



23 October 2015

ASX RELEASE

Company Announcements Platform

Change of Share Register Notification

Mobile Embrace Limited (**ASX: MBE**) wishes to advise that it will be transferring the responsibility for the maintenance of its share registry services to Link Market Services Limited (**Link**), effective from the start of business on **Monday, 23 November 2015**.

The new share registry contact details are provided below:

Link Market Services Limited

Street Address:

Level 12

680 George Street

SYDNEY NSW 2000

Postal Address:

Locked Bag A14

SYDNEY SOUTH NSW 1235

International Telephone: + 61 2 8280 7111

Facsimile: 02 9287 0303

Lodgment of documentation by member organisations, securityholders, and other interested parties must be made at the new address from **Monday, 23 November 2015**.

Should you have any questions regarding the change of address, please contact Alison McGuire, Business Development Manager, at Link on 02 8280 7662.

Justin Clyne

Company Secretary

About Mobile Embrace Limited

Mobile Embrace Limited (ASX: MBE) is a mobile marketing and payments m-commerce company. We are a Digital Distribution Network for the complete end-to-end mobile customer life-cycle. Through our integrated and award winning mobile marketing and payments infrastructure we enable the reach, engagement, transactions with and embracement of consumers via mobiles and tablets.

For more information, please visit the Mobile Embrace corporate website at www.mobileembrace.com

Follow Mobile Embrace on Twitter: [@mobileembrace](https://twitter.com/mobileembrace)

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