

Sales fair results for the first half-year of 2016

XPD Soccer Gear Group Limited (ASX:XPD) is pleased to announce that the sales fair for the first half year of 2016 was held at the Saecy hotel in Wuyishan City of Fujian Province in early November 2015, and had produced an excellent set of results.

SALES FAIR RESULTS FOR THE FIRST HALF-YEAR OF 2016

Total orders received from its distributors for products to be delivered progressively from March of 2016 onwards show approximately 15% increase from the corresponding period of 2015. The improvement in orders is largely led by an increase in both volume and average selling price (ASP) of XPD soccer, badminton and table tennis footwear products, which remain a highly competitive product category as distributors who attended the sale fair were greatly impressed with new design and enhanced professional functions. What is particularly encouraging is that the orders for teenage soccer footwear show significant increase thanks to school campus soccer programs in China.

Apparel and accessories also show a slight addition in volume although ASP remains flat, reflecting the intense competition in the apparel industry in China.

The results are based on the information currently available to XPD, and are not reviewed or audited. The data does not constitute, represent or indicate the full picture of XPD's total revenue or financial performance and may be subject to change and adjustment.



About XPD Soccer Gear Group Limited

XPD Soccer Gear Group Limited is a leading and fast-growing sportswear business in China. The Company listed on the Australian Securities Exchange on 21 May 2015.

The company is primarily engaged in the design, development, manufacturing, marketing and distribution of sportswear products under the “XPD” brand. XPD has a focused branding strategy on soccer products including soccer boots, soccer gear and accessories.

XPD has established an extensive supply chain management system through in-house and sub-contracted manufacturing operations; and an extensive distribution network throughout China.

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