

ASX Announcement

5 November 2015

Resignation of Managing Director

Invigor Group Limited (ASX: IVO) (**Company**) wishes to advise that Mr. Gary Munitz has resigned as Managing Director and, consequently, as a Director of the Company.

Executive Chairman Gary Cohen, who has assumed the role of CEO, stated: “Gary has made a significant contribution to the Company over the past two years following the acquisition of his Global Group. In particular, he has been responsible for the development of the Insights solutions and Shopping Ninja. The Company has reached a stage where we need to focus on sales and marketing these products. Gary leaves with our goodwill and we thank him for his contributions and service to the Company.”

For further information, please contact:

Gary Cohen
Executive Chairman
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About Invigor Group Limited

Invigor Group (ASX:IVO) uses its complementary suite of big data products to source, aggregate, analyse and publish content for the benefit of businesses and consumers.

Today its interconnected data sets enable enterprise clients including retailers, brands, shopping centres and government bodies to identify and better understand competitors, consumers, markets and demographics while providing the consumer with the best value-for-money.

Using its current products and a pipeline of additional offerings Invigor will have the ability to provide an end-to-end solution spanning sales, product management, business intelligence, marketing, advertising, content creation and distribution, while monetising each step of the process.