

Friday 7 August 2015

Urbanise signs HSA with Key FM

Urbanise.com Limited (Urbanise) (ASX:UBN) announced today that it has entered into a five-year Hosted Services Agreement (HSA) with UK-based facilities management business Key Facilities Management (Key FM). The HSA is expected to generate a minimum of A\$1.9 million in revenue.

Under the agreement, Key FM will use the Urbanise Industry Cloud as its primary service delivery and CAFM (Computer Aided Facility Management) platform. With operations currently across 21 countries, Key FM intends to extend its services internationally as well as diversify its activities and offerings within its home UK market.

Commenting on the announcement, Key FM CEO Stan Mitchell said, *"The Facilities Management market is the fastest growing market sector associated with the built environment worldwide. On this our 25th year in business and with our experience in FM along with a reputation for embracing innovation, we continue to build upon our reputation as a premier international brand within the Facilities Management sector. The Urbanise platform complements our existing cloud based business technology platforms and will enable us to better leverage our international activities. Our cloud based technology platforms provide consistency of process centrally alongside the flexibility of meeting the needs of the local client in an efficient and effective manner."*

Urbanise CEO Ben Churchill added, *"Key FM is a true innovator in Facilities Management and we are delighted that they have selected our technology to underpin the company's impressive expansion plans. Key FM's planned use of the Urbanise platform to facilitate service delivery worldwide not only demonstrates the power of cloud-based solutions but also represents the future of FM everywhere."*

-Ends-

About Key FM

Key Facilities Management is the longest established Facilities Management business in the UK. From our head office in Scotland we provide Consulting, Outsourced Operations Management and Technical Services throughout the world. With an ethos of Quality as opposed to Quantity, we serve a discerning range of clients who benefit from a true Facilities Management approach. Key Facilities Management currently operates, on an ongoing basis, in Africa, Asia, Europe and Middle East. www.key.fm

About Urbanise

Urbanise is the creator of a cloud-based platform for delivering building services. Designed for service providers, the Urbanise Industry Cloud software-as-a-service platform is transforming the traditional engineering approach to building operations – improving customer service, removing operational costs and enabling new revenue streams. Urbanise technology is used in some of the tallest towers and most prestigious communities around the globe. www.urbanise.com

For further information contact: Katie Paynter +61 417 057 243