

Enverro / DateTix (ASX:ERR) Investor Presentation

October 2015



"Join us in building the world's largest online marketplace for dates"





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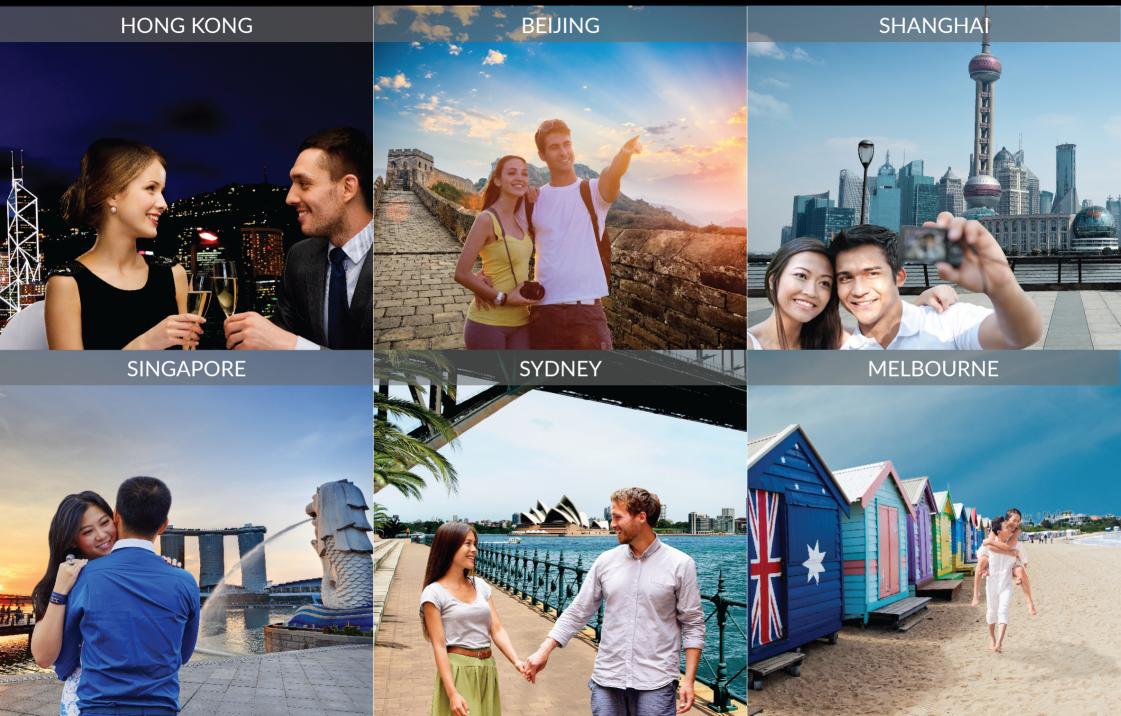


Enverro Acquisition of DateTix

- Enverro (ASX:ERR) is a provider of a cloud-based application for workforce mobilisation in the oil, gas, mining and construction industries. Enverro also provides associated professional consulting and support services
 - 4Q 2014: Raised A\$4 million at IPO and listed on ASX
 - 19 May 2015: Enverro announces decision to contract operations of the Enverro product division due to difficult market conditions in its primary target sectors
 - 17 June 2015: Enverro announces Heads of Agreement to acquire DateTix for 12.5 million consideration shares and 12.0 million performance rights
 - 12 October 2015: EGM to be held to approve the transaction and nomination of two new directors appointed by DateTix
- Capital raising of \$2 million to \$3 million at 40 cents per share to expand DateTix
 - Enverro is not expected to use any of the proceeds from this offer to continue to operate the existing businesses
 - If there is a significant upshift in the resources and infrastructure sectors, the company may reinvigorate its growth plans in the future

Global Online Marketplace for Local Dates





DateTix Overview



Our Mission: Make it Easy to Meet New People Anywhere















Mobile and locationbased online marketplace to meet new people for in person and on-demand dates.

Broad Spectrum of Date Intentions

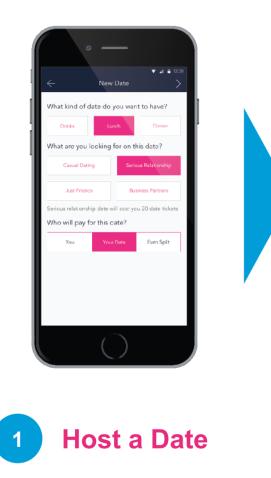
Meet people for casual dating, serious relationships, marriage, friendship, business networking, activity partners and more

Diverse Range of Date Types

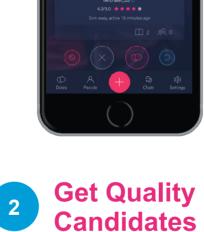
Date for lunch, dinner, drinks, movies, concerts, dancing, cultural and sporting events, trips, vacations and more

Globally Scalable Open-Ended Online Marketplace





Pick a time and venue and the type of people you want to meet



▼ ⊿ 🛢 12:30

<u>a</u>

Find Date

Friday, May 22@6:30pm

Qualified people can see your date on the marketplace and choose to apply or pass



Chat with those who applied and decide who you like most, then go on your date!

🔻 л 🛢 12:30

Selec

Selec

Friday,May 22 @6:30pm Lunch at American Club (9)

(You pay for all costs)

Applied May 12, 8:19pm

Willing to pay 5 dates ticket 4.2/5.0 ★★★★☆

Applied May 12, 8:19pm

1 5 28 36

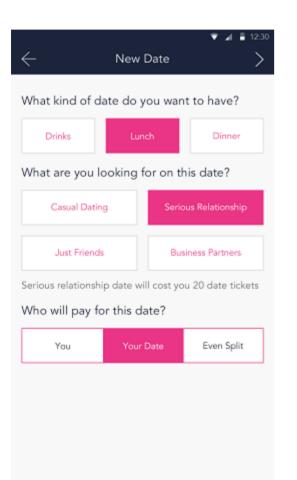
1 8 28 24

Sunsan Willing to pay 5 dates t 4.2/5.0 ★★★★ ☆

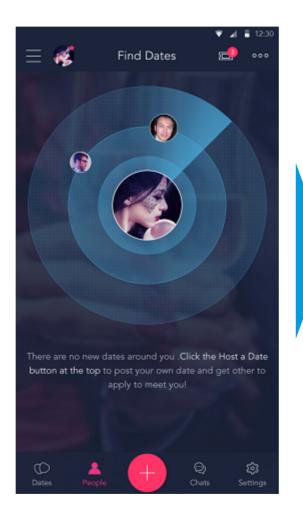
Anna



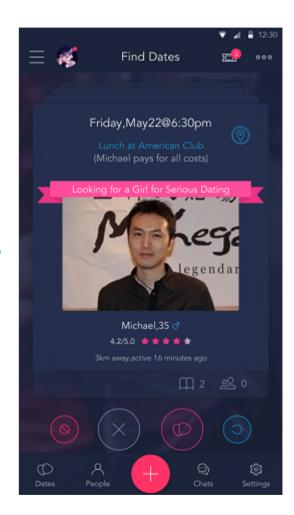
Host Dates



Find Dates

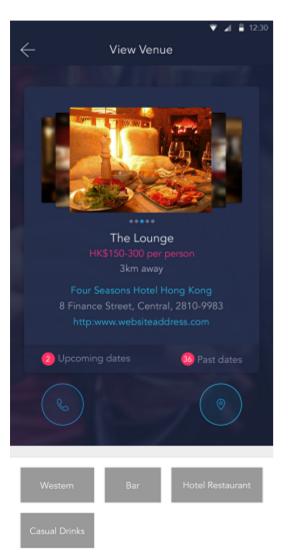


Apply to Dates

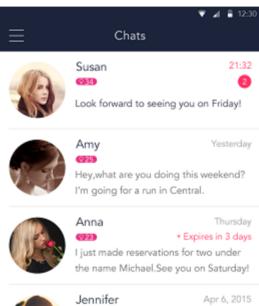




View Merchant



Chat List





Apr 6, 2015 * New C2233 You applied to her date on May 12 @ 7:00pm

21:32

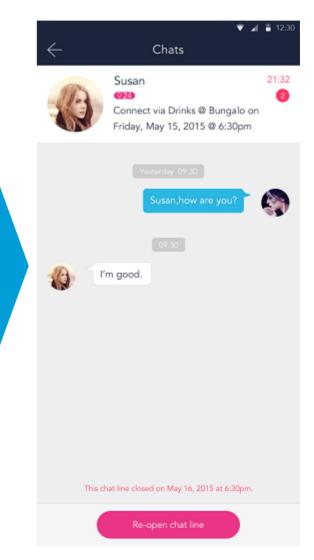
Yesterday

Thursday

2



Chat Detail

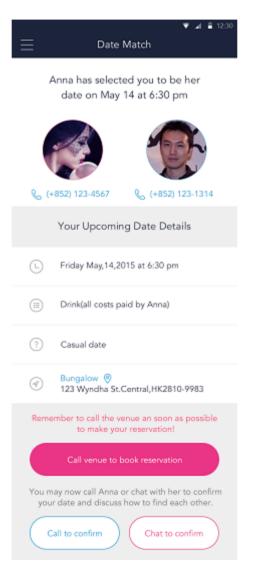




View Applicants

♥ ⊿ ∎ 12:30 'iew Applicants
y,May 22 @6:30pm h at American Club You pay for all costs) a Girl for Serious Relationship
Ing to pay 5 dates tickets 5.0 ★ ★ ★ ☆ Died May 12, 8:19pm 5 2 2 36
na ing to pay 5 dates tickets 5.0 ★★★★☆ blied May 12, 8:19pm 8 2 24

Choose Applicant



Buy Date Tickets

÷	Get Da	▼ ⊿ ate Tickets	12:30
	ix or purchasing	y inviting more friends to one of our affordable Da packages:	
	Get Free	Date Tickets	
+30 free Faceboo	date tickets for l k page	iking our	(5K
+30 free Faceboo	date tickets for l k page	iking our	ands
	Buy Da	ate Tickets	
+10		HK\$38	
+50	Save 33%	HK\$128	
+100	Save 43%	HK\$218	٩
+300	Save 56%	HK\$498	
+1000	Save 77%	HK\$888	1

1 Discount rates calculated based on price of 10 date ticket package.



DateTix Empowers Consumers to Easily Discover and Quickly Meet Like-Minded People at Nearby Establishments



Host and apply to dates based on personal preferences and budget



Find best matches using detailed profile and location-based filters



Review multiple match profiles and choose who to meet



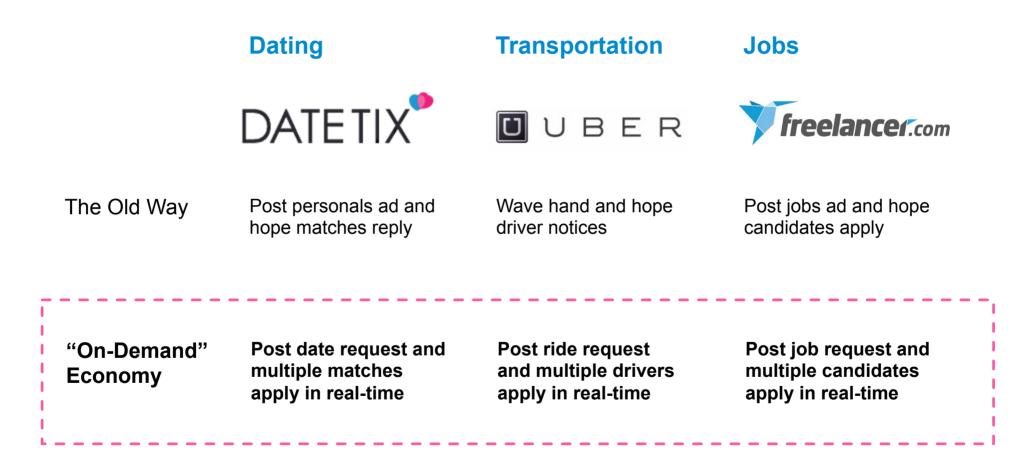
Save hours of excessive online chatting and getting nowhere



Enjoy safe and comfortable dates held at verified local merchants

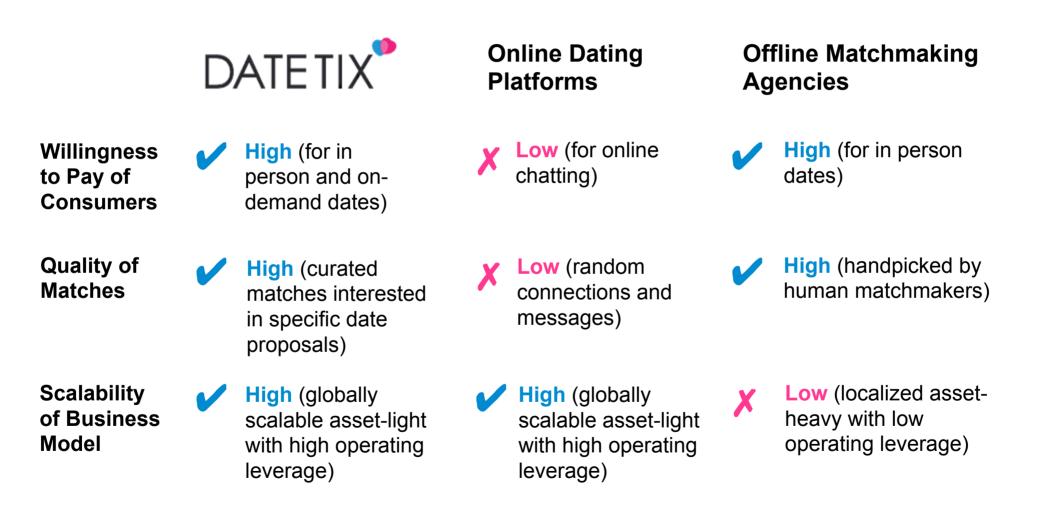


On-Demand Economy Creates Significant Value for Consumers



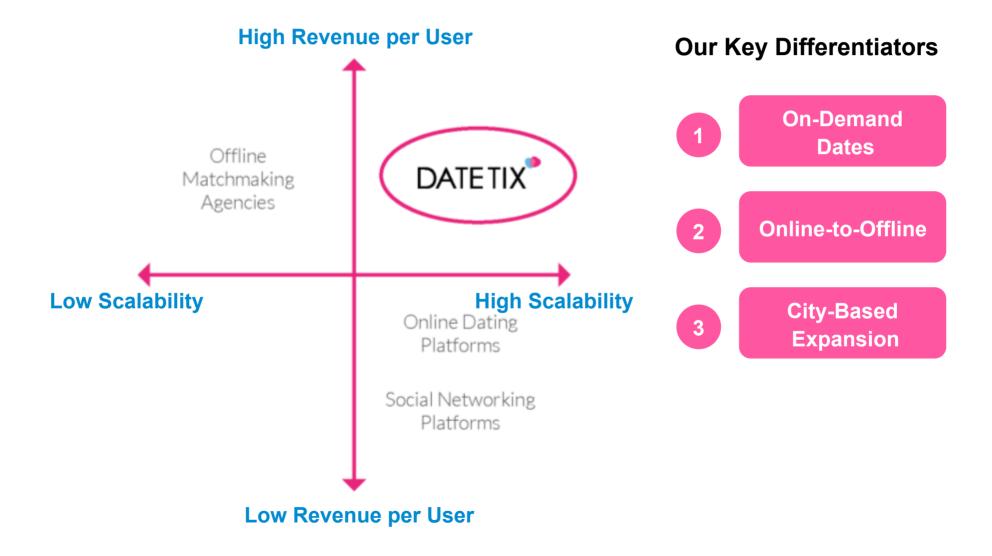


DateTix Combines the Scalability of Online Dating Platforms With the Monetization Capability of Offline Matchmaking Agencies



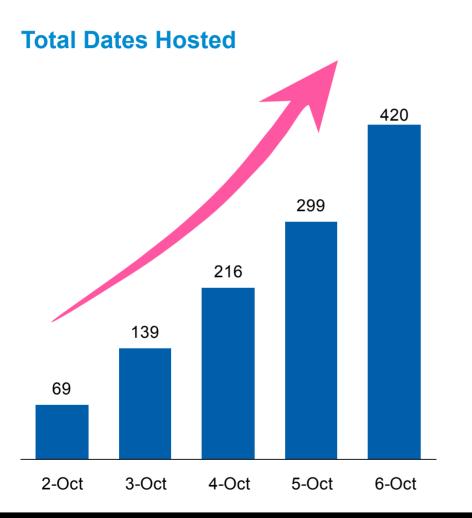


DateTix Simultaneously Enjoys Scalable User Growth and High User Monetization Rates

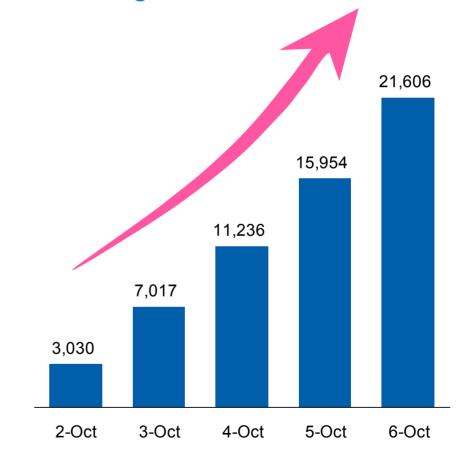




Strong User Traction in First Week of Launch in Hong Kong







Clear Demonstrated Success In Initial Test Market

Our Vision and Roadmap



World's Largest Online Our Vision: To Become the World's **Marketplace Largest Online Marketplace for Dates** for Dates **EBITDA** Acceleration 2020 Geographic Expansion 2019 Revenue Dominant Acceleration market leader 2018 User in major cities EBITDA growth Acceleration around the accelerates 2017 world Expand into Platform from operating major cities leverage Launch 2016 Revenue growth around the accelerates world R&D 2015 from user Become growth and dominant Start Up monetization 2014 market leader Phase Launch of in initial target DateTix cities website and Developed 2013 proprietary apps technology DATETIX Established platform and business and algorithms secured funding





Large Global Market Opportunity



Scalable Platform and Asset-Light Business Model

Barriers to Entry Created by Network Effects



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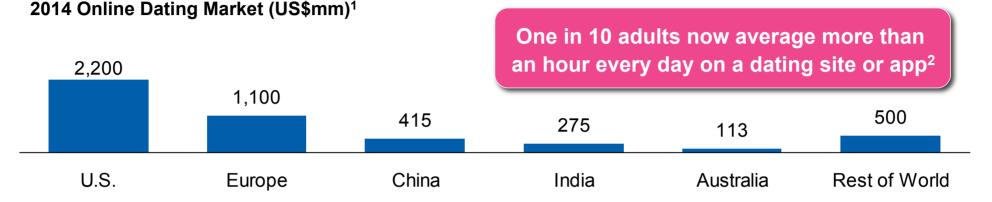
Diverse Revenue Model from Engaged User Base



Experienced Management Team With Vision and Passion



Online Dating is a Massive ~US\$4bn Market Opportunity Globally



Large Addressable Market of Singles in Major Cities Around the World



Number of Singles Aged 18-49³

Large and Growing Global Market for Online Dating Services

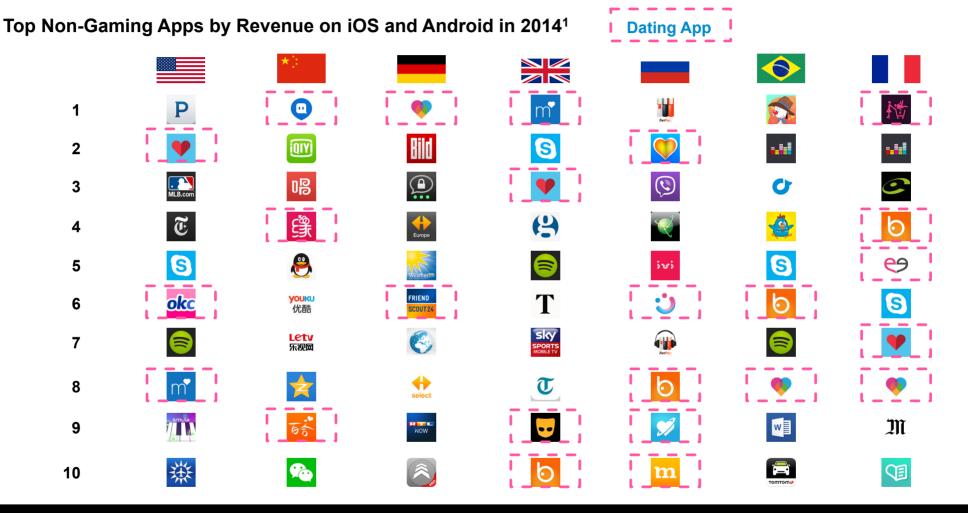
¹ U.S. market size from: http://www.thefiscaltimes.com/Articles/2014/02/14/Valentines-Day-2014-How-Online-Dating-Became-2-Billion-Industry; Europe market size extrapolated from: http://www.slideshare.net/Hendirk/online-dating-market-europe-2012-uk; India market size from: http://www.slideshare.net/troikatalks/online-dating-and-matrimony-industry-profile; Australia market size from: http://www.ibisworld.com.au/industry/dating-services.html

² http://www.washingtonpost.com/news/business/wp/2015/04/06/online-datings-age-wars-inside-tinder-and-eharmonys-fight-for-our-love-lives/

³ Ex-China data from Facebook; China data estimated using: 1) 34.1% singles as % of population (derived from single Internet users as % of total Internet users as stated at: sec.gov/ Archives/edgar/data/1511683/000104746911005003/a2204094z424b4.htm#dw41101_industry



Dating Apps Dominate Top Revenue Charts Across iOS and Android



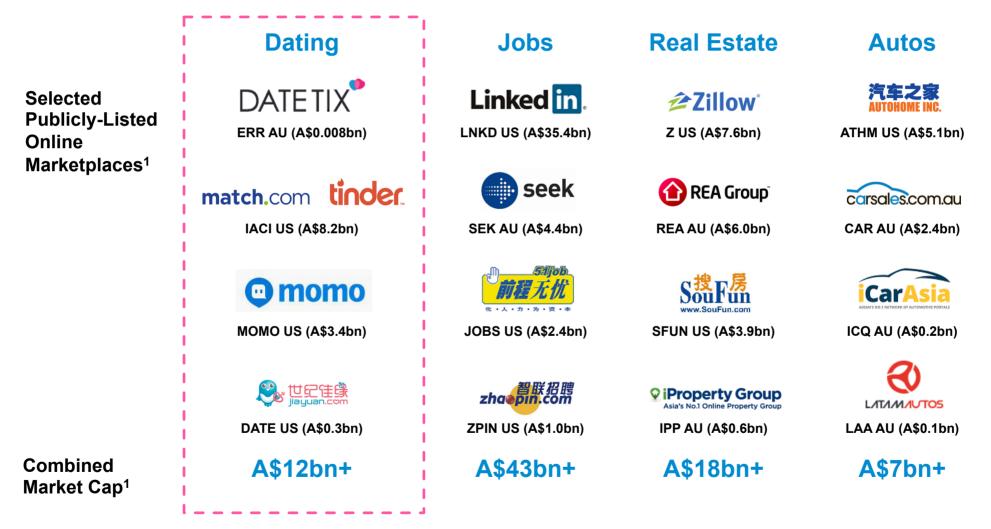
Proven Willingness to Pay for Dating Apps in Major Markets Around the World

¹ App Annie Top App Trends of 2014

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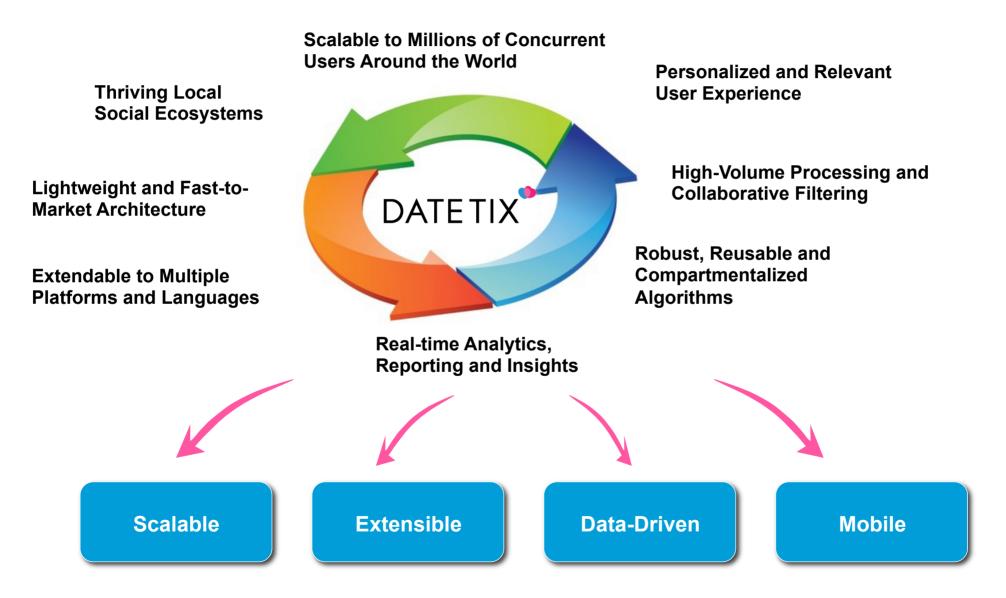
Dating is One of Four Major Multi-Billion Dollar Newspaper Classifieds Verticals Globally Being Disrupted by Online Marketplaces



¹ Market cap for ERR based on A\$0.40 share price and number of ordinary shares outstanding post acquisition of Datetix Limited; market caps for other companies based on closing prices on October 8, 2015

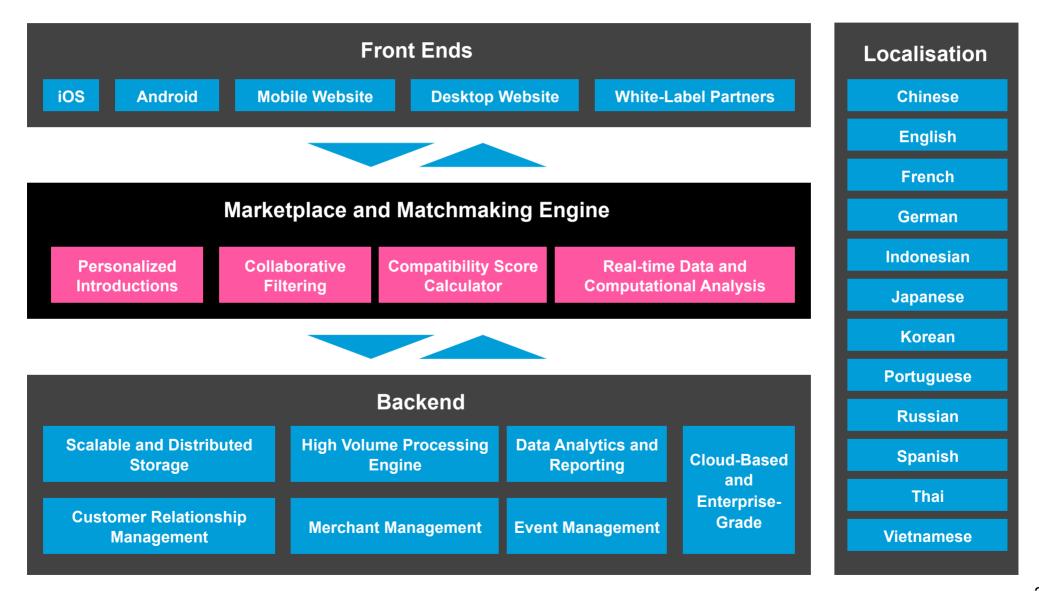


Scalable Technology Platform Enables Global Growth at Minimal Cost





DateTix Global Online Marketplace





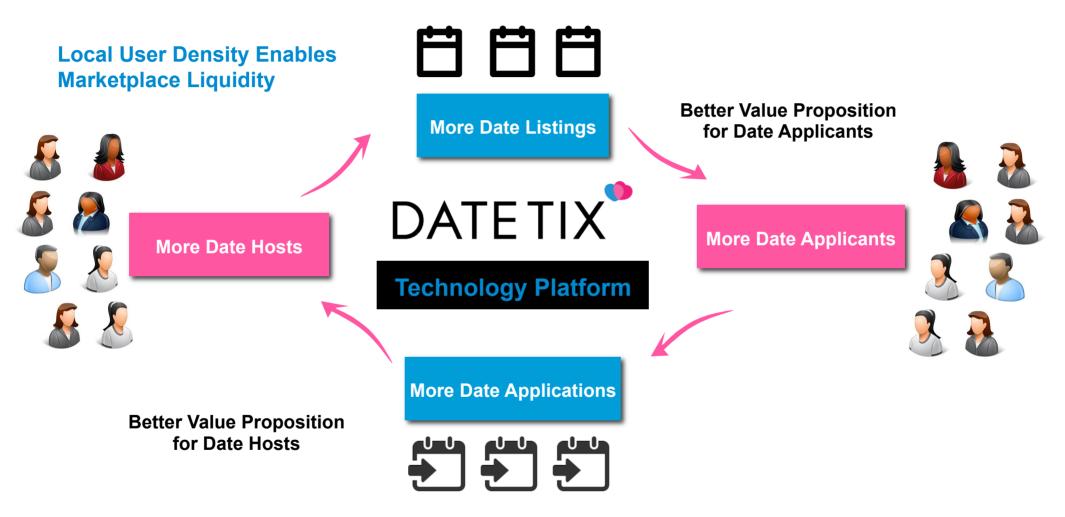
Asset-Light Business Model Enables Global Scalability

- Software-Driven Business Model with High Margins
- Global Revenue Base with Minimal Physical Presence
- Centralized R&D and Online Marketing
- No Inventory or Warehousing Costs
- Multilingual and Localization Engine Minimizes Additional R&D
- Minimal Capex Requirements as Business Expands
- Massive Operating Leverage at Scale

Rapidly Scale User Base and Revenues Globally at Minimal Variable Cost



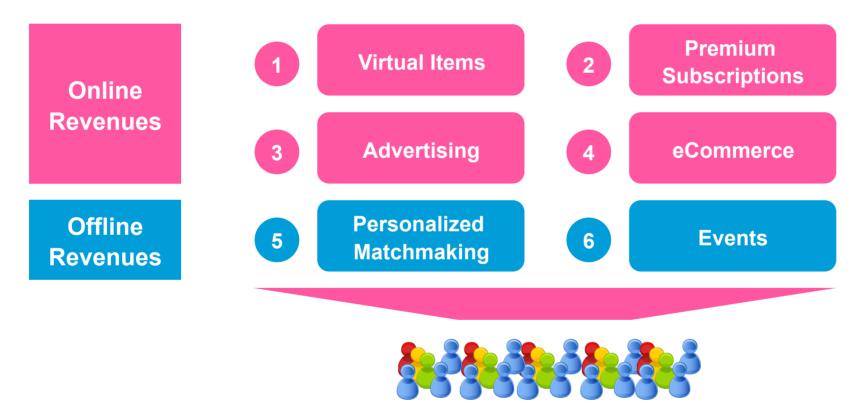
Localized Network Effects Drive Long-Term Barriers to Entry



Deep Moats Created by Winner-Take-Most Local Market Dynamics



Potential for Diverse and Scalable Revenue Streams Built on Top of Large and Engaged User Base



Potential for Large and Engaged User Base via "Freemium" Model



Strategically Complementary Online and Offline Businesses¹ to Maximize User Lifetime Value Across the Dating and Relationship Cycle

	Virtual Items	A\$8-\$200 per order (virtual items to host and apply to dates, buy virtual gifts, redeem real life products and services, and more)
Member Introductions	Premium Subscriptions	A\$12-\$80/month (recurring subscriptions for enhanced functionality such as date hosting upgrades, premium filters and unlimited chatting)
	Personalized Matchmaking	A\$250-\$2,500 per package (packages include professional consultation and guaranteed one-on-one dates)
	Events	A\$20-\$80 per ticket (event tickets to fun social events for meeting new people, held regularly at local venues)
Merchant Selection	Advertising	A\$200-\$500/month (contextually-relevant ads for merchants to get ranked higher when members are deciding where to host their dates)
Date Consumption	eCommerce	A\$30-\$500 per voucher (vouchers and coupons redeemable at local merchant partners that members can use during their dates)

DateTix Creates and Captures Significant Consumer Value

¹ Detailed revenue and pricing models above are Indicative only and subject to change

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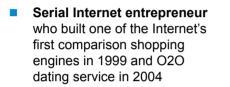
Experienced Management Team With Vision and Passion





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Michael Ye Founder and CEO



 MBA from the Wharton School, Bachelor of Math in Computer Science from University of Waterloo

Expert mobile app marketer

who significantly grew Kuaidi's

user base and consulted Uber

on its growth strategy

Donghua University

Masters in International

Management from HKUST,

Bachelors of Finance from



David Su VP of Business Development



 MBA from the Wharton School, Bachelor of Business from University of Michigan (Ross School)



 China Internet expert with extensive experience across corporate strategy, marketing and operations

Na You

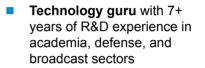
Head of China

Expansion

 Bachelor of National Physics Base Class in Wuhan University



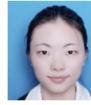
Derek Foo VP of Product



PhD in Computer Science from the Royal Melbourne Institute of Technology, MBA from HKUST



Jenny Wang Marketing Manager



Tanya Liu Community Manager, Hong Kong

- Well connected influencer across multiple social circles in Hong Kong and China
- MSc of System Engineering & Engineering Management from CUHK, BBA from Hunan University



Frieda Tsang Personalized Matchmaking Manager, Hong Kong

- Sales professional with experience in converting oneon-one sales
- BBA from Hong Kong Baptist University



Tina Chow Event Manager, Hong Kong

 Social butterfly with diverse connections across different universities in Hong Kong

- Experienced in event marketing and planning
- BBA from Hong Kong Baptist University

30+ Years of Combined Experience in Internet and Online Dating Industry





Achieve Dominant Market Share in Initial Cities



Replicate Proven Successful Model to Enter New Cities



Pursue Technology Licensing Partnerships



5

Enhance Proprietary Technology Platform



We Want to Completely Dominate Every Local Market that We Enter

Go-To-Market Strategy

- Primary target segment **21 to 35** year old singles
- 1
- Online + offline marketing to generate strong local brand awareness
- Social media and search engine marketing to achieve broad reach
- Campus reps and brand ambassadors at major universities and colleges



Regular social events for young professionals in specific industries

facebook www. www. www.

Social Media

Search Engine Marketing and Optimization

Google bing Baid 百度

YAHOO!

Focus on growing user base in each target city to **strengthen localized network effects** and magnify first mover advantage and barriers to entry

Dominant Local Market Leadership Enables Defensible Margin Profile

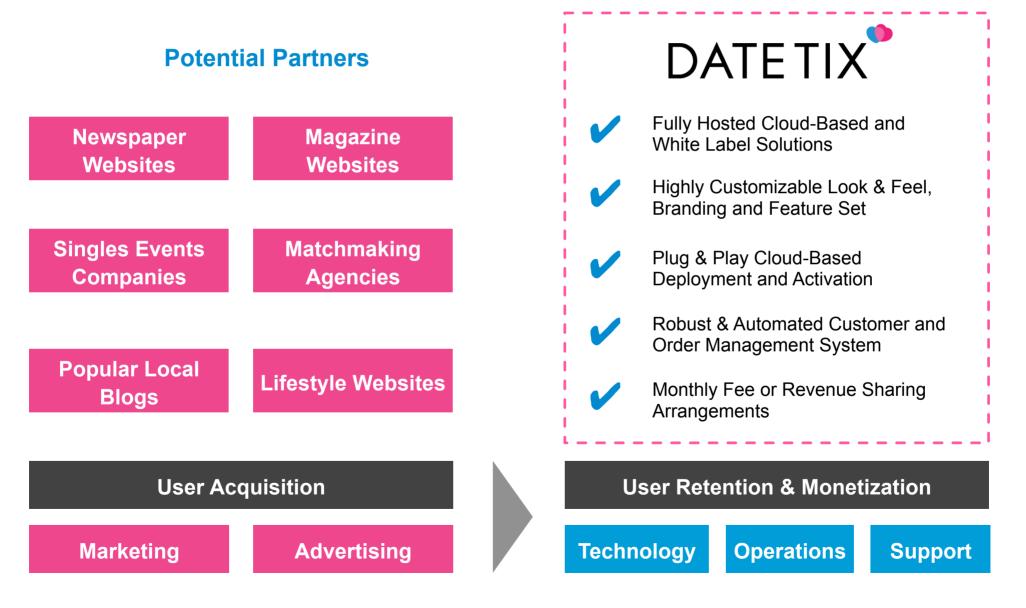


Replicate Successful Marketing Strategy and Business Model to Rapidly Expand **Major Non-English** into Major Cities Globally **Speaking Cities** Barcelona Mexico City Berlin Moscow **Major English Speaking Cities** Paris Buenos Aires New York City Boston Rome **Greater China** Jakarta San Francisco Chicago Kuala Lumpur São Paulo Singapore Shanghai Beijing Dallas Madrid Seoul Sydney Shenzhen Chengdu London Manila Tokvo Toronto Singapore Chongging Los Angeles Vancouver Guangzhou Taipei Melbourne Washington Tianjin Hangzhou Mumbai Hong Kong Wuhan ٢ ۲ S C:

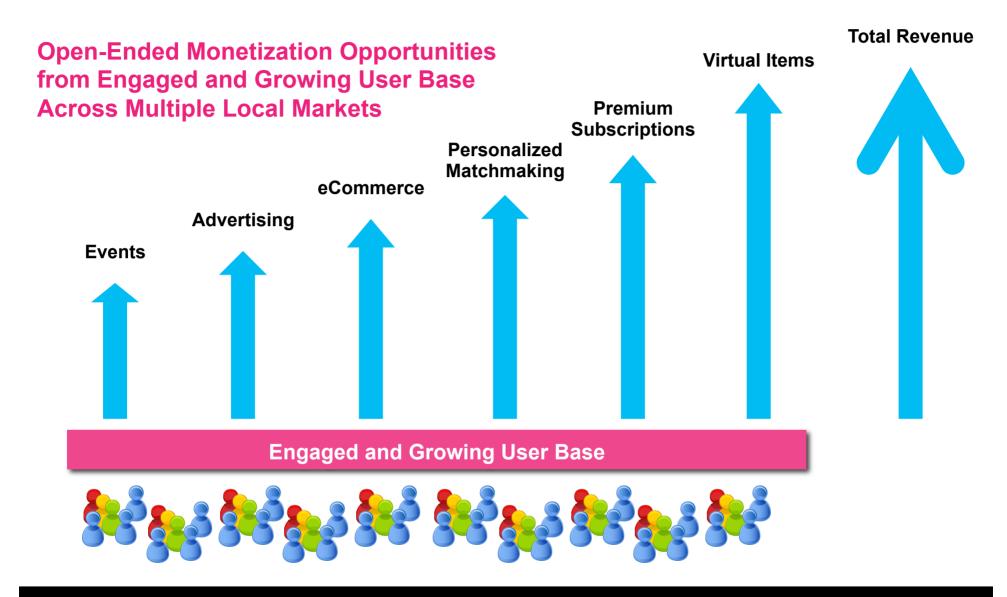
Asset-Light City-Based Expansion to Drive Global Growth Across Local Markets



Accelerate User and Revenue Growth By Licensing DateTix Technology Platform to Partners with Large Existing User Bases



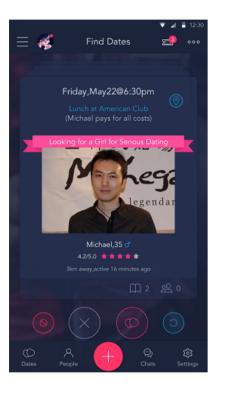




Increase Per-User Monetization Over Time via New Revenue Streams



Continuously Refine Technology Platform Based on User Feedback to Further Improve User Experience and Deepen User Engagement





- Virtual and Real World Gift Sending and Exchanges
- Proprietary Matchmaking and Compatibility Scoring System
- Advanced User Referral Programs with Incentives
- Customizable White-Label Websites and Apps



Continuous Innovation of Technology Platform to Drive Profitable User Growth



M&A Activity Has Picked Up in Recent Years in Online Dating Space

Target	Acquirer	Acquisition Date	Price Paid	Stake Acquired
PlentyOfFish	match.com	July 2015	US\$575mm	100%
FRIEND SCOUT 24	match.com	August, 2014	N/A	100%
how about we.com	match.com	July 2014	N/A	100%
me9tic	match.com	September 2013	US\$40mm	6.7%
uniformdating.com	Cupid	September 2012	US\$10mm	100%
ckaptd	match.com	February 2011	US\$50mm	100%
珍愛网 zhenai.com	match.com	September 2011	N/A	20%
singlesnet.com	match.com	February 2010	N/A	100%
peoplemedia	match.com	July 2009	US\$80mm	100%
Hurry Date.	sparknetworks*	February 2007	N/A	100%



DESCRIPTION	MINIMUM SUBSCRIPTION	MAXIMUM SUBSCRIPTION
Capital Raising and Re-Listing Costs	\$182,000	\$246,000
Acquisition Transaction Costs	\$167,000	\$167,000
Sales and Marketing	\$970,000	\$1,360,000
Research and Development	\$540,000	\$650,000
General and Administration Costs	\$525,000	\$525,000
Working Capital	\$616,000	\$1,052,000
Total ¹	\$3,000,000	\$4,000,000

¹ Includes company cash reserves of approximately \$1,000,000



KEY STATISTICS OF THE OFFER	MINIMUM SUBSCRIPTION	MAXIMUM SUBSCRIPTION
Issue Price per New Share	\$0.40	\$0.40
Number of New Shares Issued under the Offer	5,000,000	7,500,000
Cash Proceeds to be Received under the Offer	\$2,000,000	\$3,000,000
Number of Consideration Shares issued to DateTix vendors	12,500,000	12,500,000
Number of Existing Shares on Issue	9,004,546	9,004,546
Total Number of Shares on Issue at Listing on ASX	26,504,546	29,004546
Market Capitalisation at Issue Price (\$0.40)	\$10,601,818	\$11,601,818
Ownership of Offer Investors Following Completion of the Offer and acquisition	18.87%	25.86%
Options and Performance Rights on Issue Following Completion of the Offer and acquisition	14,995,504	14,995,504

Indicative Timetable



EVENT	DATE
Lodgement of Prospectus with ASIC and ASX	9 October 2015
Offer under Prospectus Opens	9 October 2015
Suspension of trading (close of trading) in the Company's Securities	9 October 2015
Extraordinary General Meeting	12 October 2015
Offer under Prospectus Closes	30 October 2015
Allotment of Securities under the Notice of Meeting and Prospectus	30 October 2015
Expected Date for Completion of Acquisition	30 October 2015
Expected Date for Despatch of Holding Statements	30 October 2015
Expected Date for Re-quotation of the Company's Shares on ASX	9 November 2015
Option Exercise Deadline and Sunset Date for Conditions	17 November 2015

The above dates, other than the date for the lodgement of the Prospectus with ASIC and ASX, and the date of the Extraordinary General Meeting, are indicative only and each or any of them may be varied without notice.

NB: The Offers for all the Securities under this Prospectus is subject to Shareholder approval at the Extraordinary General Meeting to be held on 12 October 2015.



DateTix Has the Potential for Significant Growth

- **Global market opportunity:** US\$4 billion per year addressable market with growth driven by Asia
- Consumer value creation: On-demand dating creates more consumer value than pure online interaction and chatting
- Highly scalable and asset-light: Proprietary technology platform enables global scalability with minimal capex and working capital
- **Software-driven business model:** Allows for high margins and operating leverage
- Multiple revenue streams: Strategically complementary online and offline revenue streams
- Experienced and visionary team: Significant experience in Internet and online dating industry
- Attractive Valuation: Opportunity to invest in potentially the leading global online marketplace for dates at only ~A\$6.6 million enterprise value



"Join us in building the world's largest online marketplace for dates"

Thank You