31 July 2015

The Manager
Company Announcements Office
ASX Limited
20 Bridge Street
SYDNEY   NSW   2000

By electronic lodgement

Dear Sir

Re: Notice of change of interests of substantial holder ~ Pureprofile Ltd (PPL)

We enclose notice of change of interests of substantial holder in Pureprofile Limited. This notice is given by NovaPort Capital Pty Limited.

Yours faithfully

Melissa Robinson
Company Secretary

attach

Form 603

Corporations Act 2001
Section 671B

Notice of initial substantial holder

<u>To</u> CompanyName/Scheme	**Pureprofile Ltd**
ACN/ARSN	**167 522 901**

1. Details of substantial holder (1)

Name	**NovaPort Capital Pty Ltd**
ACN/ARSN (if applicable)	**140 833 656**

The holder became a substantial holder on	**29/07/2015**

2. Details of voting power

The total number of votes attached to all the voting shares in the company or voting interests in the scheme that the substantial holder or an associate (2) had a relevant interest (3) in on the date the substantial holder becamea substantial holder are as follows:

Class of securities (4)	Number of securities	Person's votes (5)	Voting power (6)
Ordinary Fully Paid	**Same as persons votes**	**4,000,000**	**6.91%**

3. Details of relevant interests

The nature of the relevant interest the substantial holder or an associate had in the following voting securities on the date the substantial holder became a substantial holder are as follows:

Holder of relevant interest	Nature of relevant interest (7)	Class and number of securities
NovaPort Capital Pty Ltd	**Ordinary Fully Paid securities purchased by initial public offering by NovaPort Capital Pty Ltd**	**Refer Annexure 1**

4. Details of present registered holders

The persons registered as holders of the securities referred to in paragraph 3 above are as follows:

Holder of relevant interest	Registered holder of securities	Person entitled to be registered as holder (8)	Class and number of securities
NovaPort Capital Pty Ltd	**Citicorp Nominees Pty Limited**	**Citicorp Nominees Pty Limited**	**2,385,698**
NovaPort Capital Pty Ltd	**National Nominees Limited**	**National Nominees Limited**	**1,614,302**

5. Consideration

The consideration paid for each relevant interest referred to in paragraph 3 above, and acquired in the four months prior to the day that the substantial holder became a substantial holder is as follows:

Holder of relevant interest	Date of acquisition	Consideration (9)		Class and number of securities
		Cash	Non-cash	
NovaPort Capital Pty Ltd	**Refer Annexure 1**	**Refer Annexure 1**		**Refer Annexure 1**

6. Associates

The reasons the persons named in paragraph 3 above are associates of the substantial holder are as follows:

Name and ACN/ARSN (if applicable)	Nature of association
N/A	**N/A**

7. Addresses

The addresses of persons named in this form are as follows:

Name	Address
NovaPort Capital Pty Ltd	**Level 15, 255 Pitt Street, Sydney**

Signature

print name	**Melissa Robinson**	capacity	**Company Secretary**

sign here   date   **31/07/2015**

DIRECTIONS

(1) If there are a number of substantial holders with similar or related relevant interests (eg. a corporation and its related corporations, or the manager and trustee of an equity trust), the names could be included in an annexure to the form. If the relevant interests of a group of persons are essentially similar, they may be referred to throughout the form as a specifically named group if the membership of each group, with the names and addresses of members is clearly set out in paragraph 7 of the form.

(2) See the definition of "associate" in section 9 of the Corporations Act 2001.

(3) See the definition of "relevant interest" in section s608 and 671B(7) of the Corporations Act 2001.

(4) The voting shares of a company constitute one class unless divided into separate classes.

(5) The total number of votes attached to all the voting shares in the company or voting interests in thescheme (if any) that the person or an associate has a relevant interest in.

(6) The person's votes divided by the total votes in the body corporate or scheme multiplied by 100.

(7) Include details of:
(a) any relevant agreement or other circumstances by which the relevant interest was acquired. If subsection 671B(4) applies, a copy of any document setting out the terms of any relevant agreement, and a statement by the person giving full and accurate details of any contract, scheme or arrangement, must accompany this form, together with a written statement certifying this contract, scheme or arrangement; and

(b) any qualification of the power of a person to exercise, control the exercise of, or influence the exercise of, the voting powers or disposal of the securities to which the relevant interest relates (indicating clearly the particular securities to which the qualification applies).

See the definition of "relevant agreement" in section 9 of the Corporations Act 2001.

(8) If the substantial holder is unable to determine the identity of the person (eg. if the relevant interest arises because of an option) write "unknown".

(9) Details of the consideration must include any and all benefits, money and other, that any person from whom a relevant interest was acquired has, or may, become entitled to receive in relation to that acquisition. Details must be included even if the benefit is conditional on the happening or not of a contingency. Details must be included of any benefit paid on behalf of the substantial holder or its associate in relation to the acquisitions, even if they are not paid directly to the person from whom the relevant interest was acquired.

Melissa Robinson
Company Secretary of NovaPort Capital Pty Limited

Transactions:
Company Name/Scheme Pureprofile Ltd (PPL)
As at: 29/07/2015
Class of security: Ordinary Fully Paid

Date of Change	Holder of relevant interest	Nature of Change	Consideration	Number of Securities	Person's Votes Affected
29/07/2015	NovaPort Capital Pty Ltd	Buy	1,192,849.00	2,385,698	2,385,698
29/07/2015	as above	Buy	807,151.00	1,614,302	1,614,302
			Total number of securities	**4,000,000**	

Melissa Robinson