ASX Limited 20 Bridge Street SYDNEY NSW 2000

Dear Sir/Madam

INITIAL DIRECTOR'S INTEREST NOTICE

Following the appointment of Ms. Melanie Willis as a Non-Executive Director of Ardent Leisure Group with effect from 17 July 2015 please find attached an Appendix 3X Initial Director's Interest Notice for release to the market in accordance with Listing Rule 3.19A.

Yours faithfully

Alan Shedden Company Secretary

Ardent Leisure Group is a specialist operator of leisure and entertainment assets across Australia, New Zealand and the United States. The Group operates Dreamworld, WhiteWater World, SkyPoint, SkyPoint Climb, d'Albora Marinas, AMF and Kingpin bowling centres, Hypoxi body contouring and Goodlife fitness centres across Australia and New Zealand. The Group also operates the Main Event family entertainment centres in the United States. For further information on the Group's activities please visit our website at www.ardentleisure.com.au

Rule 3.19A.1

Appendix 3X

Initial Director's Interest Notice

| Information or documents no | t available now must | be given to ASX as soor | n as available. | Information and |
|------------------------------|-------------------------|-------------------------|-----------------|-----------------|
| documents given to ASX becom | ne ASX's property and i | may be made public. | | |

Introduced 30/9/2001.

| Name of entity: Ardent Leisure Group (ASX: AAD) | Leisure Group (ASX: AAD) |
|---|--------------------------|
| ABN/ARSN: Ardent Leisure Trust (ARSN 093 193 438) Ardent Leisure Limited (ABN 22 104 529 106) | |

We (the entity) give ASX the following information under listing rule 3.19A.1 and as agent for the director for the purposes of section 205G of the Corporations Act.

| Name of Director | Melanie Willis |
|---------------------|----------------|
| Date of appointment | 17 July 2015 |

Part 1 - Director's relevant interests in securities of which the director is the registered holder

In the case of a trust, this includes interests in the trust made available by the responsible entity of the trust

Note: In the case of a company, interests which come within paragraph (i) of the definition of "notifiable interest of a director" should be disclosed in this part.

| Number & class of securities |
|------------------------------|
| NIL |
| |
| |
| |
| |
| |
| |

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⁺ See chapter 19 for defined terms.

Part 2 – Director's relevant interests in securities of which the director is not the registered holder

In the case of a trust, this includes interests in the trust made available by the responsible entity of the trust

| Name of holder & nature of | Number & class of Securities |
|--|------------------------------|
| interest | |
| Note: Provide details of the circumstances giving rise to the relevant interest. | |
| NIL | NIL |
| | |
| | |
| | |
| | |

Part 3 - Director's interests in contracts

Note: In the case of a company, interests which come within paragraph (ii) of the definition of "notifiable interest of a director" should be disclosed in this part.

| Detail of contract | Not Applicable |
|---|----------------|
| Nature of interest | Not Applicable |
| Name of registered holder (if issued securities) | Not Applicable |
| No. and class of securities to which interest relates | Not Applicable |

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⁺ See chapter 19 for defined terms.