

## APPENDIX 4D AND HALF YEAR FINANCIAL STATEMENTS

## 99 WUXIAN LIMITED

#### ARBN 164 764 729

## 30 June 2015

Lodged with ASX under Listing Rule 4.2A

This half year report covers the consolidated entity, consisting of 99 Wuxian Limited and its controlled entities. The financial statements are presented in Renminbi (RMB), the official currency of the People's Republic of China, unless otherwise stated.

The report is based on financial statements which have been reviewed by the auditor of the Company.

## Contents

Results for announcement to the market	į
Consolidated statement of comprehensive income	2
Consolidated statement of financial position	3
Consolidated statement of changes in equity	4
Consolidated statement of cash flows	
Notes to the financial statements	6

#### Details of the reporting period and the previous corresponding period

Reporting period: 1 January 2015 to 30 June 2015 Prior corresponding period: 1 January 2014 to 30 June 2014

#### Results for announcement to the market

#### Key information

	Period ended 30 June 2015 (RMB)	Prior Corresponding Period (RMB)	% change
Revenue from ordinary operations	81,047,217	63,166,607	28.31%
Profit from ordinary operations after income tax expense	1,731,264	5,993,077	-71.11%
Total comprehensive income attributable to members of the			
Company	1,731,264	5,993,077	-71.11%

#### Dividends

No dividends have been paid nor are any dividends proposed to be paid.

#### Consolidated Statement of Comprehensive Income

Please refer to Page 2

#### **Consolidated Statement of Financial Position**

Please refer to Page 3

#### Consolidated Statement of Changes in Equity

Please refer to Page 4

#### **Consolidated Statement of Cash Flows**

Please refer to Page 5

## Additional dividend information

The Company has not declared any dividends.

## Dividend reinvestment plan

The Company has no dividend reinvestment plan.

#### Net tangible asset backing

Net tangible asset backing per ordinary share at 30 June 2015: RMB 21.3 cents

At 30 June 2015, there were 1,070,024,045 shares on issue, which would convert to an asset backing of RMB 21.3 cents per share.

## Controlled entities acquired or disposed of

Nil

#### Associates and joint venture entities

The Company has no associates or joint venture entities.

#### Other significant information

Other than the details disclosed herein, there is no other information that needs to be disclosed to investors.

#### Foreign entities

The reports have been prepared under Hong Kong Financial Reporting Standards.

#### Commentary on the operations and results

99 Wuxian generated net revenue of RMB 81.0 million (AUD<sup>1</sup> 16.6 million) in the first half of FY2015, representing 28% total revenue growth compared to the first half FY2014. The Company's gross profit for the half year ending 30 June 2015 was RMB 51.7 million (AUD 10.6 million) an increase of 73% compared to RMB 29.9 million (AUD 6.2 million) for the prior corresponding period.

99 Wuxian's revenue growth was underpinned by Gross Transaction Value ("GTV") on the platform which grew by 57% to RMB 5.3 billion (AUD 1.1 billion) in the first half of FY2015. The growth in GTV was driven by an increase in registered users and improved levels of user engagement, as measured by retention rates, transaction spend and transaction frequencies. GTV growth was also driven by the continued adoption of the Company's loyalty point redemption platform and highly successful marketing campaigns undertaken in conjunction with business partners.

In total, 20,146,781 transactions were completed through the 99 Wuxian platform in the first half of FY2015, representing an 86% increase over the 10,843,501 transactions completed in the prior corresponding period. 99 Wuxian's registered user base grew strongly in the first half of FY2015, increasing by 47% (14.5 million registered users) to 45.6 million registered users, compared to 31.1 million registered users as at 30 June 2014.

During the first half of FY2015, the average net commission rate received by the Company from sales completed through its platform declined by 40 basis points over the prior period to 1.6%. This was primarily due to the Company offering promotional discounts on its platform in order to grow the size of the registered user base and drive user engagement.

The Company reported earnings before interest, tax, depreciation and amortisation ("EBITDA") of RMB 5.0 million (AUD 1.0 million) in the first half of FY2015, down 42% on the prior corresponding period. After adjusting for exceptional items, which predominantly represent foreign exchange gains and losses, the Company reported underlying<sup>2</sup> EBITDA of RMB 5.4 million (AUD 1.1 million), down 4% over the prior period. Underlying EBITDA performance was impacted by an increase in expenses in line with the Company's stated strategy of reinvesting for future growth by focusing on staff hires, product development, marketing, user growth and platform investment. The Company reported net profit after tax ("NPAT") of RMB 1.7 million (AUD 0.4 million) in the first half of FY2015, down 71% on the prior period. The Company earned a profit of RMB 0.002 cents per share. The Company did not propose any dividend distribution or buy back during the period.

99 Wuxian continues to deliver strong growth across key financial and operating metrics. Looking forward, the Company is focused on capitalising on its position as a leading Chinese m-commerce service provider that connects businesses and people. 99 Wuxian's cloud-based technology, comprising the 99 Marketplace, Incentive Cloud Service and iBenefit, plays a pivotal role in enabling China's leading banks, telecommunications and insurances to directly connection their customers and employees to leading Chinese merchants, increasing customer and employees satisfaction, loyalty and engagement. With the m-commerce market in China continuing to rapidly expand, the Company is confident that it will utilise its unique position in order to successfully capitalise on the market opportunity and drive the future growth and performance of the business.

#### **Audit Qualification or Review**

The accounts were subject to a review by the auditors and the review report is attached. The auditors have not raised any issue as a result of their review.

<sup>&</sup>lt;sup>1</sup> RMB translated into AUD at the average rate of AUD/RMB of 4.8693 for the period 1 January 2015 to 30 June 2015

<sup>&</sup>lt;sup>2</sup> 99 Wuxian considers underlying information to be a more suitable indicator of operating performance. References to 'underlying' information are to non-IFRS financial information. Non-IFRS financial information has not been audited or reviewed



(incorporated in Hong Kong with limited liability)

Condensed Consolidated Financial Statements For the six months ended 30 June 2015

## DIRECTORS' REPORT AND FINANCIAL STATEMENTS FOR THE SIX MONTHS ENDED 30 JUNE 2015

## CONTENTS

	Page
Report on Review of Interim Financial Information	1
Condensed Consolidated Statement of Comprehensive Income	2
Condensed Consolidated Statement of Financial Position	3
Condensed Consolidated Statement of Changes in Equity	4
Condensed Consolidated Statement of Cash Flows	5
Notes to the Condensed Consolidated Financial Statements	6





Tel: +852 2218 8288 Fax: +852 2815 2239 www.bdo.com.hk

電話: +852 2218 8288 傳真: +852 2815 2239 www.bdo.com.hk 25<sup>th</sup> Floor Wing On Centre 111 Connaught Road Central Hong Kong

香港干諾道中111號 永安中心25樓

# REPORT ON REVIEW OF INTERIM FINANCIAL INFORMATION TO THE BOARD OF DIRECTORS OF 99 WUXIAN LIMITED

(incorporated in Hong Kong with limited liability)

#### Introduction

We have reviewed the interim financial information set out on pages 2 to 13, which comprises the condensed consolidated statement of financial position of 99 Wuxian Limited (the "Company") and its subsidiaries as of 30 June 2015 and the related condensed consolidated statement of comprehensive income, statement of changes in equity and statement of cash flows for the six-month period then ended, and other explanatory notes. The preparation of a report on interim financial information is required to be in compliance with Hong Kong Accounting Standard 34 "Interim Financial Reporting" ("HKAS 34") issued by the Hong Kong Institute of Certified Public Accountants. The directors of the Company are responsible for the preparation and presentation of this interim financial information in accordance with HKAS 34. Our responsibility is to express a conclusion on this interim financial information based on our review. This report is made solely to you, as a body, in accordance with our agreed terms of engagement, and for no other purpose. We do not assume responsibility towards or accept liability to any other person for the contents of this report.

### Scope of review

We conducted our review in accordance with Hong Kong Standard on Review Engagements 2410 "Review of Interim Financial Information Performed by the Independent Auditor of the Entity" issued by the Hong Kong Institute of Certified Public Accountants. A review of interim financial information consists of making enquiries, primarily of persons responsible for financial and accounting matters, and applying analytical and other review procedures. A review is substantially less in scope than an audit conducted in accordance with Hong Kong Standards on Auditing and consequently does not enable us to obtain assurance that we would become aware of all significant matters that might be identified in an audit. Accordingly, we do not express an audit opinion.

#### Conclusion

Based on our review, nothing has come to our attention that causes us to believe that the interim financial information is not prepared, in all material respects, in accordance with HKAS 34.

**BDO** Limited

Certified Public Accountants

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Hong Kong

Hong Kong, 27 AUG 2015



# CONDENSED CONSOLIDATED STATEMENT OF COMPREHENSIVE INCOME FOR THE SIX MONTHS ENDED 30 JUNE 2015

	Notes	2015 RMB (unaudited)	2014 RMB (unaudited)
Turnover	5	81,047,217	63,166,607
Cost of sales		(29,354,508)	(33,218,760)
Gross profit		51,692,709	29,947,847
Other revenue	6	26,126	43,450
Other gains and losses, net	7	(452,873)	2,843,092
Selling and distribution expenses		(12,360,963)	(5,582,637)
Administration expenses		(36,160,969)	(20,238,951)
Profit before income tax	8	2,744,030	7,012,801
Income tax expense	10	(1,012,766)	(1,019,724)
Profit for the period		1,731,264	5,993,077
Other comprehensive income for the period			2
Total comprehensive income for the period		1,731,264	5,993,077
Earnings per share (RMB)	11		
Basic and diluted		0.002	0.006



# CONDENSED CONSOLIDATED STATEMENT OF FINANCIAL POSITION AS AT 30 JUNE 2015

	Notes	30 June 2015 RMB (unaudited)	31 December 2014 RMB (audited)
NON-CURRENT ASSETS Property, plant and equipment Intangible assets Goodwill	13	6,269,348 52,008,960 3,440,400	3,716,495 52,928,520 3,440,400
Total non-current assets		61,718,708	60,085,415
CURRENT ASSETS Inventories Trade and other receivables Cash and cash equivalents	14	3,593,514 212,251,339 34,101,452	17,231,860 159,978,103 67,779,281
Total current assets		249,946,305	244,989,244
NON-CURRENT LIABILITIES Deferred tax liabilities Total non-current liabilities		8,561,483 8,561,483	8,714,823 8,714,823
CURRENT LIABILITIES  Trade and other payables Tax payables  Total current liabilities	15	18,049,046 1,643,185 19,692,231	11,497,859 3,181,942 14,679,801
NET CURRENT ASSETS NET ASSETS		230,254,074	230,309,443 281,680,035
CAPITAL AND RESERVES Share capital Reserves	16	272,015,374 11,395,925 283,411,299	272,015,374 9,664,661 281,680,035

On behalf of the Board

Ms. Amalisia Zhang

Director

32-13

Mr. David Chen Director



# CONDENSED CONSOLIDATED STATEMENT OF CHANGES IN EQUITY FOR THE SIX MONTHS ENDED 30 JUNE 2015

	Share capital RMB	Share premium RMB	Retained earnings RMB	Total RMB
Balance at 1 January 2014 (audited)	815,657	138,396,504	2,682,093	141,894,254
Transfers upon the abolition of nominal value of shares on 3 March 2014 (note 16(a))	138,396,504	(138,396,504)	i <b>=</b> )	
Profit for the period Other comprehensive income	<u>8</u>	<u> </u>	5,993,077	5,993,077
Total comprehensive income for the period		<u> </u>	5,993,077	5,993,077
Balance at 30 June 2014 (unaudited)	139,212,161	<u> </u>	8,675,170	147,887,331
Balance at 1 January 2015 (audited)	272,015,374	-	9,664,661	281,680,035
Profit for the period Other comprehensive income	<u>.</u>	<u>.</u>	1,731,264	1,731,264
Total comprehensive income for the period	<u>u</u>		1,731,264	1,731,264
Balance at 30 June 2015 (unaudited)	272,015,374	φ.	11,395,925	283,411,299



# CONDENSED CONSOLIDATED STATEMENT OF CASH FLOWS FOR THE SIX MONTHS ENDED 30 JUNE 2015

	2015 RMB (unaudited)	2014 RMB (unaudited)
Net cash used in operating activities	(29,814,829)	(39,840,813)
Cash flows from investing activities		348
Purchases of property, plant and equipment	(3,371,664)	(324,671)
Additions of intangible assets	(38,463)	(54,658)
Repayment from a director		125,634
Net cash used in investing activities	(3,410,127)	(253,695)
Net decrease in cash and cash equivalents	(33,224,956)	(40,094,508)
Cash and cash equivalents at the beginning of period	67,779,281	59,721,007
Effect of exchange rate changes on cash and cash		
equivalents	(452,873)	2,843,092
Cash and cash equivalents at the end of period	34,101,452	22,469,591



## NOTES TO THE CONDENSED CONSOLIDATED FINANCIAL STATEMENTS FOR THE SIX MONTHS ENDED 30 JUNE 2015

#### 1. GENERAL

99 Wuxian Limited (the "Company") is a limited liability company incorporated in Hong Kong. Its CHESS Depositary Interests are listed on the Australian Securities Exchange (stock code: NNW). The principle place of business is located at 4F, I&F Plaza, No.80 Xin Chang Road, Shanghai, 200003. The address of the registered office is located at 27/F., Alexandra House, 18 Chater Road, Central, Hong Kong.

The principal activity of the Company is investment holding. The principal activities of the Company's subsidiaries (together with the Company referred as the "Group") are investment holding and provision of financial and operational services on a mobile marketplace in the People's Republic of China (the "PRC").

The condensed consolidated financial statements for the six months ended 30 June 2015 (the "Interim Financial Statements") were approved and authorised by the board of directors on 27 AUG 2015.

#### 2. BASIS OF PREPARATION

The Interim Financial Statements have been prepared in accordance with Hong Kong Accounting Standard ("HKAS") 34 "Interim Financial Reporting" issued by the Hong Kong Institute of Certified Public Accountants (the "HKICPA").

The Interim Financial Statements do not include all of the information required in annual financial statements in accordance with Hong Kong Financial Reporting Standards ("HKFRSs") which collective term includes all applicable individual Hong Kong Financial Reporting Standards and Interpretations issued by the HKICPA, and should be read in conjunction with the Group's consolidated financial statements for the year ended 31 December 2014.



## NOTES TO THE CONDENSED CONSOLIDATED FINANCIAL STATEMENTS FOR THE SIX MONTHS ENDED 30 JUNE 2015

#### PRINCIPAL ACCOUNTING POLICIES 3.

The Interim Financial Statements have been prepared on the historical cost basis.

Except as described below, the accounting policies used in the Interim Financial Statements are consistent with those followed in the preparation of the Group's consolidated financial statements for the year ended 31 December 2014.

In the current interim period, the Group has applied, for the first time, the following new or revised standards, amendments and interpretations ("new or revised HKFRSs") issued by the HKICPA, which are effective for the Group's financial year beginning on 1 January 2015.

HKFRSs (Amendments)

Annual Improvements 2010-2012 Cycle

HKFRSs (Amendments)

Annual Improvements 2011-2013 Cycle

The application of the above new or revised HKFRSs in the current interim period has had no material effect on the amounts reported in these condensed consolidated financial statements and/or disclosures set out in these condensed consolidated financial statements.

The following new/revised HKFRSs, potentially relevant to the Interim Financial Statements, have been issued, but are not yet effective and have not been early adopted by the Group.

HKFRSs (Amendments)

Annual Improvements 2012-2014 Cycle<sup>1</sup>

Amendments to HKAS 1

Disclosure Initiative1

Amendments to HKAS 16 and HKAS 38 Clarification of Acceptable Methods of

Depreciation and Amortisation<sup>1</sup>

HKFRS 9 (2014)

Financial Instruments<sup>2</sup>

HKFRS 15

Revenue from Contracts with Customers<sup>3</sup>

The directors of the Company anticipate that the application of these new or revised HKFRSs will have no material impact on the results and financial position of the Group.



<sup>&</sup>lt;sup>1</sup> Effective for annual periods beginning on or after 1 January 2016

<sup>&</sup>lt;sup>2</sup> Effective for annual periods beginning on or after 1 January 2017

<sup>&</sup>lt;sup>3</sup> Effective for annual periods beginning on or after 1 January 2018

## NOTES TO THE CONDENSED CONSOLIDATED FINANCIAL STATEMENTS FOR THE SIX MONTHS ENDED 30 JUNE 2015

#### 4. SEGMENT REPORTING

The Group determines its operating segments based on the reports reviewed by the chief operating decision-maker that are used to make strategic decisions.

The Group's operating activities are attributable to a single operating segment focusing on provision of financial and operational services on a mobile marketplace in the PRC.

The Group's senior executive management monitors assets and liabilities on a consolidated basis and not by reportable segment. Accordingly, no additional information on assets and liabilities is presented.

#### TURNOVER

Turnover represents the net invoiced value of goods sold and commission income earned by the Group. The amounts of each significant category of revenue recognised in turnover during the period are as follows:

		2015 RMB (unaudited)	2014 RMB (unaudited)
	Commission and service income Sales of merchandise	85,294,911 571,465	66,236,023 672,915
	Less: business tax and relevant surcharge	85,866,376 (4,819,159)	66,908,938 (3,742,331)
	Total	81,047,217	63,166,607
6.	OTHER REVENUE		
		2015 RMB (unaudited)	2014 RMB (unaudited)
	Bank interest income	26,126	43,450
7.	OTHER GAINS AND LOSSES, NET		
		2015 RMB (unaudited)	2014 RMB (unaudited)



(452,873)

Exchange(losses)/gains, net

# NOTES TO THE CONDENSED CONSOLIDATED FINANCIAL STATEMENTS FOR THE SIX MONTHS ENDED 30 JUNE 2015

## 8. PROFIT BEFORE INCOME TAX

	2015 RMB (unaudited)	2014 RMB (unaudited)
	. 22 222	
Auditor's remuneration	160,000	160,000
Cost of revenue by nature:		
<ul> <li>Promotion and advertising expenses</li> </ul>	7,580,841	1,160,111
- Marketing merchandise	13,643,533	25,740,249
- Bank handling charge	25,412	1,739
- Ongoing service fee	8,104,722	6,316,661
	29,354,508	33,218,760
Staff cost (including directors) comprise:		
- Contribution on defined contribution retirement plan	6,989,826	3,390,223
- Salaries and staff benefits	22,370,287	11,538,927
Amortisation of intangible assets	958,022	939,757
Depreciation of property, plant and equipment	1,313,573	621,529

## 9. DIRECTORS' EMOLUMENTS

	2015 RMB (unaudited)	2014 RMB (unaudited)
Director fee	480,000	480,000
Salaries, bonuses, allowances and benefits	1,080,000	680,000
Contribution on defined contribution retirement plan	30,289	
	1,590,289	1,160,000



# NOTES TO THE CONDENSED CONSOLIDATED FINANCIAL STATEMENTS FOR THE SIX MONTHS ENDED 30 JUNE 2015

#### 10. INCOME TAX EXPENSE

- (a) Hong Kong profits tax is calculated at 16.5% on the estimated assessable profits arising in Hong Kong during the period. No provision for Hong Kong profits tax has been made as the Company had no assessable profits for the period.
- (b) By reference to the Corporate Income Tax Law of the PRC as approved by the National People's Congress on 16 March 2007, the enterprise income tax rate applicable to PRC group companies for the current period is 25%.

#### 11. EARNINGS PER SHARE

The calculation of the basic and diluted earnings per share attributable to the ordinary equity holders of the Company is based on the following data:

#### **Earnings**

	2015 RMB (unaudited)	2014 RMB (unaudited)
Earnings for the purposes of basic and diluted earnings per share	1,731,264	5,993,077
Number of shares		
	2015 (unaudited)	2014 (unaudited)
Weighted average number of ordinary shares for the purposes of basic and diluted earnings per share	1,070,024,045	1,024,569,500

#### 12. DIVIDEND

No dividend was paid or proposed during the six months ended 30 June 2015, nor has any dividend been proposed since the end of reporting period (2014: nil).

## 13. MOVEMENTS IN PROPERTY, PLANT AND EQUIPMENT

The Group incurred expenditure of RMB3,371,664 during the six months ended 30 June 2015 (2014: RMB324,671) on property, plant and equipment to acquire more electronic and office equipment, and motor vehicles.



## NOTES TO THE CONDENSED CONSOLIDATED FINANCIAL STATEMENTS FOR THE SIX MONTHS ENDED 30 JUNE 2015

#### 14. TRADE AND OTHER RECEIVABLES

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At 30 June 2015, no impairment provision was made according to the Group's assessment (31 December 2014: nil).

At 30 June 2015, prepayments and deposits included an advance to key management personnel of RMB1,007,078 for the expenses of the Group (31 December 2014: nil).

Other receivables due from Handpay is mainly derived from the operation of 99wuxian.com. According to a licensing arrangement entered between the Group and Handpay on 1 June 2013, during the transition period, Handpay would continue to perform all third party contracts entered into with respect to the 99wuxian.com mobile marketplace until renewal of existing contracts. Handpay continues to collect revenue and pay expenses on behalf of the Group. The amount is unsecured, interest free and repayable on demand.

The management expects to collect the receivable due from Handpay and hence no provision for impairment has been made as at 30 June 2015 (31 December 2014: nil).

#### 15. TRADE AND OTHER PAYABLES

	30 June	31 December
	2015	2014
	RMB	RMB
	(unaudited)	(audited)
Trade payables	1,925,107	2,173,085
Accruals and other payables	16,123,939	9,324,774
	18,049,046	11,497,859



# NOTES TO THE CONDENSED CONSOLIDATED FINANCIAL STATEMENTS FOR THE SIX MONTHS ENDED 30 JUNE 2015

#### 16. SHARE CAPITAL

	Notes	Number of ordinary shares	RMB
Authorised: At 1 January 2014 (audited) The concept of authorised share capital is abolished on 3 March 2014	(a)	1,800,000,000	1,433,160 (1,433,160)
At 31 December 2014 (audited), 1 January 2015 (audited), and 30 June 2015 (unaudited)	(-)		
Issued: Fully paid up At 1 January 2014 (audited) The concept of authorised share capital is abolished on 3 March 2014 Placing of new shares	(a) (b)	1,024,569,500 - 45,454,545	815,657 138,396,504 132,803,213
At 31 December 2014 (audited), 1 January 2015 (audited), and 30 June 2015 (unaudited)	,~,	1,070,024,045	272,015,374

#### Note:

(a) The Hong Kong Companies Ordinance, Cap. 622 (the Ordinance) came into effect on 3 March 2014. Under s.135 of the Ordinance, shares in a company do not have a nominal value. Accordingly, the concept of authorised share capital is abolished. The no nominal value regime applies to the Company. Following the transitional provisions in the Ordinance, any amount standing to the credit of the share premium account at the beginning of 3 March 2014 became part of the Company's share capital.

The use of share capital from 3 March 2014 is governed by s.149 of the Ordinance. However, the application of the amount transferred from share premium account at the beginning of 3 March 2014 is governed by the transitional provision in s.38 of Schedule 11 to the Ordinance.

(b) On 13 August 2014, the Company issued 45,454,545 ordinary shares at a price of Australian Dollar 0.55 per share.



## NOTES TO THE CONDENSED CONSOLIDATED FINANCIAL STATEMENTS FOR THE SIX MONTHS ENDED 30 JUNE 2015

#### 17. OPERATING LEASE COMMITMENT

At the end of the period, the total future minimum lease payments under non-cancellable operating leases are payable by the Group as follows:

As a lessee

	30 June 2015 RMB	31 December 2014 RMB
	(unaudited)	(audited)
Within one year	4,124,719	19,200
In the second to fifth years, inclusive	17,431,418	05
After five years	510,004	
	22,066,141	19,200

#### 18. CAPITIAL COMMITMENT

The Group does not have any commitment as at 30 June 2015 and 31 December 2014.

#### 19. RELATED PARTY TRANSACTIONS

Transaction with key management personnel

All members of key management personnel are the directors of the Company. The remuneration paid to them during the period was disclosed in note 9 to the financial statements.

#### Transaction with other parties

		2015 RMB (unaudited)	2014 RMB (unaudited)
Investorlink Corporate Limited ("Investorlink Corporate")	Professional services fees	1,400,498	792,326

During the six months ended 30 June 2014 and 2015, Mr. Tony Groth and Mr. Ross Benson were the directors and key management personnel of the Company and associated with Investorlink Securities Limited ("Investorlink Securities"), Investorlink Corporate and Investorlink Group Limited (formerly known as Investorlink China Limited) ("Investorlink Group").

Investorlink Group and Investorlink Securities are the shareholders of the Company.

