



Sale of Unmarketable Share Parcels

2 November 2015.

Ensogo Limited (**ASX: E88**) is pleased to announce the establishment of an unmarketable parcel share sale facility (Facility) which provides eligible shareholders with the opportunity to sell their shareholding without incurring brokerage or handling costs.

The Facility is available to Australian and New Zealand resident shareholders who at 7:00pm (Melbourne Time) on 27 October 2015 (Record Date) were holders of shares with an aggregate market value of less than A\$500, which is equivalent to 4,347 shares based on a closing share price of 11.5 cents on the Record Date (Unmarketable Parcel).

By facilitating the sale of Unmarketable Parcels, the Company expects to reduce its administrative costs associated with maintaining a large number of small shareholdings.

A summary of the key dates in relation to the Facility is as follows:

Record Date	27 October 2015 at 7:00 pm AEDT
Shareholder Mailing Date	2 November 2015
Closing date for receipt of Share Retention Forms	14 December 2014

Attached is a copy of a letter and pro-forma Share Retention Form which will be sent to all shareholders holding an Unmarketable Parcel of shares on the Record Date. Those shareholders wishing to retain their shareholding will be required to complete and return the Share Retention Form that will be mailed to them.

In addition to the Facility, the Company proposes to conduct a share consolidation subject to receiving shareholder approval at an EGM proposed to be held on Wednesday, 16 December 2015. The consolidation involves the conversion of every twenty fully paid ordinary shares on issue into one fully paid ordinary share. Further information regarding the share consolidation will be provided in the Notice of Meeting proposed to be despatched to shareholders on Monday, 16 November 2015.

For more information please contact Nick Geddes, Company Secretary on 1300 134 875.

Ensogo Limited (ASX:E88)

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For more information please contact:

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Company Secretary

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About Ensogo Limited (www.ensogo.com)

Listed on the Australian Securities Exchange, Ensogo Limited (ASX:E88) owns and operates a network of leading e-commerce websites. Headquartered in Singapore with operations in Singapore, Malaysia, Hong Kong, Thailand, Philippines and Indonesia, Ensogo sells discounted branded consumer products online and connects over 138 million consumers to retailers by providing 'best price' volume discounts on a wide variety of goods. Ensogo's vision is to create ASEAN's leading e-commerce retailer.

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MR SAM SAMPLE
UNIT 123
SAMPLE STREET
SAMPLETOWN NSW 2001

Dear Shareholder

IMPORTANT NOTICE - Sale of your Unmarketable Parcel of Ensogo Limited shares

I am writing to advise you that Ensogo Limited ("**E88**" or "**Company**") has established a share sale facility ("**Facility**") for holders of parcels of E88 shares with a market value of less than A\$500 as at close of trade on Tuesday, 27 October 2015 ("**Unmarketable Parcels**"). The Facility is being established in accordance with the ASX Listing Rules and the Company's Constitution.

The Company is offering the Facility to assist holders of Unmarketable Parcels to sell their shares. Holders of Unmarketable Parcels who take advantage of the facility will have their shares sold without having to act through a broker or pay brokerage fees. The Company will also organise payment of the other costs associated with the sale and transfer (although any tax consequences from the sale of your shares will be your responsibility).

By facilitating the sale of unmarketable parcels, the Company expects to reduce the administrative costs associated with maintaining a large number of small shareholders.

Our records show that you held an Unmarketable Parcel of 4,347 shares or less based on the E88 share price of 11.5 cents as at close of trade on Tuesday, 27 October 2015 ("**Record Date**"). Unless you advise the Company that you do **NOT** wish to sell your shares through the Facility within six (6) weeks from when this letter was sent, E88 intends to sell your shares through the facility. Payment will be sent to you following settlement of the sale or otherwise as soon as is practicable.

Please also note that the Company will **not** sell your shares in the event that a third party announces a takeover offer for the Company, after the date of this letter but before an agreement is entered into for the sale of shares. Consistent with its continuous disclosure obligations, the Company may release to the ASX information that may be material to a shareholder's decision as to whether they wish to retain their shares. This information will, if released, be available on the ASX website www.asx.com.au (ASX code is E88) and on the Company's website www.ensogo.com.

In addition to the Unmarketable Parcel share sale facility, the Company proposes to conduct a share consolidation subject to receiving shareholder approval at an EGM proposed to be held on Wednesday, 16 December 2015. The consolidation involves the conversion of every twenty fully paid ordinary shares on issue into one fully paid ordinary share. Further information regarding the share consolidation will be provided in the Notice of Meeting proposed to be despatched to shareholders on Monday, 16 November 2015.

What should you do?

If you **do not** wish to sell your shares through the Facility, you must complete and return the attached form to the address on the form so that it is received by 5:00 pm (Eastern Daylight Saving Time) on Monday, 14 December 2015. Please read the instructions on your personalised Share Retention Form carefully before completing it.

If you want to sell your shares (on a post consolidation basis) through the Facility, you do not need to take any action. By refraining from taking any action, after the expiration of the time prescribed in the ASX Listing Rules, you will, under the constitution, be deemed to have irrevocably appointed the Company as your agent:

(a) to sell your shares as soon as practicable at a price which the directors consider is the best price reasonably available for the shares when they are sold, and without any cost being incurred by you; and

(b) to deal with the proceeds of the sales as set out in the attached information pack.

If you need help deciding what to do, or if you require information regarding the financial, legal or tax consequence of participating in the Facility, you should consult your legal, financial or taxation advisor.

If you have any queries about lodging your form or the practical operation of the Facility please contact Ensogo's Company Secretary, Mr Nick Geddes, on 1300 134 875 (within Australia) or +61 2 9239 0277 (outside Australia)

Yours sincerely

A handwritten signature in black ink that reads "Sam Weiss". The signature is written in a cursive, flowing style.

Sam Weiss, Chairman
Ensogo Limited



By Mail:

Computershare Investor Services Pty Limited
GPO Box 2115 Melbourne
Victoria 3001 Australia

For all enquiries:

Phone:



(within Australia) 1300 134 875

(outside Australia) +61 2 9239 0277

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MR SAM SAMPLE
UNIT 123
SAMPLE STREET
SAMPLETOWN NSW 2001

Share Retention Form



If you wish to retain your shares, your form must be received by Monday 14 December 2015

This is an important document that requires your immediate attention. It can only be used in relation to the shareholding represented by the details printed overleaf. If you are in doubt about how to deal with this form, please contact your financial or other professional adviser.

Step 1: Shareholding Details

Use this form if you wish to retain your shares in Ensogo Limited. If you have recently bought or sold shares your shareholding may differ from that shown. If you have already sold all your shares in Ensogo Limited, do not complete or return this form. If you have more than one shareholding on Ensogo Limited's register and you do not wish to sell your shares under the Small Shareholding Sale Facility, you should consider consolidating them. For further advice on how to do this, contact Computershare Investor Services Pty Limited (CIS) on the number above.

Please check the details provided and update your address via www.investorcentre.com if any of the details are incorrect.

If you have a CHESS sponsored shareholding, please contact your Controlling Participant to notify a change of address.

Step 2: Signing Instructions

Individual: Where the shareholding is in one name, the shareholder must sign.

Joint Shareholding: Where the shareholding is in more than one name, all of the shareholders must sign.

Power of Attorney: Where signing as Power of Attorney (POA), you must attach an original certified copy of the POA to this form.

Companies: Where the shareholding is in the name of a company, this form must be signed in accordance with the Corporations Act, either as:

- a sole director and sole company secretary **OR** a sole director (if no company secretary exists), **OR**
- two directors, **OR**
- a director and secretary.

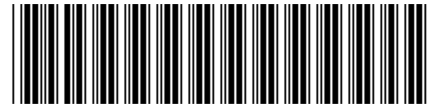
Overseas Companies: Where the shareholding is in the name of an overseas company (companies incorporated outside Australia) the form must be signed as above, or documentation must be provided showing that the company can sign in an alternate manner.

Deceased Estate: Where the shareholding is in the name of a deceased estate, all executors must sign; and a certified copy or original, of the required documentation must accompany this form. Details of the documentation required can be found by searching "deceased estates" on our website www.computershare.com or by calling Computershare Investor Services Pty Limited on 1300 850 505 or +61 3 9415 4000. If the shareholding is in more than one name the surviving shareholder may sign the form and return it together with a certified copy of the death certificate of the other joint shareholder.

Step 3: Contact Details

Entering contact details is not compulsory, but will assist us if we need to contact you.

Turn over to complete the form ➔



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Share Retention Form

STEP 1**Shareholding Details**

MR SAM SAMPLE
UNIT 123
SAMPLE STREET
SAMPLETOWN NSW 2001



Change of address. If incorrect, mark this box and make the correction in the space to the left. Shareholders sponsored by a broker (reference number commences with 'X') should advise their broker of any changes.

Shares held as at 26 October 2015:

2000



For your security keep your SRN/HIN confidential.

STEP 2**Signature of Shareholder(s)**

This section must be completed.

By signing and returning this form, in accordance with the requirements set out in 'Step 2: Signing Instructions' overleaf, I/we confirm that I/we understand that my/our **SHARES WILL NOT BE SOLD** under the Small Shareholding Sale Facility.

Individual or Shareholder 1

Sole Director and Sole Company Secretary/
Sole Director (cross out titles as applicable)

Shareholder 2

Director

Shareholder 3

Director/Company Secretary
(cross out titles as applicable)

STEP 3**Contact Details**

Contact
Name

Contact
Daytime
Telephone

Date / /

Email
Address

Privacy Notice

The personal information you provide on this form is collected by Computershare Investor Services Pty Limited (CIS), as registrar for the securities issuers (the issuer), for the purpose of maintaining registers of securityholders, facilitating distribution payments and other corporate actions and communications. In addition, the issuer may authorise us on their behalf to send you marketing material or include such material in a corporate communication. You may elect not to receive marketing material by contacting CIS using the details provided above or emailing privacy@computershare.com.au. We may be required to collect your personal information under the Corporations Act 2001 (Cth) and ASX Settlement Operating Rules. We may disclose your personal information to our related bodies corporate and to other individuals or companies who assist us in supplying our services or who perform functions on our behalf, to the issuer for whom we maintain securities registers or to third parties upon direction by the issuer where related to the issuer's administration of your securityholding, or as otherwise required or authorised by law. Some of these recipients may be located outside Australia, including in the following countries: Canada, India, New Zealand, the Philippines, the United Kingdom and the United States of America. For further details, including how to access and correct your personal information, and information on our privacy complaints handling procedure, please contact our Privacy Officer at privacy@computershare.com.au or see our Privacy Policy at <http://www.computershare.com/au>.

INFORMATION ON THE UNMARKETABLE PARCEL SALE FACILITY

1. What is an Unmarketable Parcel of Shares?

An unmarketable parcel of shares is a holding of E88 shares value at less than A\$500 as at close of trade on the Record Date. Based on the price of E88 shares at the Record Date, this is a holding of 4,347 shares or less.

2. What price will I receive for shares sold through the Facility?

The price that you receive for your shares under the Facility will be determined by when and how the shares are sold. E88 directors may sell your shares on market or in any other way they consider fair and reasonable in the circumstances. If the shares are sold on market, the price will depend on a number of factors, including market conditions at the time of sale. You will not have control over the time at which your shares are sold, the price you receive may be different from the price appearing in the newspaper or quoted by ASX on any day, may not be the best price on the day that your shares are sold and may be an average price per share based on the price obtained for all the shares sold under the Facility. If the E88 directors sell your shares other than on market, the price will be the price that the E88 directors have been able to negotiate with the acquirer or acquirers.

3. What is the price of Ensogo shares?

The last sale price of E88 shares on the Record Date of Tuesday, 27 October 2015 was 11.5 cents. The share price changes frequently and more recent prices are available in newspapers and from the ASX website (www.asx.com.au) under the ASX code E88.

4. When will the proceeds from the sale of shares be sent to me?

Payment will be sent to you following settlement of the sale or otherwise as soon as is practicable. Payment will be made in Australian dollars by cheque. You will be notified by way of a transaction confirmation statement of the number of your shares sold, the price and total sale proceeds. The cheque will be sent by post to your address as shown in the share register at the time the share sale payment is run.

5. If I buy more shares, will I retain my holding?

Yes, E88 will treat any purchase of additional shares to increase the value of a E88 shareholding to more than A\$500 as an indication that you do not want your shares to be sold through the Facility. For a purchase to be an effective notification that you wish to retain your shares, any additional shares must be registered by 5pm (AEDT) on Monday, 14 December 2015 **under the same name and address and with the same holder number (SRN or HIN)** as set out in this letter.

6. What if my shares are held in a CHESS holding?

If your shares remain in a CHESS holding at 5pm (AEDT) on Monday, 14 December 2015, the Company may move those Shares to an issue sponsored holding and the Shares will be sold through the Facility.

7. Where can I get further information?

If you have any questions about how the Facility will work, please contact the Company Secretary, Mr Nick Geddes on 1300 134 875 (within Australia) or +61 2 9239 0277 (outside Australia) or, if you have a query regarding your shareholding, please contact Computershare Investor Services Pty Limited on 1300 850 505 (within Australia) or +61 3 9415 4000 (outside Australia)

8. Important Notes

E88 reserves the right to change any of the dates referred to in this letter by notice to the ASX.

The letter does not constitute advice nor a recommendation to buy or sell or hold shares nor that the Facility is the best way to sell E88 shares.

If you are in doubt about what to do, you should consult your legal, financial or taxation advisor.

NOTE:

If you currently have more than one holding on the E88 share register, you may wish to consider amalgamating them. This may result in your amalgamated holding no longer being an Unmarketable Parcel. Under these circumstances your shares will not be sold as part of this Facility.

