

Analysis of Holdings as at 24-07-2015

Pureprofile Ltd

Security Classes:

Employee Share Plan - Tax Exempt - Restricted

FPO - Company Escrowed until release of FY16 Audited Accounts

Fully Paid Ordinary Shares

| Holdings F | langes l | Holders | Total Units | % |
|------------------|----------|---------|-------------|---------|
| | I-1,000 | 0 | 0 | 0.000 |
| 1,00 | 1-5,000 | 276 | 1,061,604 | 1.834 |
| 5,001- | 10,000 | 46 | 351,481 | 0.607 |
| 10,001-1 | 00,000 | 150 | 5,912,802 | 10.214 |
| 100,001-99,999,9 | 99,999 | 67 | 50,563,593 | 87.345 |
| | Totals | 539 | 57,889,480 | 100.000 |