

ASX announcement  
17 September 2015

## Major expansion of engagement by Randstad Asia-Pacific

- Randstad to roll out REFFIND Employ across nine of its divisions
- Deal to improve growth into Asia-Pacific region
- Further validation of effectiveness of REFFIND's product offering
- Adding more than 700,000 potential users to the platform

Employee engagement technology company REFFIND Limited (ASX:RFN) has expanded its deal with the Asia-Pacific arm of HR and recruitment specialists Randstad, who will commence use of REFFIND Employ across nine of its business divisions.

In addition to the previously announced technologies division, Randstad will now use the REFFIND platform across Australia to push relevant job vacancies to candidates within:

- Banking and financial services
- Accounting
- Education and early childhood
- Construction, property and engineering
- Industrial
- HR consulting
- Sales, marketing and communications
- Business support

Those within Randstad's network spanning these divisions will have the ability to use REFFIND to place an application or refer other appropriate candidates.

"REFFIND's introduction allows us to fully utilise the power of referrals like never seen before in the Australian recruitment space," said Randstad Australia CEO Frank Ribuo.

"In addition to increasing the quality of our candidate pool it helps us stay in touch with the people we meet across all divisions of our Australian operations."

Founded in The Netherlands in 1960 and operating in Australia since 1988, Randstad now operates in 39 countries which represent more than 90 percent of the global HR services market. Worldwide Randstad employs around 28,000 of its own staff and approximately 560,000 people in flexible work arrangements with Randstad customers.



"This wider roll out of REFFIND by Randstad after such a short period of time is testament to the quality of our product and falls in line with the positive feedback we are continuously hearing from clients," said REFFIND APAC Vice President Nick Hillier.

"We consider the relationship we've established with Randstad to be extremely valuable and look forward to continuing to develop this to the benefit of both parties."

In addition to Employ, the REFFIND Engage product was released this week and enables brief and simple communication between management and employees. REFFIND Educate is being developed to provide short form video content to staff.

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**About REFFIND**

REFFIND Limited is a mobile employee engagement app for smartphones targeted for use by medium-large corporations to facilitate more efficient and effective communication with their employees. Based in Sydney, Australia the company is listed on the Australian Securities Exchange (ASX:RFN).

For more information please visit [www.reffind.com](http://www.reffind.com)