

GROWTH ACCELERATES INTO DEC 15 QTR

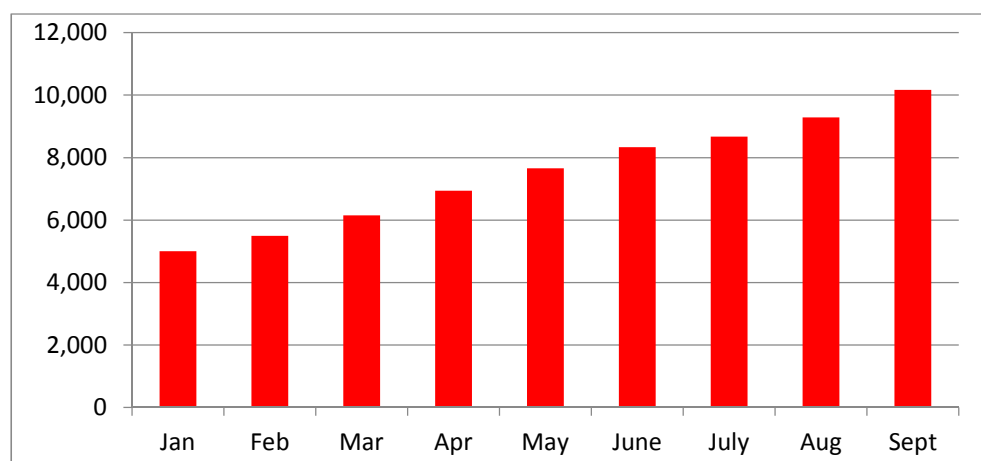
HIGHLIGHTS

- BIG materially outperforms revenue guidance with \$406,582 in cash receipts for the September quarter, up 75% on the prior quarter
- Strong growth momentum of member base continues, reaching 10,000 members during the September quarter
- Member base now sits above 11,000, reflecting a faster growth profile than relevant peers after the same length of time since inception
- Sales expected to accelerate during the December quarter based on a robust sales pipeline and material uplift in recurring revenues

Big Un Limited (ASX:BIG, 'BRTV' or 'the Company') is pleased to announce it has exceeded its revenue projections for the September quarter. In Q3 2015 the Company generated \$406,582 in cash receipts, well ahead of its \$350,000 guidance and a 75% increase on Q2 2015.

The Company also achieved another significant milestone, reaching over 10,000 merchants in its member base. This achievement of growth represents acceleration of over 100% since January 2015.

Merchant Member Growth



The Company's growing member base forms a strong part of its revenue base, with an increasing amount of members who sign up to BIG Review TV's online video content offering, converting to recurring subscription based membership terms.

The Company has had a strong historical conversion rate and therefore anticipates ~45% of merchants currently in the production phase to convert to paying customers, which will have a significant impact on the Company's Q4 2015 revenues.

The recent partnership with CDM Direct Communication Services (CDM) and other sales initiatives has facilitated the acceleration of revenue and member growth. The Company now has a strong sales network in place to service existing customers and members and to expand its reach across a large untapped SME market of over 7.5 million in the Company's initial target markets of Australia, New Zealand, U.K, U.S and Singapore.

Big Review TV have already increased their sales capacity from 15 to 50 during the previous financial quarter. By March Quarter 2016, the Company expects to grow its sales capacity to a 100 strong team.

Reaching over 10,000 members at such an early stage of the Company's trajectory places Big Review TV well ahead of other online ecommerce offerings in the SME sector. In comparison to leading peer groups in the SME market, the growth trajectory for BIG at this stage of growth is significantly higher (over 90% ahead) in terms of acceleration of member base within 2.5 years of operation.

Brandon Evertz, Executive Director, Big Un Limited commented:

"I am delighted with our revenue performance in the September quarter and confident in our ability to continue to drive subscription revenues and grow the total member base. The growth of a Company this size and at this stage of our business is unprecedented, and places us well ahead of our peers in terms of growth momentum. Our ability to increasingly convert members in our member base to paying subscribers continues to grow as we expand our sales and servicing teams."

ENDS

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ABOUT BIG REVIEW TV

Big Review TV operates in the media and technology space providing online video content, video reviews and online marketing services to small and medium sized enterprises.

Big Review TV is the world's first video review platform that combines short video reviews with TV style review shows and peer generated video reviews made via the "Big Review TV" video app. The platform allows users to search and find entertaining videos for places to eat, play, stay or shop anywhere in the world and it actively encourages users to contribute to Big Review TV content by videoing and uploading their own reviews to the Big Review TV platform.

Big Review TV capitalises on three massive trends in the digital media space – online video, peer generated content and mobile video creation and sharing apps. Importantly, Big Review TV is actually solving a very real problem in the B2B space by producing high-quality and affordable content for brands.