Rule 3.19A.2

Appendix 3Y

Change of Director's Interest Notice

Information or documents not available now must be given to ASX as soon as available. Information and documents given to ASX become ASX's property and may be made public.

Introduced 30/09/01 Amended 01/01/11

Name of entity	Grays eCommerce Group Limited
ACN	94 125 736 914

We (the entity) give ASX the following information under listing rule 3.19A.2 and as agent for the director for the purposes of section 205G of the Corporations Act.

Name of Director	James William Vicars
Date of last notice	14 October 2015

Part 1 - Change of director's relevant interests in securities

In the case of a trust, this includes interests in the trust made available by the responsible entity of the trust

Note: In the case of a company, interests which come within paragraph (i) of the definition of "notifiable interest of a director" should be disclosed in this part.

Direct or indirect interest	Indirect	
Nature of indirect interest	a. Gold Fields House Nominees No 2 Pty	
(including registered holder)	Limited.	
Note: Provide details of the circumstances giving rise to the relevant interest.	b. Manderrah Pty Limited (as trustee for GJJ Family Trust).	
	Mr Vicars is a beneficiary of the Trust and a Director and Shareholder of the Trustee Company.	
	c. CJH Holdings Pty Limited (as trustee for CJH Family Trust).	
	Mr Vicars is a beneficiary of the Trust and a Director of the Trustee Company.	
Date of change	15 October 2015	
	16 October 2015	
	19 October 2015	

⁺ See chapter 19 for defined terms.

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No. of securities held prior to change	a. 5,142,918 Held by Gold Fields House Nominees No 2 Pty Ltd	
	b. 1,254,062 Held by Manderrah Pty Limited (as trustee for GJJ Family Trust)	
	c. 537,452 Held by CJH Holdings Pty Limited (as trustee for CJH Family Trust)	
Class	Fully paid ordinary shares	
Number acquired	b. 137,291 c. 58,840	
Number disposed	Nil	
Value/Consideration Note: If consideration is non-cash, provide details and estimated valuation	15 October: \$0.9496 per share 16 October: \$0.9455 per share 19 October: \$0.9500 per share	
No. of securities held after change	a. 5,142,918 Held by Gold Fields House Nominees No 2 Pty Ltd	
	b. 1,391,353 Held by Manderrah Pty Limited (as trustee for GJJ Family Trust)	
	c. 596,292 Held by CJH Holdings Pty Limited (as trustee for CJH Family Trust)	
Nature of change Example: on-market trade, off-market trade, exercise of options, issue of securities under dividend reinvestment plan, participation in buy-back	On-market trades	

Part 2 - Change of director's interests in contracts

Note: In the case of a company, interests which come within paragraph (ii) of the definition of "notifiable interest of a director" should be disclosed in this part.

Detail of contract	
Nature of interest	
Name of registered holder (if issued securities)	

Appendix 3Y Page 2 01/01/2011

⁺ See chapter 19 for defined terms.

Appendix 3Y Change of Director's Interest Notice

Date of change	
No. and class of securities to which interest related prior to	
change	
Note: Details are only required for a contract in relation to which the interest has changed	
Interest acquired	
Interest disposed	
Value/Consideration	
Note: If consideration is non-cash, provide details and an estimated valuation	
Interest after change	

Part 3 - +Closed period

Were the interests in the securities or contracts detailed above traded during a ⁺ closed period where prior written clearance was required?	
If so, was prior written clearance provided to allow the trade to proceed during this period?	
If prior written clearance was provided, on what date was this provided?	

Date of Notice: 21 October 2015

⁺ See chapter 19 for defined terms.