



ASX Announcement

Dial-in details for Pureprofile Investor Presentation 28/08/15

Pureprofile Ltd (**ASX: PPL**), Australia's leading profile marketing and insights technology company, is pleased to announce it will lodge its Appendix 4E (preliminary financial results), for the financial year ending 30 June 2015, prior to commencement of trade on Friday, 28 August 2015.

The release of the Appendix 4E to the market will be followed by an investor presentation given by Paul Chan (CEO and Founder) and Geoffrey Nesbitt (CFO and Executive Director) of Pureprofile.

Pureprofile welcomes the opportunity for all retail and institutional investors and other interested parties to participate in the investor presentation via teleconference. Dial-in details for the presentation are set out on the following page of this announcement.

ENDS

For more information please contact:

Investors

Geoff Nesbitt
Chief Financial Officer
Pureprofile Limited
geoff@pureprofile.com
+61 2 9333 9700

Media

Asher Moses
Director
Media & Capital Partners
asher.moses@mcpartners.com.au
+61 438 008 616

About Pureprofile (ASX: PPL)

Pureprofile is an established marketing, insights and technology company that provides a platform for consumers to share personal, preference and intent information in exchange for rewards. Since 2002, Pureprofile has enabled individuals worldwide to create, manage and enrich their online profiles via simple web and mobile apps, and has helped them monetise this information by connecting them to global brands, publishers and advertisers.



Phone: 1800 011 080 (option 4)

From Overseas: +61 3 9693 4710 (option 4)

Fax: 1800 636 776

Email: specialisedconferencing@team.telstra.com

Participant Call-In Reference Guide

10:00 – Geoff Nesbitt

Question Queuing Conference

DATE: Friday, 28 August 2015

START TIME: 10:00 AEST

RESERVATION NO: 16728519

DIAL IN NUMBERS:	
Australia *	1800 064350
United Kingdom #	0800 0324417
United States of America *	1866 8301117
New Zealand *	0800 441278
Singapore *	800 6161 919
Japan *	0034 800 400541
Hong Kong *	800 968665
Australian Metered	03 8605 4954
International Metered	+61 3 86054954

PLEASE NOTE: to contribute in a Telstra Conferencing Question Queuing Presentation, you will need a touchtone phone.

- Approximately **10 minutes** before the scheduled start time, please dial your above Call-In number.
- A Conference Administrator will greet you and obtain your full name and any other required details. You will be asked to test the * then 1 keys on your telephone to ensure that you are able to register questions, if required. You will then be placed into hold music until the conference is due to commence.
- At the start of the conference you will be taken off hold music and placed in a Listen Only (mute) Mode; there is no need for you to mute your own phone line.
- If at any time during the conference you wish to ask a question or make a comment, press **(* then 1) to register your question**. The Conference Administrator will un-mute your line and introduce you, in turn, to ask your question. If you decide to **cancel your question** at any time press **(* then 2)**. All parties in the conference will hear your questions, comments and answers. When you have finished asking your question(s) and have received your answer(s) you will be placed back into conference on Listen Only Mode.
- If you are disconnected for any reason during the conference, please redial your above Call-in number.
- The Presenter will inform all participants once the conference is about to conclude.

Includes only – England, Scotland, Wales, Guernsey, Jersey and Northern Ireland (not Rep. of Ireland).

* If participants experience issues accessing any of the above free call numbers due to service provider restrictions, please utilise the relevant provided Metered access number.