

Form 604

Corporations Act 2001
Section 671B

Notice of change of interests of substantial holder

To Company Name/Scheme **URBANISE.COM LIMITED**ACN/ARSN **095 768 086****1. Details of substantial holder (1)**Name **PIERCE GROUP ASIA PTE LIMITED (PGA), PIERCE ESIM PTE LIMITED (ESIM), PIERCE CIM
PTE LIMITED (CIM)**

ACN/ARSN (if applicable)

There was a change in the interests of the
substantial holder on30/09/2015

The previous notice was given to the company on

22/09/2014

The previous notice was dated

22/09/2014**2. Previous and present voting power**

The total number of votes attached to all the voting shares in the company or voting interests in the scheme that the substantial holder or an associate (2) had a relevant interest (3) in when last required, and when now required, to give a substantial holding notice to the company or scheme, are as follows:

| Class of Securities (4) | Previous Notice | | Present Notice | |
|-------------------------|-----------------|------------------|----------------|------------------|
| | Person's Votes | Voting Power (5) | Person's Votes | Voting Power (5) |
| ORDINARY SHARES | 68,484,920 | 31.6% | 68,484,920 | 29.37% |
| | | | | |

3. Changes in relevant interests

Particulars of each change in, or change in the nature of, a relevant interest of the substantial holder or an associate in voting securities of the company or scheme, since the substantial holder was last required to give a substantial holding notice to the company or scheme are as follows:

| Date of change | Person whose relevant interest changed | Nature of change (6) | Consideration given in relation to change (7) | Class and number of securities affected | Person's votes affected |
|----------------|--|----------------------------|---|---|-------------------------|
| 30/09/15 | PGA, CIM, ESIM | PLACEMENT/ISSUE BY COMPANY | NA | NA | |
| | | | | | |
| | | | | | |

4. Present relevant interests

Particulars of each relevant interest of the substantial holder in voting securities after the change are as follows:

| Holder of relevant interest | Registered holder of securities | Person entitled to be registered as holder (8) | Nature of relevant interest (6) | Class and number of securities | Person's votes |
|-----------------------------|---------------------------------|--|---------------------------------|--------------------------------|----------------|
| PGA | ESIM AND CIM | ESIM AND CIM | SHARES | ORDINARY 68,484,920 | 29.37% |
| ESIM | ESIM | ESIM | SHARES | ORDINARY 36,444,340 | 15.63% |
| CIM | CIM | CIM | SHARES | ORDINARY 32,040,580 | 13.74% |

5. Changes in association

The persons who have become associates (2) of, ceased to be associates of, or have changed the nature of their association (9) with, the substantial holder in relation to voting interests in the company or scheme are as follows:

| Name and ACN/ARSN (if applicable) | Nature of association |
|-----------------------------------|-----------------------|
| | |

6. Addresses

The addresses of persons named in this form are as follows:

| Name | Address |
|----------------|---|
| PGA, ESIM, CIM | C/O: AFFINITY ACCOUNTANTS PTY LTD, 9 MEADEN STREET, SOUTHBANK VIC 3006 |
| | |

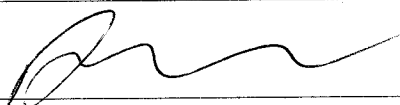
Signature

print name

DAVID CRONIN

capacity **DIRECTOR**

sign here



date **06/10/2015**