



ASX ANNOUNCEMENT

17 November 2015

APPOINTMENT OF AUDITOR

Pureprofile Ltd (ASX: PPL) wishes to announce that Pitcher Partners, having consented to act, have been appointed as the Company's auditor. This appointment follows a request from Moore Stephens Sydney (who are merging with Pitcher Partners), to resign as auditor of the Company and consent by the Australian Securities and Investments Commission to this request.

Pitcher Partners appointment was confirmed by shareholders who voted in favour of the resolution at today's Annual General Meeting.

A handwritten signature in black ink, appearing to be "Ondine De Meautis".

Ondine De Meautis

Company Secretary