



1 SEPTEMBER 2015

FY 2015 REVENUES MORE THAN TRIPLED

GROWTH MOMENTUM EXPECTED TO CONTINUE INTO 2016

HIGHLIGHTS

- Successful listing on the ASX following the takeover by Republic Gold Limited and equity raising of \$3 million
- Sales Revenue for FY15 more than tripled to \$0.66 million driven by strong demand for products and services, increased resources and higher conversion rates of merchants in sales pipeline
- Net loss for the period was \$4.66 million due to one-off transaction listing costs and increased operational expenses, which includes the implementation of additional resources to service new business as part of the Group's growth strategy
- The Company has made strong progress with its corporate and strategic growth initiatives, with operating activity commencing in the UK and the US, with further affiliates and distribution channels expanded
- Strong sales pipeline of 8,000 merchants as at 30 June 2015 with accelerated revenue growth expected in FY16 following recent partnership with CDM to provide increased sales and marketing capabilities

Big Un Limited (ASX:BIG or 'BRTV' or 'the Company') is pleased to report the Company's full year results for the year ended 30 June 2015. The result reflects strong revenue performance since listing on the Australian Stock Exchange (ASX) in December 2014.

SUCCESSFUL LISTING

On 9 October 2014 Big Un Limited (previously Republic Gold Limited) launched a formal takeover offer for 100% of the issued shares in Big Review TV Limited. On 23 December 2014 the transaction was completed following shareholder approval. On 31 December 2014 Big Un Limited re-listed on the ASX, completing a successful equity raise of \$3 million.

The \$3 million in capital raised was earmarked for the Company's international expansion plans and to provide increased resources to optimise conversion of merchants in the sales pipeline into revenue generating customers.

FINANCIAL AND OPERATIONAL RESULTS

Big Un Limited and its controlled entities ('Group') reported a net loss for the 12 months ended 30 June 2015 of \$4.66 million (2014: loss of \$0.7 million). The results include a \$1.4 million goodwill write off on acquisition, one off legal and advisory costs in relation to the listing transaction and higher corporate costs required by a public listed entity. The increased consultant and contractor expenses and increase in the cost of services sold are a reflection of higher volume of sales and production activity consistent with the Group's growth strategy.



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Excluding the one off costs incurred during the period, underlying net loss was \$3.3m.

Total Revenues in FY2015 were \$0.9 million, a significant uplift of 323% on the prior year (2014: \$0.02 million). This includes sales revenues of \$0.66 million, which more than tripled on FY2014 sales revenues and an R&D tax concession of \$0.22 million. The strong growth in sales revenues was driven by the increase in the number of clients over the period and a growing trend across the period towards subscription member clients.

Subsequent to year-end the Company successfully raised \$1.5 million via an equity placement to existing shareholders and new sophisticated investors. The Company plans to raise an additional \$2.5 million of funds, of which \$1.5 million has been subscribed to on a firm basis, with the remaining \$1 million to be placed by Alto and CPS Capital. The raise is subject to shareholder approval.

At 30 June 2015 the Company's cash position was at \$1.3 million.

SUMMARY OF THE PROFIT AND LOSS FOR THE YEAR ENDING 30 JUNE 2015

	FY 2015	FY 2014	% CHANGE
Sales Revenue (\$m)	0.66	0.15	335%
Total Revenue (\$m)	0.90	0.22	323%
Expenses (\$m)	5.57	0.92	505%
Net Loss (\$m)	(4.67)	(0.7)	561%

STRATEGIC GROWTH INITIATIVES & OUTLOOK

INTERNATIONAL EXPANSION

Following the successful listing, the Company began to execute its growth plan to accelerate its growth into overseas markets to increase market share and activate further revenue streams. In addition to operations in Singapore, Hong Kong and New Zealand, the Company has continued with its international expansion strategy.

In March the Company commenced operations in London, which has made substantial traction with over 200 promotional videos already filmed for their customers and the Company is targeting production in other major UK cities over the next 12 months.

In June the Company established beachhead projects in both San Francisco and New York to undertake market research and build initial content for the first forays into the US.



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PRODUCT DEVELOPMENT

The Company continued to make progress with its product development adding an automated video platform payment gateway to its platform. This tool is expected to significantly enhance the ease of use and ability to buy and upgrade Big Review TV products and services online, thereby expected to directly impact sales as customers can easily order and pay for product and upgrades online.

PARTNERSHIP AGREEMENTS TO EXPAND DISTRIBUTION

Two new partnership agreements were signed during the year with high-profile hospitality and leisure media company de Groot Lifestyle Media, providing Big Review TV with access to its 7,000+ members and with Site Tour, which connects out-of-home media owners with Top 100 advertisers through a live and automated marketplace.

The Company expects its offering to be very popular among de Groot and Site Tour customers, providing the opportunity to expand within the industry through increased distribution channels.

EXPANSION OF SALES CHANNELS

Importantly the Company expanded its sales channels, securing a Commercial Agreement with CDM Direct Communication (CDM), a leading Australian and New Zealand independent contact centre. As part of the agreement CDM will provide first class sales and marketing capacity, which is anticipated to significantly increase worldwide customer acquisition growth.

By the end of the financial year the Big Review TV video production pipeline exceeded 8,000 merchants. This positions the Company well to achieve over 10,000 merchants by the end of the 2015 calendar year. In addition, the Company's growth trajectory further validates a strong market demand for Big Review TV video products in Australia and the UK. With investment in increased resources and capacity, the Company expects to increase its revenues as it converts further merchants in its sales pipeline and makes further headway expanding into new markets.

Brandon Evertz, Executive Director, Big Un Limited commented:

"We are extremely pleased with the strong revenue performance recorded this year. The uplift in revenue reflects the strong demand for our products and our increased ability to service the merchants in our ever-growing sales pipeline.

"Investment in the business has provided us with flexible capital and the ability to execute our growth plans and rapidly enter new markets. We're in a strong position to continue to drive revenue growth in existing markets as we capitalise on our strong pipeline of merchants and to increase our international presence."

– ENDS –



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ABOUT BIG REVIEW TV

Big Review TV operates in the media and technology space providing online video content, video reviews and online marketing services to small and medium sized enterprises.

Big Review TV is the world's first video review platform that combines short video reviews with TV style review shows and peer generated video reviews made via the "Big Review TV" video app. The platform allows users to search and find entertaining videos for places to eat, play, stay or shop anywhere in the world and it actively encourages users to contribute to Big Review TV content by videoing and uploading their own reviews to the Big Review TV platform.

Big Review TV capitalises on three massive trends in the digital media space – online video, peer generated content and mobile video creation and sharing apps. Importantly, Big Review TV is actually solving a very real problem in the B2B space by producing high-quality and affordable content for brands.