Collaborative Consumption

Creating trust

Monetising assets

Disrupting markets

October 2015

Corporation Limited

Collaborate Corporation Snapshot



OriveMyCar

MyCaravan

Rentoid





Company Overview



Collaborate Corporation Limited (ASX: CL8) operates **peer-to-peer** marketplaces where the 'trust' it creates allows individuals and companies to transact with each other for mutual benefit.

Collaborate **disrupts traditional business models** in the physical asset rental market by enabling those with underutilised assets to rent them directly to those temporarily requiring usage of those assets. Renting assets is no longer the exclusive domain of dedicated rental companies. We are embracing the **trend from ownership to access** and reinventing the **car, caravan and general item rental markets**. We provide a more efficient way to access and monetise assets.

Through our proprietary **PeerPass** platform we create trust by managing ID verification, credit checks, payments and feedback – maximising the potential for safe and efficient transactions.

Leveraging PeerPass and drawing on extensive knowledge of the peer-to-peer model, Collaborate is now disrupting the **finance and banking industry** through an investment in a peer-to-peer SME lending business, allowing businesses to bypass banks and access funds directly from investors.

The industry we operate in is called collaborative consumption, peer-to-peer or the sharing economy.

We just call it a smart way to create value.



Corporate Snapshot

	30 September 2015
Ordinary shares (ASX:CL8)	336m
Listed options (\$0.02, 30 Apr 2017) (ASX:CL8O)	156m
Market cap @ \$0.021	\$7.07m
Cash on hand	\$0.81m

Directors	& Senior Management
Chris Noc	one – CEO and Director
Adrian Bu	Inter – Non-Executive Director
Domenic	Carosa – Non-Executive Director
Jim Landa	au – Alternate Director to Domenic Carosa
Karen Log	gan – Company Secretary
Anna Gre	enep – Chief Financial Officer

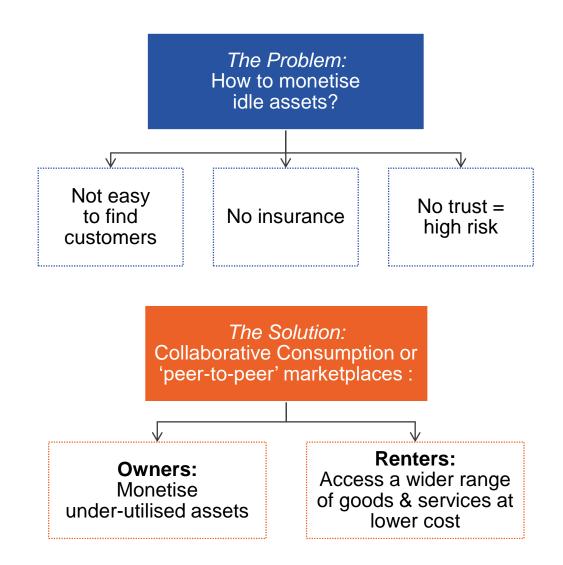
Shareholding breakdown (as at 30 September 2015) Board & management, 5.90% Other Shareholders, 58.29% Top 20 (ex Board & management), 35.81%

Business Divisions Snapshot

DriveMyCar	Acquired February 2014
Rentoid	Acquired May 2014
MyCaravan	Acquired October 2014
FundX	8.33% investment October 2015



What is Collaborative Consumption?



Collaborative Consumption allows idle assets to be discovered and monetised



I have a spare car that can be rented

Peer-to-Peer Marketplace

Matches owners & renters Insurance ID verification & credit checks



I need to rent a car for 2 months



Collaborative Consumption – Market Research

US Adult Population

- 44% were familiar with the sharing economy
- 19% have engaged in a sharing economy transaction
- 8% have participated in some form of automotive sharing
- 7% say they have participated as a provider
- 81% agree it is less expensive to share goods than own them individually
- 57% agree access is the new ownership
- 83% agree it makes life more convenient and efficient
- 43% agree owning today feels like a burden



pwc

Market Projections

"Key sharing sectors have the potential to increase global revenues from roughly \$15 billion today to around \$335 billion by 2025."



Technology

"The peer-to-peer exchange of goods and services represents what some analysts say is a potential \$110 billion market."

Australia

- 63% plan on participating in some collaborative economy activity
- 53% have participated in some collaborative economy in the last year
- 61% are aware of collaborative economy services in Australia
- 75% of Transport users said they would use the service again

COLLABORATIVE LAB

"Collaborative consumption is the megatrend that is swallowing Silicon Valley"

FORTUNE

"5 out of 15 of the Forbes Hottest Startups of 2014 were peer-to-peer businesses"

Forbes

Collaborate

Leading Peer-to-Peer Businesses







Raised \$425m Valuation \$2.2bn



Raised \$3.4bn Valuation \$34.9bn



Raised \$30m+ Valuation \$70.85m





Valuation \$3.25bn



Raised \$9.9m Valuation \$23.9m



Raised \$1.6bn Valuation \$7.4bn





Raised \$6.5bn Valuation \$53.5bn



The Value of Trust & Reputation

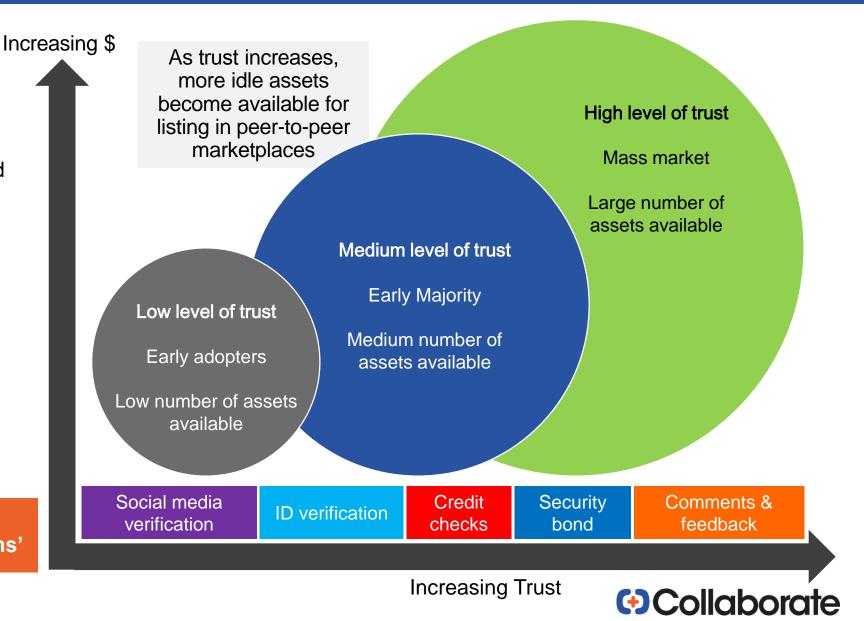
The company that will dominate the peer-to-peer market will optimise **trust** and maximise the **value** and **number** of transactions

Collaborate builds **trust** by screening customers **before** the first transaction and recording feedback **after** each transaction, building a pool of high reputation customers

As the level of trust increases, the risk profiles of asset owners will be satisfied and **more assets will enter the marketplaces**.

Collaborate can charge a premium for access to its **high reputation customer base** because asset owners are confident they will receive a return and their assets will be secure

Collaborate aims to 'dominate trust and maximise returns'



PeerPass : The Future of Trust & Reputation Management

PeerPass sets the standard for building trust in peer-to-peer marketplaces by verifying and managing online reputation



- Developed specifically by Collaborate to empower peer-to-peer marketplaces
- 5 years of technical development
- Leverages proprietary Collaborate technology and industry leading partners
- PeerPass verification is the gateway to a world of peer-to-peer advantages





'I've got my peerpass≫

Goal: to be the standard for online reputation management in peer-to-peer marketplaces



An Opportunity to Profit from Disruption

Disruptive O Collaborative cor global me	nsumption is a	Idle Assets Billions of dollars	Proof: Billion d	Revenue Potential ollar plus valuations for irbnb, Uber, Lending Club
Peer-to-Peer marketplaces in key product categories	How Collaborate Secure sustainable competitive advantage by	PeerPass reputation platform allows rapid entry into new	he opportunities	Generate cost savings, marketing synergies and new
 MyCaravan Rentoid Fund 	ʻowning'trust as PayPal ʻowns' payments	categories peerpass≫	inernal development or investment	revenue streams



DriveMyCar



• DriveMyCar – Advertising & PR





		Looking for se	omething special?		
			hano	Phone	
			Email Address	Postcode	
			Rental Duration	Weekly budget	
	Call Us 💙	Live Chat 💙	1 Month	• \$150 - \$200 •	
				SUBMIT	
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DriveMyCar hitten by Benchmarketing 1?1 - July 21 - 🖗

> Save on car rental. Why rent a Camry when you could drive an Audi for the same pric



Save up to 62% on car rental Try peer-to-peer car rental

Learn More

Rent a car from \$21 per day. Wide range to choose from, no hidder extras insurance included

DriveMyCar



eting (?) - July 21 - @

Save on long term car rentals Discounts on long term rental DRIVENVCAR.COM.A

Learn More

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DriveMyCar
 Written by Benchmarketing [?] - June 4 · @

Rent your car out and you could earn \$800 a month! Find out how much



Earn money from your car Easy, Safe and Secure DRIVEMYCAR.COM.AU 40,336 people reached

David Koch reveals seven ways you can



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Boost Post

DRIVEMYCAR COM AU

2,803 people reached







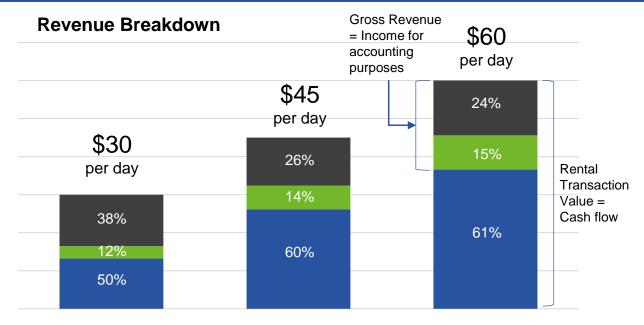
Learn More

Boost Post

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DriveMyCar

Key Metrics			
	Rental Transaction Value	Gross Profit	Net Rental Days Booked
Jul – Sep 2015	\$362,045	\$86,193	9220
Increase vs Apr – Jun 2015	31%	45%	62%



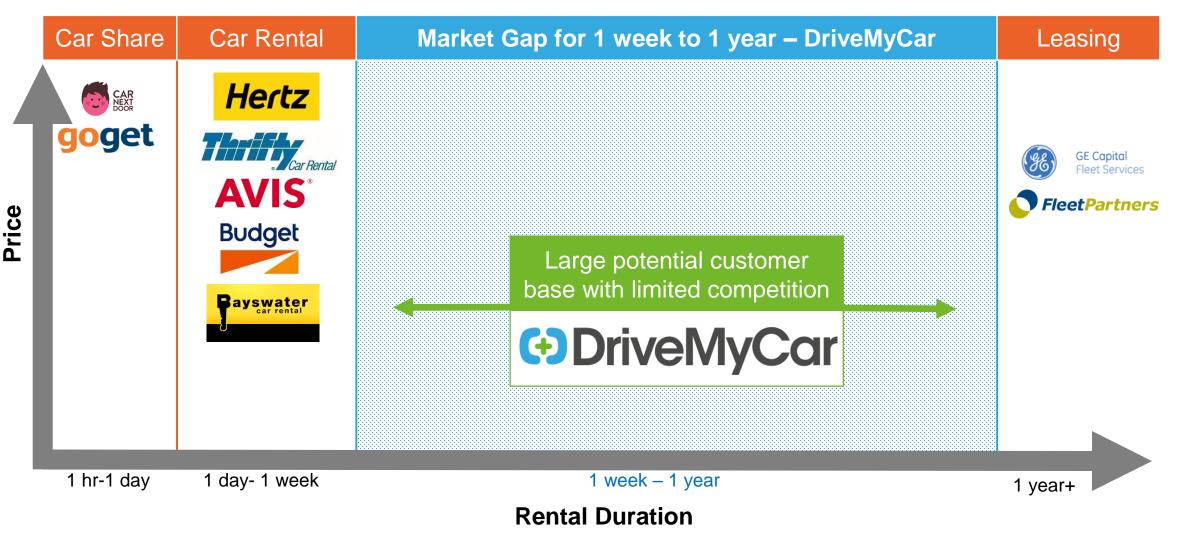
Owner Fee Admin Fee Insurance & Roadside & CC



*Contract = Original contract plus any contract extensions. YTD September 2015. All other figures as at 30th September 2015

Collaborate

Clear Gap in the Market for Mid-Term Rentals



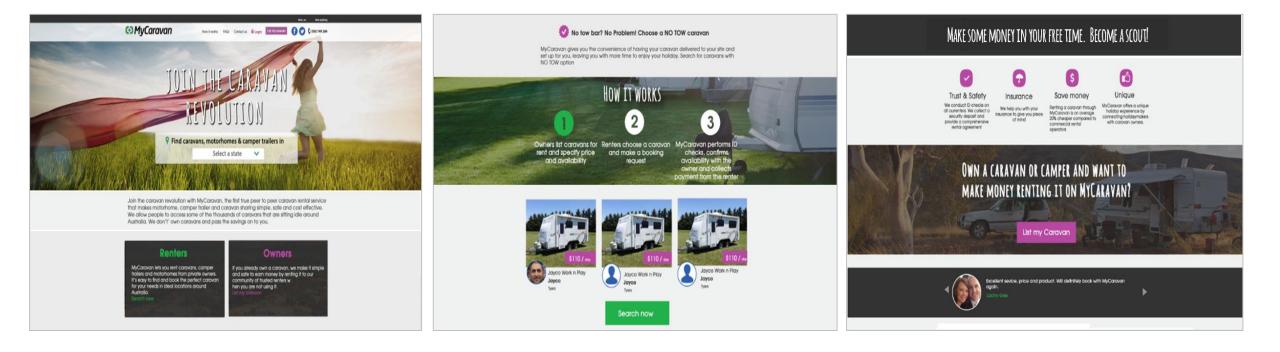


DriveMyCar Growth Initiatives

	Initiative	Status
Existing	Target corporate rentals	DriveMyCar: Business launched August 2015.
Initiatives		Telesales operation commenced October 2015
	Enhance and expand peer pass>	Automated ID verification October 2015
	• •	eSigning and handover app in development
	Secure corporate partnerships	Interleasing lifestyle rewards
		Two trials with leading brands under way
		Corporate Business Development Manager commenced October 2015
		Multiple deals in negotiation
	Provide improved insurance offering that enables owners to cancel their existing policies	In development by insurer
	Referral program	Generic codes launched, unique codes in development
New	Pursue government fleet deals	Supply and demand opportunities
Initiatives	Secure outsourced handover locations	Trial under way, further deals in discussion
	Try before you buy and dealer fleet utilisation	In negotiation



MyCaravan





Collaborate

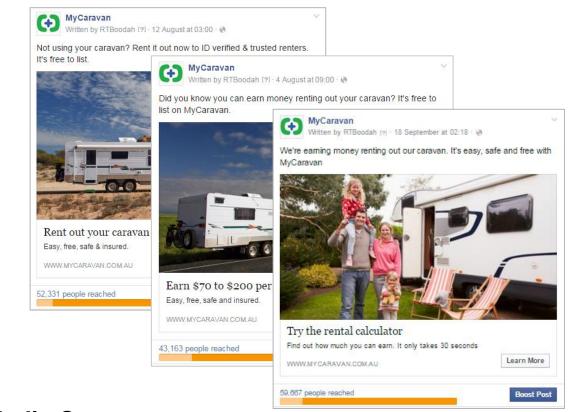
MyCaravan – Advertising & PR



Marketing Partnership

discovery





Media Coverage



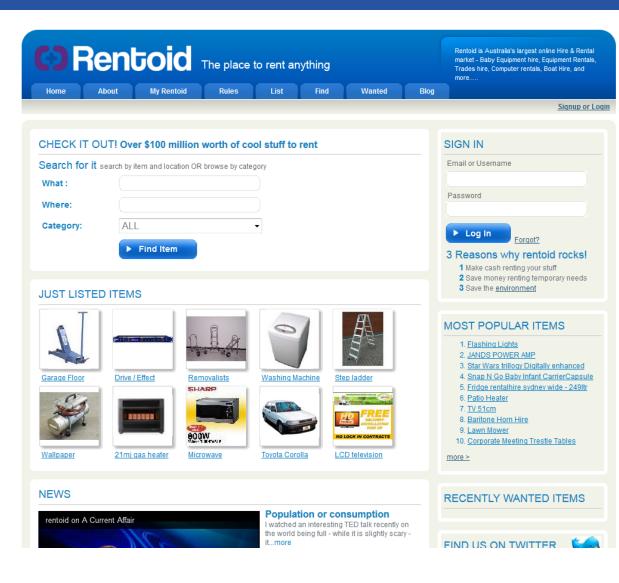








Rentoid

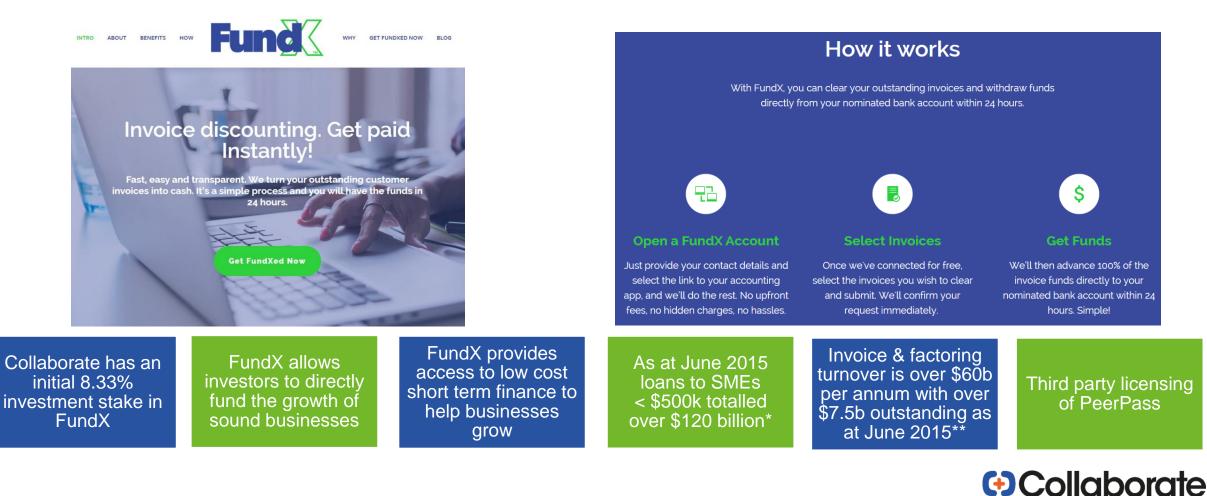


- Australia's largest online rental marketplace for anything
- Acquired in May 2014
- Revised business model to be implemented before scaling
- Social media campaign
- peerposs> integration can unlock cost savings and enable traction

Collaborate

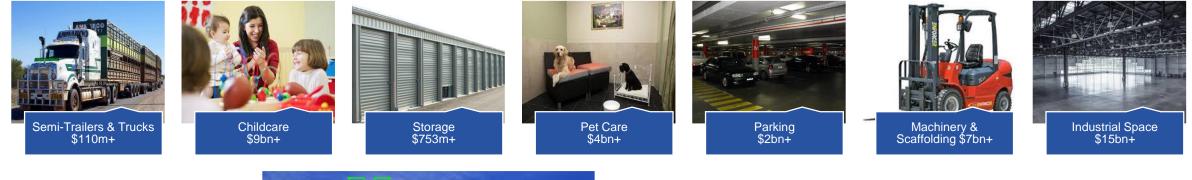


FundX is a peer-to-peer invoice discounting and SME lending platform that offers a fast, simple and efficient way to fund business cashflow gaps, by advancing payments based on outstanding invoices with the click of a button.



Potential Category Extensions

Collaborate's peer-to-peer technology, peerpass reputation platform, significant operational experience and first-mover status place it in a unique position to disrupt multiple industries and monetise billions of dollars of under-utilised assets





Source IBIS WORLD Market Research Report







Mining Equipment \$56bn+



l utoring \$6bn+

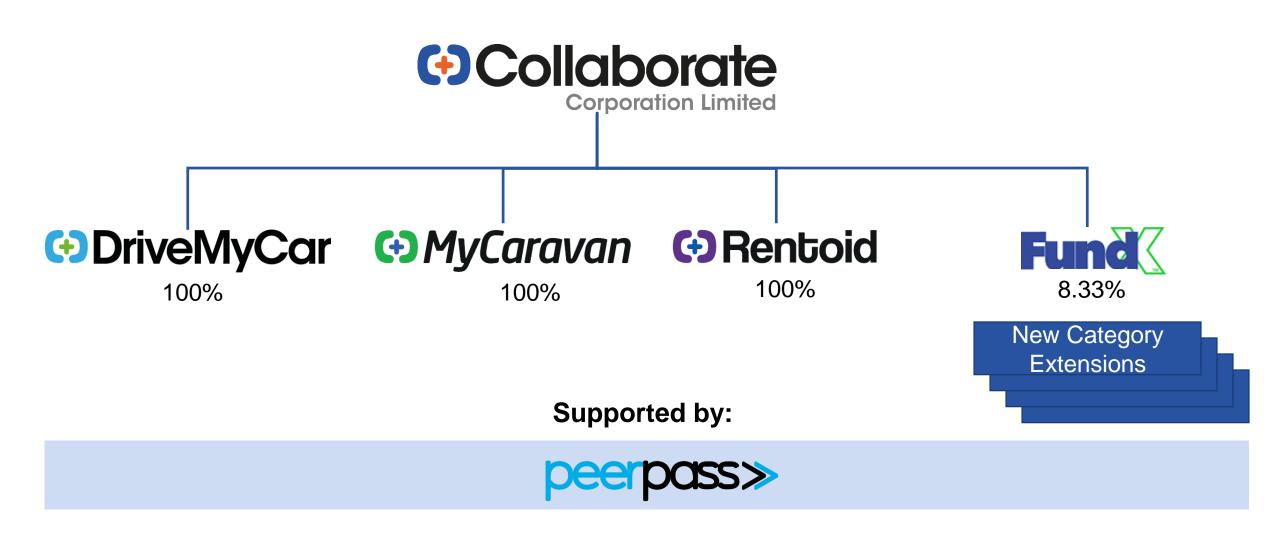


Highlights

February 2014	Acquired DriveMyCar – Australia's leading peer-to-peer car rental marketplace
Мау	Acquired Rentoid - Online rental marketplace for household and hardware items
October	Acquired Caramavan – peer-to-peer caravan rental marketplace. Re-launched as MyCaravan
November	Name change to 'Collaborate Corporation Limited' and one for ten (1:10) share consolidation
January 2015	Increasing interest in peer-to-peer opportunities and increasing investor awareness of CL8 resulted in significant increases in CL8 trading volumes. \$1.26m heavily over-subscribed share placement.
March	Re-launch of DriveMyCar.com.au
April	Commencement of online advertising & PR. Over 100% increase in website users.
June	Divestment of Marketboomer. Reduced corporate costs and greater focus on collaborative consumption
July	Consumer launch of PeerPass trust & reputation platform
August	Launch of DriveMyCar: Business
September	Jul – Sep 2015 quarter vs previous quarter: 45% increase in gross profit and 62% increase in net rental days booked
October	Investment in FundX and first third party licensing of PeerPass
	Collaborate

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Company Structure Overview





12 Month Growth Plan

Collaborate

- Leverage PeerPass to launch into new categories via investment or direct development
- Grow awareness via investor PR campaign
- Capitalise on Asian & US investor interest

OriveMyCar

- Optimise marketing campaign online & offline
- Expand corporate supply and sales partnerships

MyCaravan

- Rebuild website and integrate with common back end to unlock efficiencies
- Scale marketing campaign online & offline
- Secure corporate partnerships
- Fully integrate with PeerPass

Rentoid

Revised business model to be implemented before scaling
Integrate PeerPass platform



Consumer launch July 2015

- Build brand awareness
- Continually improve ease of use and verification procedures
- Secure third party licensing deals

Other

 Explore opportunities to empower third parties via platform API's

Aim to multiply user base and revenues. Secure sustainable competitive advantage



Collaborate Corporation Board



Chris Noone – Chief Executive Officer and Director

With one eye on the consumer and another on the balance sheet, Chris has led the development, launch and optimisation of many innovative companies that have helped define today's digital market in Europe, Asia & Australia including Hasbro Interactive, Vodafone and ninemsn. Chris has also co-founded a number of start-up businesses that delivered disruptive online products.



Adrian Bunter – Non-Executive Director

Adrian is an experienced technology, media and telco sector executive in the Asia Pacific region. Adrian is an executive director of Venture Advisory and spent 16 years with PwC specialising in accounting, audit, debt/equity raisings, mergers and acquisitions and strategy development and execution. Adrian has significant experience with high growth and disruptive businesses and is a Non-Executive Director of 8common Ltd (ASX: 8CO).

Domenic Carosa – Non-Executive Director

Extensive experience in technology and ASX-listed companies including growing destra to revenues of over \$100M. Domenic also built Australia's second largest virtual web hosting/domain companies which he sold for A\$25m in 2005-06. Chairman of the Future Capital Development Fund, a boutique fund specialising in internet upstarts. Domenic is also Non-Executive Director of Shoply Limited (ASX:SHP) and CEO & Executive Director of Crowd Mobile (ASX: CM8)



JOSHUA JIM LANDAU - Alternate Director to Domenic Carosa

Jim is the grey hair of technology disruption having worked, led and directed a broad range of technology based businesses in the public and private domains. He has significant experience in fintech, biotech and eCommerce businesses. In his role as a TEC Chair he has mentored and developed many of Australia's business leaders across many industries.



Karen Logan – Company Secretary

Karen has extensive compliance, capital raising, merger and acquisition, IPO and backdoor listing experience in a diverse range of industries including technology, media, resources, health care and life science. She has assisted a substantial number of private start-up and established businesses transition to being publicly-listed companies for over 12 years. Karen is company secretary of a number of ASX-listed companies.

Collaborate is capitalising on global megatrend of collaborative consumption

Well positioned to disrupt multiple industries and monetise \$billions of assets

Leading precedents with Airbnb, Uber, and Lending Club can be emulated

Operating in four peer-to-peer markets and ready to disrupt new markets

Improving revenue trajectory, first mover advantage and strong technology base

PeerPass reputation platform enables sustainable competitive advantage

Experienced entrepreneurial team with expertise in internet, technology and marketing

Reduced corporate costs and greater focus flowing from Marketboomer divestment



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