



MARKET RELEASE

27 July 2015

Pureprofile Ltd

ADMISSION TO OFFICIAL LIST

Pureprofile was admitted to the Official List of ASX Limited today, Monday 27 July 2015.

Official Quotation of the following securities will commence at 11:00am A.E.S.T. Wednesday, 29 July 2015.

57,889,480 ordinary shares fully paid issued at \$0.50 per share

Security Code: PPL

Stephanie So

Senior Adviser, Listings Compliance (Sydney)