

# MinterEllison

2 November 2015

**BY Fax:** 1300 135 638

Manager of Company Announcements  
ASX Limited  
Level 6  
20 Bridge Street  
SYDNEY NSW 2000

Dear Sir / Madam

**Urbanise.com Limited**

Please find attached a Form 604 (Notice of change of Substantial Holder) in relation to Urbanise.com Limited on behalf of Cisco Systems, Inc.

Please do not hesitate to contact me if you have any questions.

Yours faithfully  
**MinterEllison**



Leigh Brown  
Partner

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OUR REF: 1078037



**Form 604**  
Corporations Act 2001  
Section 671B

**Notice of change of interests of substantial holder**

To Company Name/Scheme Urbanise.com Limited

ACN/ARSN 095 768 086

**1. Details of substantial holder (1)**

Name Cisco Systems, Inc.

ACN/ARSN (if applicable) N/A

There was a change in the interests of the  
substantial holder on 29/10/2015  
The previous notice was given to the company on 24/9/2014  
The previous notice was dated 22/9/2014

**2. Previous and present voting power**

The total number of votes attached to all the voting shares in the company or voting interests in the scheme that the substantial holder or an associate (2) had a relevant interest (3) in when last required, and when now required, to give a substantial holding notice to the company or scheme, are as follows:

Class of securities (4)	Previous notice		Present notice	
	Person's votes	Voting power (5)	Person's votes	Voting power (5)
Ordinary Shares	28,000,460	12.90%	24,571,555	10.52%

**3. Changes in relevant interests**

Particulars of each change in, or change in the nature of, a relevant interest of the substantial holder or an associate in voting securities of the company or scheme, since the substantial holder was last required to give a substantial holding notice to the company or scheme are as follows:

Date of change	Person whose relevant interest changed	Nature of change (6)	Consideration given in relation to change (7)	Class and number of securities affected	Person's votes affected
28/9/2015	Urbanise.com Limited	on market sale	\$66,420	81,000 ordinary shares	81,000
1/10/2015	Urbanise.com Limited	on market sale	\$11,700	15,000 ordinary shares	15,000
6/10/2015	Urbanise.com Limited	on market sale	\$1,066.02	1,308 ordinary shares	1,308
6/10/2015	Urbanise.com Limited	on market sale	\$2,052	2,700 ordinary shares	2,700
7/10/2015	Urbanise.com Limited	on market sale	\$8,069.60	11,000 ordinary shares	11,000
9/10/2015	Urbanise.com Limited	on market sale	\$6,850.92	9,543 ordinary shares	9,543
12/10/2015	Urbanise.com Limited	on market sale	\$58,623.60	84,000 ordinary shares	84,000
13/10/2015	Urbanise.com Limited	on market sale	\$14,454.30	21,000 ordinary shares	21,000
14/10/2015	Urbanise.com Limited	on market sale	\$168,092.65	246,651 ordinary shares	246,651
15/10/2015	Urbanise.com Limited	on market sale	\$17,475	25,000 ordinary shares	25,000
16/10/2015	Urbanise.com Limited	on market sale	\$16,218.97	23,243 ordinary shares	23,243
19/10/2015	Urbanise.com Limited	on market sale	\$7,000	10,000 ordinary shares	10,000
20/10/2015	Urbanise.com Limited	on market sale	\$13,985.73	20,868 ordinary shares	20,868
21/10/2015	Urbanise.com Limited	on market sale	\$5,200	8,000 ordinary shares	8,000
22/10/2015	Urbanise.com Limited	on market sale	\$9,284.06	15,520 ordinary shares	15,520

23/10/2015	Urbanise.com Limited	on market sale	\$20,925.10	33,416 ordinary shares	33,416
26/10/2015	Urbanise.com Limited	on market sale	\$22,545	37,246 ordinary shares	37,246
27/10/2015	Urbanise.com Limited	on market sale	\$27,500	50,000 ordinary shares	50,000
28/10/2015	Urbanise.com Limited	on market sale	\$608,467.33	963,985 ordinary shares	963,985
29/10/2015	Urbanise.com Limited	on market sale	\$1,145,348.80	1,769,425 ordinary shares	1,769,425

#### 4. Present relevant interests

Particulars of each relevant interest of the substantial holder in voting securities after the change are as follows:

Holder of relevant interest	Registered holder of securities	Person entitled to be registered as holder (8)	Nature of relevant interest (6)	Class and number of securities	Person's votes
Cisco Systems, Inc.	Cisco Systems, Inc.	Cisco Systems, Inc.	Relevant interest under subsection 608(1)(a) of the Corporations Act 2001 as a result of being the registered holder of the relevant securities	24,571,555	24,571,555

**5. Changes in association**

The persons who have become associates (2) of, ceased to be associates of, or have changed the nature of their association (9) with, the substantial holder in relation to voting interests in the company or scheme are as follows:

Name and applicable)	ACN/ARSN (if	Nature of association
N/A		N/A

**6. Addresses**

The addresses of persons named in this form are as follows:

Name	Address
Cisco Systems, Inc.	170 West Tasman Drive, San Jose California 95134, United States

**Signature**

print name

Euan Sloves

capacity

Asst Sec

sign here



date

12/30/2010

**DIRECTIONS**

- (1) If there are a number of substantial holders with similar or related relevant interests (eg. a corporation and its related corporations, or the manager and trustee of an equity trust), the names could be included in an annexure to the form. If the relevant interests of a group of persons are essentially similar, they may be referred to throughout the form as a specifically named group if the membership of each group, with the names and addresses of members is clearly set out in paragraph 6 of the form.
- (2) See the definition of "associate" in section 9 of the Corporations Act 2001.
- (3) See the definition of "relevant interest" in sections 608 and 671B(7) of the Corporations Act 2001.
- (4) The voting shares of a company constitute one class unless divided into separate classes.
- (5) The person's votes divided by the total votes in the body corporate or scheme multiplied by 100.
- (6) Include details of:
  - (a) any relevant agreement or other circumstances because of which the change in relevant interest occurred. If subsection 671B(4) applies, a copy of any document setting out the terms of any relevant agreement, and a statement by the person giving full and accurate details of any contract, scheme or arrangement, must accompany this form, together with a written statement certifying this contract, scheme or arrangement; and
  - (b) any qualification of the power of a person to exercise, control the exercise of, or influence the exercise of, the voting powers or disposal of the securities to which the relevant interest relates (indicating clearly the particular securities to which the qualification applies).See the definition of "relevant agreement" in section 9 of the Corporations Act 2001.
- (7) Details of the consideration must include any and all benefits, money and other, that any person from whom a relevant interest was acquired has, or may, become entitled to receive in relation to that acquisition. Details must be included even if the benefit is conditional on the happening or not of a contingency. Details must be included on any benefit paid on behalf of the substantial holder or its associate in relation to the acquisitions, even if they are not paid directly to the person from whom the relevant interest was acquired.
- (8) If the substantial holder is unable to determine the identity of the person (eg. if the relevant interest arises because of an option) write "unknown".
- (9) Give details, if appropriate, of the present association and any change in that association since the last substantial holding notice.