

10 September 2015

Company Announcements Office
ASX Limited
20 Bridge Street
Sydney NSW 2000

Electronic Lodgement via ASX Online

Dear Sir/Madam

Veda Group Limited (VED) – Market Release – Market Rumours

I enclose for immediate release a Market Release relating to market rumours.

Yours faithfully



Tim Woodforde
Company Secretary
Veda Group Limited

Market Release

10 September 2015

Market rumours

Veda Group Limited ('Veda') (ASX: VED) does not normally respond to media speculation in relation to mergers or acquisitions.

However, given the specificity of an article that appeared in today's press in relation to Veda being interested in acquiring iSentia Group Limited (ASX:ISD), Veda confirms to the market that it has no such interest.

About Veda

Veda (ASX:VED) is a data analytics company and the leading provider of credit information and analysis in Australia and New Zealand. From its core credit bureau business established in 1967, Veda has expanded to deliver a suite of credit and other analytical products targeted to specific industry segments.

Veda is built on the largest, most comprehensive and current data source in Australia and New Zealand with information on around 20 million credit active people and 5.7 million commercial entities. The breadth and depth of our data, and the knowledge it delivers help customers take a proactive and informed approach in making decisions.

Veda's customers use data intelligence provided by Veda to make decisions on credit risk, verify identity and employee background, reduce identity theft and fraud, and undertake digital marketing strategies. For further information, please visit our website at www.veda.com.au.