

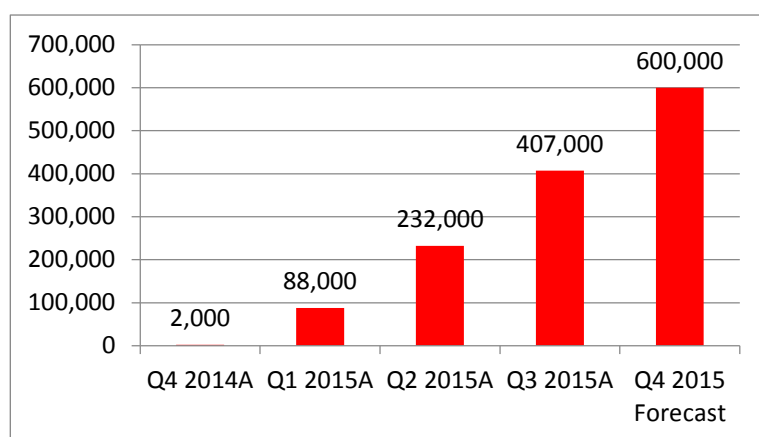
## Q4 REVENUE GUIDANCE AND RESEARCH REPORT ISSUED BY WISE OWL

- Big Un Limited reports strong continued growth with revenues for the December 2015 quarter expected to reach over \$600,000, a 50% increase on September 2015 quarter
- Strong revenue growth also represents an average quarterly growth of 50%, driven by continued expansion of the Company's member base and ability to convert over 45% of their growing member pipeline
- Wise Owl research report has been released. This report is available for download on: [https://www.bigreviewtv.com/assets/wise\\_owl\\_report.pdf](https://www.bigreviewtv.com/assets/wise_owl_report.pdf)
- Member base accelerates, currently totalling 13,000 members, representing approximately 400 SMEs per week
- Key drivers for FY 2016 growth include overseas sales partnerships including CDM Direct Communication Services, other marketing partnerships and initiatives and the full launch of the BRTV mobile app which opens up significant growth potential in one of the fastest growing areas of advertising (worth US\$50bn in 2015)

Big Un Limited (ASX:BIG or 'the Company') is pleased to provide revenue guidance for the quarter ended 31 December 2015.

Following strong growth reported in the 2015 September quarter, Big Review TV provides revenue guidance for the December 2015 quarter of over \$600,000, representing a 50% increase on the quarter. This follows the 50% increase also achieved in the September 2015 quarter.

**Figure 1. Quarterly Revenue Growth (AU\$)**



The Company's strong revenue growth reflects the continued expansion of the Company's member base, which now sits at over 13,000 members, and its ability to successfully convert its pipeline of members into paying users. Based on historical data, Big Review TV has established a conversion rate of over 45%. This is expected to increase as the Company deploys further sales and marketing capabilities through its distribution partnerships and further marketing initiatives.

BIG is also pleased to announce that Wise Owl has released a research report on the Company, which is available on: [https://www.bigreviewtv.com/assets/wise\\_owl\\_report.pdf](https://www.bigreviewtv.com/assets/wise_owl_report.pdf)

The Company has demonstrated continued growth of its member base, now reaching up to 400 SMEs per week with over 13,000 members in total in November 2015.

The Company is confident of its ability to rapidly expand its business and continue its growth momentum through further expansion into new markets, and following the full public launch of its BRTV mobile app.

The Company sees further upside potential through its mobile app offering, as it expands its offering across a sector that is becoming one of the fastest growing forms of advertising in 2015 (worth over US\$50bn).

*"The Company's mobile consumer app represents the tipping point for execution of its longer term strategy." – Wise Owl*

The Company is currently working on a number of additional opportunities to monetise its member base further and will provide further updates over the coming weeks.

Brandon Evertz, Executive Director, Big Un Limited commented:

*"The growth of our company continues to grow from strength to strength. We are pleased to provide guidance for the December quarter, which is set to deliver yet another solid quarter of revenues and growth in our membership base. The Wise Owl report provides a strong endorsement of our business and growth strategy and recognises the significant potential for growth across the mobile application sector, following the full scale launch of our BRTV mobile application."*

The Company will issue its full quarterly report for Q4 2015 in the month of January 2016.

**ENDS**

For media

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ABOUT BIG REVIEW TV

Big Review TV operates in the media and technology space providing online video content, video reviews and online marketing services to small and medium sized enterprises.

Big Review TV is the world's first video review platform that combines short video reviews with TV style review shows and peer generated video reviews made via the "Big Review TV" video app. The platform allows users to search and find entertaining videos for places to eat, play, stay or shop anywhere in the world and it actively encourages users to contribute to Big Review TV content by videoing and uploading their own reviews to the Big Review TV platform.

Big Review TV capitalises on three massive trends in the digital media space – online video, peer generated content and mobile video creation and sharing apps. Importantly, Big Review TV is actually solving a very real problem in the B2B space by producing high-quality and affordable content for brands.