Appendix 4E

Trade Me Group Limited (ARBN 154 115 723)

Results for announcement to the market

Reporting period:12 months to 30 June 2015Previous reporting period:12 months to 30 June 2014

Amount
NZ \$'000Percentage
ChangeRevenues from ordinary activities199,694Up 10.9%Profit from ordinary activities after tax attributable to security holder80,168Up 0.1%Net profit attributable to security holder80,168Up 0.1%

| Dividend information | Amount per Security | Franked Amount per Security |
|---------------------------|------------------------|--------------------------------|
| Final dividend (NZ cents) | 8.50 | _ |
| Record date | 11 September 2015 | |
| Payment date | 22 September 2015 | |

Commentary on results for the period

For commentary on the results please refer to the highlights and media announcement attached.

Financial information

The appendix 4E should be read in conjunction with the consolidated financial statements for the year ended 30 June 2015 as attached.

Net tangible assets per security

| Net tangible assets per security | 2015 | 2014 |
|--|---------|---------|
| Net tangible assets per security (NZ cents) | -29.71 | -32.80 |
| Basic and diluted weighted average number of ordinary shares ('000s) | 396,792 | 396,495 |