

Attention: Company Announcements

Company: ASX

From: Platypus Asset Management P/L

Fax No: 1 300 135 638

Reference: Notice of initial substantial shareholder -

Amaysim Australia Limited (PEX)

Date: 25 August 2015

No of 2 Including header

Pages:

Dear Sir/Madam,

Please find attached Form 603.

Regards

Gary Adamson

Chief Operating Officer

Platypus\Asset Management

Platypus Asset Management Pty Ltd Suite 1602, 1 Alfred Street Sydney NSW 2000 Phone 02 8270 8200 Fax 02 9262 5997 Email info@platypusassetmanagement.com.au

ACN 118016087 AFS Licence No 301294

Form 603

Corporations Act 2001 Section 671B

Notice of initial substantial shareholder

To ABN Amaysim Australia Limited

65 143 613 478

1. Details of substantial shareholder

Name A C N Platypus Asset Management

33118016087

2. Details of voting power

Class of securities	Number of securities	Person's votes	Voting power
FPO	10,507,805	10,507,805	5.96%
			1111111

3. Details of relevant interests

Holder of relevant interest	Nature of relevant interest	Class and number of securities
Platypus Asset Management	Investment management	Ordinary

4. Details of present registered holders

Holder of relevant interest	Registered holder of securities	Person entitled to be a registered	Class and number of
		holder	securities
n/a			

5. Consideration

Holder of relevant interest	Date of acquisition	Consideration	Class and number
		Cash Non cash	
Platypus Asset Management	21/08/2015	\$19,691,854	FPO 10,507,805

6. Associates

Name and A C N / A R S N	Nature of association	
11111		· · · · · · · · · · · · · · · · · · ·

7. Addresses

Name	Address
Platypus Asset Management	Suite 1602, 1 Alfred Street, Sydney, 2000, NSW

Signature

Name Gary Adamson Capacity COO
Sign Date 25/08/2015