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Invigor Group announces new COO

Leading big data solutions company Invigor Group Limited (ASX: IVO) ("Invigor") has appointed Richard Granger as Chief Operating Officer (COO) of the company, effective immediately. Richard brings to Invigor Group a strong operational and leadership focus, having had an extensive international career with several senior executive appointments with global responsibilities in information technology.

Richard has a proven track record across a number of different industries including Financial Services, Telecommunications and Health. Prior appointments have included being a partner at Deloitte in London, Director General for Health IT for the National Health Service (NHS) in the UK where he procured and delivered the world's largest healthcare IT program and as the Interim CTO for a Fortune 500 Corporation. He has deep experience both in the procurement and supply of major IT programs.

Richard will report to the CEO and will lead all day to day operations for Invigor worldwide.

Invigor's Chairman and CEO Mr Gary Cohen said: "Richard will be a valuable addition to the Executive Team. His combined industry knowledge and experience will strongly support the growth and development of the business."

For further information, please contact:

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About Invigor Group Limited
Invigor Group (ASX:IVO) uses its complementary suite of big data products to source, aggregate, analyse and publish content for the benefit of businesses and consumers.

Today its interconnected data sets enable enterprise clients including retailers, brands, shopping centres and government bodies to identify and better understand competitors, consumers, markets and demographics while providing the consumer with the best value-for-money.

Using its current products and a pipeline of additional offerings Invigor will have the ability to provide an end-to-end solution spanning sales, product management, business intelligence, marketing, advertising, content creation and distribution, while monetising each step of the process.

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