

Friday 23 October 2015

Strata Care adopts Urbanise platform to service building portfolio

Urbanise.com Limited (Urbanise) (ASX:UBN) announced today that one of Queensland's leading property management companies, Strata Care Australia (Strata Care), will use the Urbanise Platform in conjunction with its Facilities Management partner Engage Us (Engage) to manage service delivery to its 600 residential buildings – comprising more than 6,000 individual apartments.

Under the agreement, Strata Care will use the platform to raise jobs - both building management and residential apartment consumer services - for Engage to deliver to its property portfolio across greater Brisbane and South East Queensland.

Commenting on the announcement, Strata Care Director Jim O'Hare said, *"Strata Care is committed to delivering a customer experience that is second to none. As such, we are always looking for ways to enhance our offering and this cloud-based solution enables just that. Engage's use of the Urbanise Platform delivers Strata Care greater transparency in relation to both contractor co-ordination and the performance of our building managers. The technology also allows Engage to broaden its offering to include "behind the door" services.*

Urbanise CEO Ben Churchill said, *"Strata Care is synonymous with the Queensland strata management sector and we are pleased they have selected our technology to enhance their existing service offering through their FM provider Engage. This contract is another example of how the Mystrata acquisition has created an 'eco-system' in which our service provider customers can use the platform to extend the range of services available to their tenants. Based on our experience in Dubai, we can envisage Engage potentially generating up to 2 to 3 jobs per apartment per month via direct access to our consumer services portal for concierge style services."*

Engage's Jacob Stinson added, *"With the broad functionality Urbanise Platform positioning Engage to sell services direct to residential apartments, we would could potentially fulfil hundreds, if not thousands, of consumer related jobs per month."*

Under the initial terms of the contract with Engage, Urbanise will receive a \$10 usage fee per transaction calculated on a monthly basis.

-Ends-

About Strata Care

Strata Care Australia is administering body corporate affairs for 600 strata and community title schemes in greater Brisbane and southeast Queensland. The properties in our portfolio include residential units or townhouses, commercial centres, and industrial complexes, high rise & mixed use developments. Strata Care Australia aligns its professional services to the particular interests, concerns, and aspirations of each community. The suite of services we provide – such as secretarial, treasury, compliance, and facility management – would be mutually agreed with the body corporate and coordinated by our dedicated strata and facility managers. www.stratacare.com.au

About Urbanise

Urbanise is the creator of a cloud-based platform for delivering building services. Designed for service providers, the Urbanise Industry Cloud software-as-a-service platform is transforming the traditional engineering approach to building operations – improving customer service, removing operational costs and enabling new revenue streams. Urbanise technology is used in some of the tallest towers and most prestigious communities around the globe. www.urbanise.com

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