

28 August 2015

Company Announcements Office ASX Limited Level 4, 20 Bridge Street SYDNEY NSW 2000

On-Market Share Buyback - Notification of Cancellation of Shares

In accordance with Listing Rule 3.8A, please find enclosed a copy of a Form 484 lodged with ASIC in relation to the cancellation of all remaining shares bought back under the buyback.

Yours faithfully,

Stephanie Belton

General Counsel and Group Company Secretary

Australian Securities & Investments Commission

Electronic Lodgement

Document No. 7E7252429

Lodgement date/time: 28-08-2015 08:36:47 Reference Id: 92542000

Form 484

Corporations Act 2001

Change to company details

Company details

Company name

HELLOWORLD LIMITED

Australian Company Number (ACN)

091 214 998

Lodgement details

Who should ASIC contact if there is a query about this form?

Name

HELLOWORLD LIMITED

ASIC registered agent number (if applicable)

30807

Signature

This form must be signed by a current officeholder of the company.

I certify that the information in this form is true and complete

Name

STEPHANIE BELTON

Capacity

Secretary

Signature

Date signed

28-08-2015

C1 Cancellation of shares

Reason for cancellation

Shares cancellation details

Reason for cancellation

ss.257H(3) Share buyback - Other buy-back type. A form 280 or 281 must be lodged at least 14 days, and no more than 1 year before the share buy-back can take place

The cancelled shares are listed below:

Share class code	Number of shares cancelled	Amount paid (cash or otherwise)	
ORD	26136	8376.59	

Earliest Date of cancellation

28-08-2015

C3 Change to share structure

The updated details for this changed share class are shown in the table below.

Share class code	Full title if not standard	Total number of shares	Total amount paid on these shares	Total amount unpaid on these shares
ORD	ORDINARY SHARES	440330198	279398484.33	0.00

Earliest date of

28-08-2015

change