

## **Market Release**

18 September 2015

## **Update - Non-Binding Indicative Proposal Received**

Veda Group Limited (Veda) (ASX:VED) advises that it has now received from Equifax Inc a written indicative and non-binding proposal to acquire Veda by way of a scheme of arrangement. The terms of this proposal are consistent with Veda's earlier announcement.

For further information please contact:

Jim Kelly / Lauren Thompson Domestique Consulting +61 412 549 083 / +61 438 954 729

## **About Veda**

Veda (ASX:VED) is a data analytics company and the leading provider of credit information and analysis in Australia and New Zealand. From its core credit bureau business established in 1967, Veda has expanded to deliver a suite of credit and other analytical products targeted to specific industry segments.

Veda is built on the largest, most comprehensive and current data source in Australia and New Zealand with information on around 20 million credit active people and 5.7 million commercial entities. The breadth and depth of our data, and the knowledge it delivers help customers take a proactive and informed approach in making decisions.

Veda's customers use data intelligence provided by Veda to make decisions on credit risk, verify identity and employee background, reduce identity theft and fraud, and undertake digital marketing strategies. For further information, please visit our website at www.veda.com.au.