

ASX Announcement

19 November 2015

Director Appointment

Invigor Group Limited (ASX: IVO) ("Invigor") announces that it has appointed Mr. Roger Clifford as an additional non-executive director. Mr. Clifford has over forty years' experience in sales and operations, including end-to-end management of supply chains, sales activities, sourcing and customer relations.

Invigor Chairman and CEO, Mr. Gary Cohen welcomed Mr. Clifford to the Board, saying: "Roger's extensive sales and operations experience will be of significant value to Invigor as we focus on the marketing and sales of our Insights Retail and Insights Visitor products."

For further information, please contact:

Gary Cohen
Chairman and CEO
+61 2 8251 9600

About Invigor Group Limited

Invigor Group (ASX:IVO) uses its complementary suite of big data products to source, aggregate, analyse and publish content for the benefit of businesses and consumers.

Today its interconnected data sets enable enterprise clients including retailers, brands, shopping centres and government bodies to identify and better understand competitors, consumers, markets and demographics while providing the consumer with the best value-for-money.

Using its current products and a pipeline of additional offerings Invigor will have the ability to provide an end-to-end solution spanning sales, product management, business intelligence, marketing, advertising, content creation and distribution, while monetising each step of the process.