

ASX announcement 14 October 2015

Five new clients to bolster employee experience with REFFIND

- Five new clients join REFFIND including Johnson & Johnson, Allianz & IAG
- Business development pipeline continues to strengthen
- REFFIND establishing itself as the leader in improving employee experience

Employee experience technology company REFFIND Limited (ASX:RFN) has signed five new clients who will commence using the platform within Australia.

The new clients include:

- Johnson & Johnson one of the world's largest consumer health and pharmaceuticals companies with 126,500 employees worldwide
- IAG (Insurance Australia Group) the parent company of insurance brands including NRMA, CGU, SGIO and more throughout the Asia-Pacific region
- ResMed innovative, world-leading producer of treatments for sleep-disordered breathing, chronic obstructive pulmonary disease and other chronic diseases
- Allianz leader in insurance and risk management products across Australia and New Zealand with more than three million customers
- A prominent retail group with various brands including one of Australia's best known food franchises

The signing of five new clients of this magnitude highlights the continuing strength of REFFIND's business development efforts and the desire from such corporates to improve the employee experience.

"New leads continue to arise in a variety of ways including outreach from our sales team, referrals by existing clients and even cold calls off the back of REFFIND's traction in the market to date," said REFFIND APAC Vice President Nick Hillier.

"Further to this we are experiencing gold standard growth in handset numbers using REFFIND and are continuing with initiatives to maintain this uptake.

"Also notable is the high level of interest we have received from existing clients regarding WooBoard after the recent acquisition and we look forward to building adoption of this new offering."



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About REFFIND

REFFIND Limited is a mobile employee experience platform targeted for use by medium-large corporations to facilitate more efficient and effective communication with their employees. Based in Sydney, Australia the company is listed on the Australian Securities Exchange (ASX:RFN).

For more information please visit www.reffind.com