

## MINT PARTNERS WITH LEADING ONLINE PAYMENTS PROVIDER eWAY TO DELIVER "CARD PRESENT" mPOS SOLUTION

- Mint licenses its mPOS solution with "card present" capability to eWAY
- eWAY is a global online payment gateway with over 20,000 customers, accounts for 25% of the Australian online market and trades in 8 countries
- Mint to derive ongoing revenue from monthly fees, merchant service fees, transaction fees and hardware fees

**Sydney, 21 July 2015:** Mint Payments (**ASX: MNW**) ("**Mint**" or "**the Company**") is pleased to announce that it has signed an agreement with eWAY, whereby eWAY will licence Mint's "card present" capability to distribute their own mobile point of sale ("**mPOS**") solution. eWAY's 20,000+ merchants will now be able to accept the full spectrum of card payments, including Visa and MasterCard, as well as EFTPOS through popular payment methods such as Apple Pay, Contactless, Chip & Pin, and Magnetic Swipe.

Mint will derive ongoing revenues from monthly fees, merchant service fees, transaction fees and hardware fees. Mint's partnership with eWAY will provide an omni-channel payments solution across markets in Australia, New Zealand, Singapore, Hong Kong and Malaysia.

eWAY's mPOS solution will consist of eWAY's mobile application that is integrated with Mint's software application (Mintegrate SDK/API) and the Mint card reader hardware. eWAY's mPOS solution is designed to better service the needs of small and medium sized businesses who want to improve their cash flow; with the ability to connect to a wide range of small business applications such as online accounting software for invoicing, CRM solutions such as Salesforce and online shopping carts such as Shopify for inventory.

Matt Bullock, CEO of eWAY said: "Since 1998 we have been providing payment services to SMEs with a focus on simplicity and personalised customer service. 42% of all face-to-face transactions are processed using EFTPOS cards, and by using our mPOS solution, SMEs will be able to sell up to 42% more. Today's announcement marks eWAY's expansion into the lucrative omnichannel space by allowing our 20,000+ merchants to accept card present payments using Mint's unique, agile and cost effective mPOS solution."

Alex Teoh, CEO of Mint said: "We are very pleased to have the opportunity to partner with eWAY, not only in Australia and New Zealand but in Asia as well. To be part of eWAY's launch of its mPOS solution is incredibly exciting and we are looking forward to working with eWAY to deliver an innovative and cost effective solution that will allow SMEs to accept more payments."

## **ENDS**

## **About Mint Payments Limited**

Mint Payments Limited is a leading non-bank, omni-channel payments (retail, mobile and online) provider for businesses in Australia and New Zealand. Mint Payments has a payments technology and transactions processing platform that enables corporate enterprises to accept credit and debit card payments on various mobile devices, tablets and connected online devices. The Company has invested and built bank grade payments technology and infrastructure that has allowed it to become a multi-channel and multi-national payments organisation. Mint Payments is headquartered in Sydney, Australia with offices and operations in Singapore as a base for the Asia-Pacific markets.

**SYDNEY** 

Level 4 Unit 3 436-484 Victoria Road Gladesville NSW 2111 Australia Ph: +61 287 527 888 SINGAPORE

Marina Bay Financial Centre Tower Two Level 39, 10 Marina Boulevard, Singapore 01898 W1B 5TD Ph: +65 6818 6399

an ASX listed company





## **About eWAY**

eWAY is a globally trusted payment gateway helping merchants accept credit cards online, over the phone or through their accounting software. eWAY processes 1 in every 4 dollars spent locally online and powers over 20,000+ online merchants in Australia, New Zealand, UK, Singapore, Hong Kong and Malaysia. Founded by entrepreneur Matt Bullock in 1998, eWAY has become Australia's most awarded payment provider, partnering with 550+ platforms globally, including MasterCard's digital wallet, MasterPass, PayPal and Australia's largest banks. eWAY continues to develop cutting-edge tools for merchants, helping their businesses grow both on and offline, with same-day settlement of funds wherever possible.

For further information, please contact:

**Corporate enquiries:** 

Alex Teoh
Chief Executive Officer, Mint Payments Limited
Phone: +61 2 8752 7888

Or visit our corporate website on www.mintpayments.com