



Jumbo Interactive Ltd

ABN 66 009 189 128 (ASX: JIN)

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SHARE BUY-BACK



Share Buy-back

The Board regularly reviews its capital management strategies in order to maximise shareholder value. A share buy-back is one such strategy and, inter alia, the Board has regularly considered a share buy-back having due regard to the prevailing share price amongst other factors. At the current market price, Jumbo has a market capitalisation of approximately \$36 million. Following assessment of the intrinsic value of the Company, the Directors believe that at prevailing prices, Jumbo shares represent a sound investment opportunity to enhance shareholder value.

Accordingly, the Company has announced its intention to undertake an indefinite on-market buy-back of up to 4.39 million shares until cancelled by further notice.

During this period, the Company intends to continue to both invest significantly in the expansion of its existing business both in Australia and overseas, and evaluate appropriate acquisition opportunities that may arise. The Company has sufficient cash available in its own current cash balances.

The decision to buy back shares is subject to regular review based on consideration at the time of the Jumbo share price, financial performance and other investment opportunities.



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Appointment of Share Buy-back Broker

Morgans Corporate Limited has been appointed as the broker for the share buy-back. The proposed buy-back will be undertaken from 5 October 2015 and will continue until cancelled by further notice.

About Jumbo Interactive

Jumbo Interactive Limited is listed in Australia (ASX: JIN) as well as the German Frankfurt, Berlin and Stuttgart exchanges (Symbol: WKN A1C82X).

In 2000, Jumbo sold its first lottery ticket on the internet and witnessed a dramatic rise in popularity due to the convenience of buying tickets online. At first customers were attracted to the security of never losing a ticket and the convenience of automatic number checking, prize payments and auto-play. In 2012, Jumbo released a lottery app for the iPhone and a new transition began driven by the convenience of mobile lotteries. A new app for the Apple watch takes the customer experience a step further with prize alerts, winning numbers and ticket management now available on the wrist.

The Company operates the popular website www.ozlotteries.com in Australia under agreement with the Tatts Group (ASX: TTS) and www.jumbolotto.de in Germany under federal licence and agreement with all 16 Länder (states). In the USA, Jumbo is in a partnership to develop www.lotteryrewards.com and is working towards being able to sell US lotteries on the Internet.

Jumbo has proven its ability to open up new lottery markets with its innovative technology and internet marketing initiatives that have brought lotteries to new demographics via the internet. Jumbo has succeeded in targeting a younger and more mobile demographic with mobile now accounting for 39% of all online sales.



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